# **CREATIONS**® TANNING SKINCARE

# 2021 PRODUCT TRAINING GUIDE

### 2

# MOROCCAN MIDNIGHT

Brilliantly Ultra Dark DHA-Free Bronzing Lotion With Extra Luminous hydration from Argan Oil & Plum Extracts. Enriched with vivid color enhancers

# COLOR RUS-

### FEATURES:

- Rich Streak-Free/ Stain-Free Natural Bronzing Formula
- Provides Targeted Anti-Aging Benefits
- Skin Tightening & Toning Agents
- Tattoo & Color Fade Protection Formula
- Skin Softening Argon Oil
- Skin Primer to mask imperfections
- Midnight Moroccan Orchid fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer

### **BENEFITS**:

- Formulated with multiple accelerators that work to target melanin production to deliver fast, dark tanning results.
- Super High levels of Natural and Cosmetic bronzers deliver a streak-free/stain-free bronzed result.
- Rich Carmel Extracts Impart dark long lasting long without self tanners.
- Added Argan Oil delivers a velvety smooth feeling to the skin while locking in moisture for the entire day.
- Plum Oil a rich oil that offers a non-greasy and silky skin feel that moisturizes skin.
- PhytoCellTec binds to healthy skin cells, allowing healthy skin cells to live longer.
- Liquid Glass works as a primer to mask tiny imperfections in the skin.
- Tan extending and tattoo protecting blend.
- Kadadu Plum and Almond Oils are rich in antioxidants to help block free radical damage.
- Renovage anti-aging complex that reduces the appearance of fine lines and wrinkles.

### **KEY SELLING STATEMENT:**

Bathe your skin in Devoted Creation's Fan Favorite Moroccan Midnight<sup>™</sup> for superior hydration. Rich Argan Oils, Kaduku Plum extracts and Revolutionary Plum & Almond Oils will insure your skin stays luminous, supple and glowing. DHA-Free natural bronzing agents envelop the skin in streak-free/ stain-free color that add rich dark bronzing results to any skin type. No need to wanderlust about dancing barefoot under a moonlit night, get lost in the Moroccan Midnight<sup>™</sup>!



# COLOR ME COCO™

Instant Coconut Infused Bronzing Lotion Lush Light Enhancers + 24 Hour Dreamy Deep Hydrators Streak-Free/Stain-Free Formula

### FEATURES:

- Rich Streak-Free/ Stain-Free Natural Bronzing Formula
- Provides Targeted Anti-Aging Benefits
- Collagen Boosting CoQ10
- Pentapeptide 34
- Light Activated Photosomes
- Coconut Milk & Coconut Oil Skin Softening Agents
- Skin Tightening & Toning Agents
- Tattoo & Color Fade Protection Formula
- Coastal Coconut Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer

### **BENEFITS:**

- Formulated with multiple accelerators that work to target melanin production to deliver fast, dark tanning results.
- High levels of Natural and Cosmetic bronzers deliver a streak-free/stain-free bronzed result.
- CoQ10- Penetrates deeply to provide antioxidants and help create collagen and elastin.
- Pentapeptide 34 A powerful antioxidant that neutralizes free radicals and supports the production of collagen and elastin.
- Photosomes -- Used with any light therapy and helps protect the skins immune system.
- Coconut Milk Works to keep skin at ample moisture levels.
- Coconut Oil Helps to penetrate through dry layers of skin for the deeps level of hydration.
- PhytoCellTec binds to healthy skin cells, allowing healthy skin cells to live longer.
- Tan extending and tattoo protecting blend.
- Renovage anti-aging complex that reduces the appearance of fine lines and wrinkles.

### **KEY SELLING STATEMENT:**

If you live a life of vacation vibes, but your tan is lacking that touch of the tropics... then you need Color Me Coco™! This natural bronzing formula will give your skin a sun-drenched glow without the use of any self-tanning agents. Light activated Photosomes will work to improve skins elasticity and tone while boosting suppleness and promoting a more youthful appearance. This coastal coconut creamy formula is sweetened with ultra-rich 24-hour skin softening agents that deliver lusciously soothing results. If you're ready for a golden voyage to color, then Color Me Coco™!

# Dark Tanning Lotion

COLOR RUSH

collection

# **FORTUNE**<sup>™</sup>

Revolutionary Grand Noir Bronzers Advanced Anti-Aging & Skin Opulence Boosters Lavish Light Enhancers + Prosperous pH Stabilizers

### **FEATURES**:

- Intoxicating Black Levels of High DHA, Natural & Instant Cosmetic Bronzers
- Pentapeptide 34
- Light Activated Photosomes
- pH Balancing for Optimal Light Absorption
- Spray Tan Friendly Silicones
- Resveratrol Anti-Aging System
- Blue Tansy™ Counteracts orange tones in skin to provide deepest bronzed results
- Cashmere Blend 24 Hour Hydration System
- SunXtend<sup>™</sup> Color Extending Formula
- Cellulite Fighting and Toning Formula
- Tattoo & Color Fade Protecting Technology
- Cashmere Glow Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS:**

- Super-Black High levels of DHA, Natural & Cosmetic bronzers for immediate bronzed results.
- Photosomes –Used with any light therapy and helps protect the skins immune system
- Pentapeptide 34 A powerful antioxidant that neutralizes free radicals and supports the production of collagen and elastin.
- Gold of Pleasure Oil Helps to restore the skin's elasticity and is packed with antioxidants
- C5 Technology<sup>™</sup>− Silicone feel, without the silicone. Lightweight, silky-smooth skin conditioner that helps lock in skin's moisture and tanning results.
- Resveratrol<sup>™</sup> Potent antioxidant that fights free radical damage caused by environmental stressors while increasing collagen production and smoothing out fine lines.
- Charcoal Extract Absorbs excess oil while detoxifying the skin, tightening pores, reducing inflammation and aiding in acne prone skin, helping to provide a clearer looking complexion.
- Blue Tansy<sup>™</sup> Flower extract that contain calming and healing properties while using blue hues to counteract orange tones in the skin to provide THE most natural color possible.
- Cashmere Extracts Bathe the skin in continuous hydration leaving it silky, soft and smooth.
- Renovage<sup>™</sup> Firms, hydrates and pumps the skin.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- pH Stabilizers Help the skin to achieve optimal pH levels.
- SunXtend<sup>™</sup> Helps prevent color fading and prolongs the life of your tan.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- FreshTek<sup>™</sup>- A proprietary blend of deodorizing and skin freshening ingredients.

### **KEY SELLING STATEMENT:**

With Devoted Creations Fortune<sup>™</sup> you just unlocked a whole new wealth of color! This rich bronzing formula will not only produce magnificent dark results, but it will work to protect, tighten, tone and keep skin ultra-youthful with its exorbitant amount of advanced antiaging properties. This affluent formula is multifaceted for the client that demands excellence. Lavish light enhancers and prestigious pH balancers make Fortune<sup>™</sup> the desired match for the color connoisseur! When it comes to your tan, greed is a good thing – You need to demand results, because you're worth a Fortune<sup>™</sup>!



COLOR RUSH

collection

# **BLACK OBSESSION**<sup>™</sup>

Ultra-Mattifying Black Bronzer INSTANT COLOR FORMULA Plateau-Breaking, Anti-Orange Technology and 24-Hour Moisture System

# COLOR RUS-

### **FEATURES**:

- Intoxicating Black Levels of High DHA, Natural & Instant Cosmetic Bronzers
- White Truffle Oil skin correctors
- Potent Antioxidants with Kakadu Plum
- Resveratrol Anti-Aging system
- Blue Tansy™ Counteracts orange tones in skin to provide deepest bronzed results
- Cashmere Blend 24 Hour Hydration system
- SunXtend<sup>™</sup> Color Extending Formula
- Cellulite Fighting and Toning Formula
- Tattoo & Color Fade Protecting Technology
- Midnight Berry Rush Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS:**

- Super-Black High levels of DHA, Natural & Cosmetic bronzers for immediate bronzed results.
- Kakadu Plum Reduces the appearance of red tones, masks dark spots, and soothes acne prone skin while leaving skin with a natural glow.
- White Truffle Oil Repairs dry damaged skin while correcting dark spots and reducing the appearance of hyperpigmentation.
- Resveratrol Potent antioxidant that fights free radical damage caused by environmental stressors while increasing collagen production and smoothing out fine lines.
- Charcoal Extract Absorbs excess oil while detoxifying the skin, tightening pores, reducing inflammation and aiding in acne prone skin, helping to provide a clearer looking complexion.
- Blue Tansy<sup>™</sup> Flower extract that contain calming and healing properties while using blue hues to counteract orange tones in the skin to provide most natural color possible.
- Liquid Glass™ Technology A "Breakthrough" ingredient found in many high-end face lifting and tightening skin creams. This potent anti-aging, wrinkle reducer also helps to shrinks and minimizes the appearance of pores.
- Cashmere Extracts Bathe the skin in continuous hydration leaving it silky, soft and smooth.
- Intenslim<sup>™</sup> Helps to breakdown skins stored fat accumulation.
- Renovage<sup>™</sup> Firms, hydrates and pumps the skin.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- SunXtend<sup>™</sup> Helps prevent color fading and prolongs the life of your tan.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- FreshTek<sup>™</sup>- A proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

Obsessed is an understatement... Black Obsession<sup>™</sup> is formulated for the tanning connoisseur who has tried it all with lack-luster results. This hand crafted, unique formula will deliver the darkest, deepest results instantly while counteracting any orange tones in the skin. This 24-hour moisture blend will deeply hydrate and nourish the skin, and also help to prolong your tanning results. It doesn't get better than this, and with Black Obsession<sup>™</sup> it doesn't get any DARKER than this!



# MATTE BLACK<sup>™</sup>

Ultra- Sleek Mattifying No-Wait Bronzer Formulated with Unique Blurring, Smoothing, and Contouring Agents

### FEATURES:

- Blackout Levels of High DHA, Natural & Cosmetic Bronzers
- Charcoal Extract provides a clearer looking complexion
- Blue Tansy™ Counteracts orange tones in skin to provide deepest bronzed results
- Cashmere Blend 24 Hour Hydration system
- Repairs cell damage and increases collagen production for firmer, younger looking skin
- SunXtend<sup>™</sup> Color Extending Formula
- Cellulite Fighting and Toning Formula
- Tattoo & Color Fade Protecting Technology
- Black Berry Noir Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS:**

- Insanely black high levels of DHA, Natural & Cosmetic bronzers for no-wait, instant bronzed results.
- Charcoal Extract Absorbs excess oil while detoxifying the skin, tightening pores, reducing inflammation and aiding in acne prone skin, helping to provide a clearer looking complexion.
- Blue Tansy<sup>™</sup> Flower extract that contain calming and healing properties while using blue hues to counteract orange tones in the skin to provide most natural color possible.
- Liquid Glass<sup>TM</sup> Technology A "Break-through" ingredient found in many high-end face lifting and tightening skin creams. This potent anti-aging, wrinkle reducer also helps to shrinks and minimizes the appearance of pores.
- Kollaren<sup>™</sup> Potent skin repairing and collagen producing peptides.
- Cashmere Extracts Bathe the skin in continuous hydration leaving it silky, soft and smooth.
- Intenslim<sup>™</sup> Helps to breakdown skins stored fat accumulation.
- Renovage<sup>™</sup> Firms, hydrates and plumps the skin.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- PhyToCelltec<sup>™</sup> Protects the longevity of skin while combating signs of chronological aging & preserving the youthful look of skin.
- SunXtend<sup>™</sup> Helps prevent color fading and prolongs the life of your tan.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- FreshTek<sup>™</sup>– A proprietary blend of deodorizing and skin freshening ingredients.

### **KEY SELLING STATEMENT:**

Why not indulge in the best of both worlds? DC Matte Black<sup>™</sup> is a creamy, whipped, fast-acting, auto-darkening, instant bronzer that develops insanely dark results while simultaneously drawing toxins, perfecting skin's appearance, contouring pesky skin imperfections and leaving you with a mattified, airbrushed, highly sought after finish. No need to play games when the competition pales in comparison. Give your skin the treatment it craves- demand DC Matte Black<sup>™</sup>!



URING AGE

COLOR RUSH

collection

# **COLOR VIBE**<sup>™</sup>

Instant Color-Changing & Enhancing Intensifier Priming – Perfecting – Tightening – Toning – Tattoo Protecting

### FEATURES:

- Ultra-Lightweight dark tanning intensifier
- Maca Root<sup>™</sup> & White Charcoal radiance boosters
- Electric Daisy<sup>™</sup> contours and combats signs of aging
- Rose Bouquet Blend<sup>™</sup> skin rejuvenators
- Niacinamide<sup>™</sup> evens out skin imperfections
- Tattoo & Color Fade Protection
- Repairs cell damage and increases collagen production for firmer, younger looking skin
- Cellulite fighting and toning formula
- Sparkling Plum Blossom Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

• Tan Enhancer

### **BENEFITS:**

- Super charged dark tanning intensifiers are coupled with melanin stimulators to achieve extremely dark results instantly without the use of bronzers.
- White Charcoal Extract Powerfully reduces skin's impurities such as excess oil, clogged pores and reduces the appearance of breakouts.
- Rose Bouquet Blend<sup>™</sup> A proprietary blend of 6 rose stem cells and 6 rose extracts help to repair, regenerate and rejuvenate skin. Reduces appearance of fine lines and wrinkles, skin sagging, dehydration and dullness.
- Maca Root<sup>™</sup> Boosts radiance in skin's complexion.
- Electric Daisy<sup>™</sup> Flower derived to promote skin firmness, perfect skin contour, shrink pore size, and combat the signs of aging.
- Niacinamide<sup>™</sup> Contains high levels of B3 to improve skin elasticity, fight breakouts, even out skin tones and enhance skin's natural barrier to lock in moisture.
- Liquid Glass™ Technology A "Breakthrough" ingredient found in many high-end face lifting and tightening skin creams. This potent anti-aging, wrinkle reducer also helps to shrink and minimize the appearance of pores.
- Cashmere Extracts Bathe the skin in continuous hydration leaving it silky, soft and smooth.
- Renovage<sup>™</sup> Firms, hydrates and plumps the skin.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- PhyToCelltec<sup>™</sup> Protects the longevity of skin while combating signs of chronological aging & preserving the youthful look of skin.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- FreshTek<sup>™</sup>- A proprietary blend of deodorizing and skin freshening ingredients.

### **KEY SELLING STATEMENT:**

If you are looking for a formula that's designed to deliver, then Color Vibe's™ instant color changing crème will provide you with the results you demand! Without the use of bronzers, your skin will go from now to WOW! Enhanced with collagen stimulators, repairing and regenerating properties, this one of a kind formula will create the color you crave!



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collection

# DC GLOW<sup>™</sup>

### COLOR RUSH collection

Luxury Golden Glow Tan Enhancing Whipped Body Crème With Richly Concentrated Pore Shrinking, Wrinkle-Fighting, Skin Contouring & Redefining Agents

### FEATURES:

- High-End Skin Perfecting Tanning Accelerator
- Electric Daisy<sup>™</sup> contours and combats signs of aging
- Niacinamide<sup>™</sup> evens out skin imperfections
- Liquid Glass Technology™
- Skin Softening Blend with Shea Butter, Tapioca Starch & Cashmere Blend
- Repairs cell damage and increases collagen production for firmer, younger looking skin
- SunXtend<sup>™</sup> with Tattoo & Color Fade Extending Formula
- Cellulite fighting and toning formula
- Champagne Sunset Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

• Tan Enhancer

### **BENEFITS:**

- Superior tanning accelerators work to target melanin production and achieve fast, glow worthy, dark tanning results.
- Electric Daisy<sup>™</sup> Flower derived to promote skin firmness, perfect skin contour, shrink pore size, and combat the signs of aging.
- Niacinamide<sup>™</sup> Contains high levels of B3 to improve skin elasticity, fight breakouts, even out skin tones and enhance skin's natural barrier to lock in moisture.
- Liquid Glass<sup>TM</sup> Technology A "Breakthrough" ingredient found in many high-end face lifting and tightening skin creams. This potent anti-aging, wrinkle reducer also helps to shrinks and minimizes the appearance of pores.
- Kollaren<sup>™</sup> Potent skin repairing and collagen producing peptides.
- Cashmere Extracts Bathe the skin in continuous hydration leaving it silky, soft and smooth.
- Intenslim<sup>™</sup> Helps to breakdown skin's stored fat accumulation.
- Renovage<sup>™</sup> Firms, hydrates and plumps the skin.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- PhyToCelltec<sup>™</sup> Protects the longevity of skin while combating signs of chronological aging & preserving the youthful look of skin.
- SunXtend<sup>™</sup> Helps prevent color fading and prolongs the life of your tan.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- FreshTek<sup>™</sup>– A proprietary blend of deodorizing and skin freshening ingredients.

### **KEY SELLING STATEMENT:**

DC Glow<sup>™</sup> is your first class ticket to superior tan skin – Allow Devoted Creations<sup>™</sup> potent skin concentrate to redefine the way you see your tanning skincare products. Formulated with elite levels of highly sought-after skin perfecting ingredients known to shrink pore size, fight wrinkles, tighten, tone and contour the skin for a more youthful, radiant and hydrated appearance. For the crème de la crème of color, step into the spot light, it is your turn to Glow Baby Glow!



Lotion de Bronzage

CLCaLIOIIS, IANNING SKINCARE

# IGNITE NOIR<sup>™</sup>

Hottest Tingle – Blackest Bronzing Lotion Scientific Breakthrough Formula- Remarkably Advanced Oxygen Enhanced

### COLOR RUSH collection

### FEATURES:

- Insanely High Levels of DHA, Natural & Cosmetic Bronzers
- Super Advanced Oxygenated Tingle
- Cashmere Blend 24 Hour Hydration system
- Repairs cell damage and increases collagen production for firmer, younger looking skin
- Anti-Aging & skin firming benefits of Phytocelltec<sup>™</sup> and Renovage<sup>™</sup>
- SunXtend<sup>™</sup> color extending formula
- Works during and after your tanning session to facilitate the natural tanning process
- Cellulite fighting and toning formula
- Tattoo & Color Fade Protecting Technology
- Starfuit & Aloe Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

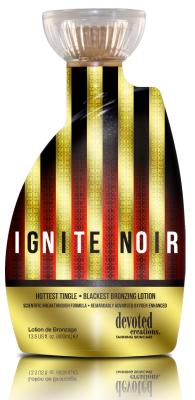
- Tan Enhancer
- DHA Bronzer
- Tingle

### **BENEFITS**:

- Super dark bronzing blend combines DHA with natural and cosmetic bronzers to provide deep, dark, long lasting color.
- Most Advanced Hot Action formula available that helps to increase microcirculation for faster, darker results.
- Kollaren<sup>™</sup> Potent skin repairing and collagen producing peptides.
- Cashmere Blend Formula Bathe the skin in continuous hydration leaving it silky, soft and smooth.
- Intenslim<sup>™</sup> Helps to breakdown stored fat accumulation.
- Renovage<sup>™</sup> Firms, hydrates and plumps the skin.
- PhyToCelltec<sup>™</sup> Protects the longevity of skin while combating signs of chronological aging & preserving the youthful look of skin.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- SunXtend<sup>™</sup> Helps prevent color fading and prolongs the life of your tan.
- Body Fit<sup>TM</sup> Reduces the appearance of cellulite and restores firmness.
- FreshTek™– A proprietary blend of deodorizing and skin freshening ingredients.

### **KEY SELLING STATEMENT:**

You ask and you shall receive! Ignite Noir<sup>™</sup> is a first of its kind. This hot action tingle is a break-through formula that will activate an intense skin inferno in even the most experienced tingle connoisseurs. Kollaren<sup>™</sup> and Freshtek<sup>™</sup> are coupled together to fight wrinkles and eliminate after tan odor. Deep penetrating black bronzers will counteract the reddening caused from the high tingle concentration so you leave the salon with that straight from the islands, bold color. Just like the name implies… Ignite your Noir!



# FLAWLESS PERFECTION

Purely Perfect Hypo-Allergenic Dark Tanning Lotion"Paraben/Gluten/Oil Free – Fragrance & Dye Free Vegan Formula

# COLOR RUS-

### FEATURES:

- Tanning maximizer
- Paraben/ Gluten/ Oil & Dye Free
- Repairs cell damage and increases collagen production for firmer, younger looking skin
- Anti-aging & skin firming benefits of Phytocelltec<sup>™</sup>, Renovage<sup>™</sup> & Cell LD<sup>™</sup>
- SunXtend<sup>™</sup> color extending formula
- Works during and after your tanning session to facilitate the natural tanning process
- Cotton & Rice Extract to soothe sensitive skin
- Hypo-Allergenic & Fragrance Free
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

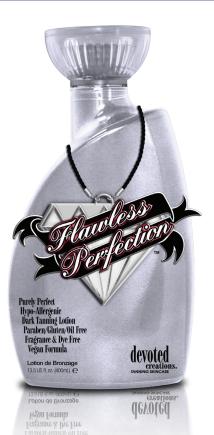
• Tan Enhancer

### **BENEFITS:**

- Cashmere Extracts Bathe the skin in continuous hydration leaving it silky, soft and smooth.
- Renovage<sup>™</sup> Firms, hydrates and plumps the skin.
- PhyToCelltec<sup>™</sup> Protects the longevity of skin while combating signs of chronological aging & preserving the youthful look of skin
- $\bullet$  SunXtendTM Helps prevent color fading and prolongs the life of your tan.
- Cell LD Technology™ Increases the life span of cells, repairs cell damage and boosts collagen production for tighter, firmer, younger looking skin.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- Cotton & Rice Extract To soothe and soften sensitive skin without irritation.
- FreshTek™ Technology A proprietary blend of deodorizing and skin freshening ingredients.

### **KEY SELLING STATEMENT:**

Flawless Perfection<sup>TM</sup> Take the whimsical ride to cloud 9 with Flawless Perfection<sup>TM</sup> – this perfectly designed tan enhancer is paraben free, gluten free, fragrance free, oil free, dye free as well as hypo-allergenic, making it suitable for all skin types. The hydrating crème is also packed with the natural anti-aging and wrinkle fighting ingredients of PhyToCelltec<sup>TM</sup> and Renovage<sup>TM</sup>. Cotton and rice extract are added to soothe and soften sensitive skin without irritation.



# FILTHY RICH

Exclusive Ultra Rich Bronzing Lotion . Formulated for the tanning Elite Lush Electrolyte Hydration Cocktail + Lavish Collagen Extracts Affluent Anti-Orange & First Class Color Stay Technology Invitation Only Black Bronzer



### **FEATURES**:

- Extravagant levels of DHA, Natural & Cosmetic Bronzers
- Luxurious 4K Blend
- Super Charged Electrolyte Cocktail
- Sugarcane Derived Squalane<sup>™</sup>
- Vegan Collagen Blend
- Anti-Orange Technology
- Tattoo & Color Fade Protecting
- Imperfection Blurring
- Rich Mandarin Woods Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS:**

- Revolutionary 4K Blend Allows for deeper hydration and longer lasting tanning results as well as better penetration of the high end skin care ingredients, while also working to blur imperfections and allow for a crystal clear complexation.
- Rich Black Bronzing Formula- Utilizing DHA, Natural and Cosmetic Bronzers this formula will give you extremely dark immediate color as well as super dark long lasting color.
- Super Charged Electrolyte Cocktail Utilizes Magnesium, Coconut Water, Sodium PCA, Orange, Almond and Banana extracts to improve skins moisture barrier and strength, calm redness, protect against environmental dehydration, and work as a vital component in maintaining hydration levels in the skin.
- Sugarcane Derived Squalane<sup>™</sup> Helps to provide weightless hydration, balance excess oil, soothe, and promote a plump, firm appearance.
- Vegan Collagen Helps to strengthen and condition the skin to visibly improve texture and suppleness while also helping to restore skin's natural bounce and resilience, diminishing the look of fine lines and wrinkles.
- Blue Tansy<sup>™</sup> Provides anti-orange agents so the skin develops the most natural, dark bronzed result.
- Charcoal Extracts Helps to detoxify and pull impurities from the skin.
- Bakuchiol Works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity, and overall photo damage.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- FreshTek<sup>™</sup> Proprietary blend of deodorizing and skin freshening ingredients.
- Advanced Matrixyl Synthe 6™ Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.

### **KEY SELLING STATEMENT:**

You have been selected for the extraordinary opportunity to our invitation only, ultra-exclusive black bronzing lotion! This incredibly rare formula leaves nothing to the imagination! Utilizing luxurious Vegan Collagen, extravagant Squalene™ extracts and the most sought after, grand electrolyte rich cocktail blend, this once in a lifetime lotion will reward your skin with the royal treatment reserved only for the most privileged clientele. It is time to reap the rewards you deserve! Welcome to the exclusive club of color, that is Filthy Rich<sup>™</sup>!



# **OPALESCENT**<sup>™</sup>

Highlighting 4K Indoor/Outdoor Skin Luminizer Light Defusing Micro Pearls + Holographic Electrolyte Cocktail



### **FEATURES:**

- Bronzer Free Light Defusing Optimizer
- Electrolyte Cocktail
- Holographic Diamond & Pearl microspheres
- 4K Hydra-perfecting Base
- Green Clay
- Indoor/Outdoor Tattoo & Color Fade Protecting
- Imperfection Blurring
- Opal Essence Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

• Tan Enhancer

### **BENEFITS**:

- Revolutionary 4K Blend allows for deeper hydration and longer lasting tanning results as well as better penetration of the high end skin care ingredients, while also working to blur imperfections and allow for a crystal clear complexation.
- Holographic Luminizer- Utilizes Crushed Diamond powder and Dimension creating Micro-Pearls. This 'Flawless Filter' Creator refracts light and allows for transparent coverage to soften, focus, and illuminate the skin. It minimizes the appearance of fine lines and pores for a more refined, smooth appearance to the skin.
- Electrolyte Cocktail Utilizes Coconut Water, Sodium PCA, Orange, Almond and Banana extracts to improve skins moisture barrier and strength, calm redness, protect against environmental dehydration, and work as a vital component in maintaining hydration levels in the skin.
- Green Clay Works overtime to restore balance by absorbing excess oils that clog
  pores and lead to acne and imperfections. This revolutionary clay also balances pH
  levels, making it optimal for use in multiple types of salon equipment.
- Willow Bark & Witch Hazel Target and shirk the appearance of large pores and sagging skin for a tightened and more youthful appearance.
- Bakuchiol Works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity, and overall photo damage.
- Body Fit<sup>TM</sup> Technology Reduces the appearance of cellulite and restores firmness.
- FreshTek™ Proprietary blend of deodorizing and skin freshening ingredients.
- Advanced Matrixyl Synthe 6<sup>TM</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.

### **KEY SELLING STATEMENT:**

Opalescent's<sup>™</sup> hyper-reflective, dimension-creating, skin luminizer is formulated for the most discerning client that demands a get-noticedglow! Our revolutionary 4K blend will soften, focus and illuminate to transform fine lines, wrinkles and pores for a more tightened and smooth appearance. The reflective radiance of our light defusing micro pearls work to refract light while creating powdery soft transparent coverage to filter out skins imperfections for a more refined appearance to the skin. This holographic Electrolyte Blend is rich in antioxidants and powerful humectants which are vital to quench the skin and maintain ample hydration levels, improve the skins barrier strength and help to protect against doily environmental dehydration. If you are ready to light up your complexion with skin as flawless as your favorite filter... we know you will obsess over Opalescent<sup>™</sup>!



# BLACK VELVET

Instant Activation – Anti-orange Mattifying Black Bronzer Tattoo Protecting Color Correcting Formula Go 6 Shades Darker in 2 Hours!



### **FEATURES**:

- Ultra-High Levels of High DHA, Natural & Instant Cosmetic Bronzers
- Wrinkle Fighting Bakuchiol
- Advanced Matrixly Synthe 6
- Spray Tan Friendly Silicones
- Detoxifying Charcoal Extracts
- Blue Tansy<sup>™</sup>-Orange Counteracting
- Cellulite Fighting and Toning Formula
- Tattoo & Color Fade Protecting Technology
- Orchid Noir Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

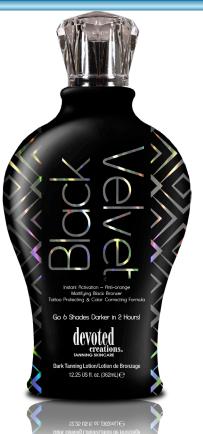
- Tan Enhancer
- DHA Bronzer

### **BENEFITS**:

- Super-Black High levels of DHA, Natural & Cosmetic bronzers for an immediate and delayed dark bronzed result.
- Bakuchiol Potent agent that works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity, and overall photo damage.
- C5 Technology<sup>™</sup>− Silicone feel, without the silicone. Lightweight, silky-smooth skin conditioner that helps lock in skin's moisture and tanning results.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results.
- Charcoal Extract Absorbs excess oil while detoxifying the skin, tightening pores, reducing inflammation and aiding in acne prone skin, helping to provide a clearer looking complexion.
- MelaTime<sup>™</sup> Stimulates melanin activity for enhanced pigmentation.
- Blue Tansy<sup>™</sup> Flower extract that contain calming and healing properties while using blue hues to counteract orange tones in the skin to provide most natural color possible.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- FreshTek<sup>™</sup>- A proprietary blend of deodorizing and skin freshening ingredients.

### **KEY SELLING STATEMENT:**

This revolutionary formula contains instant dark tan activators that allow you to see color much quicker, while also building a deep, long lasting bronzed result in just 2 hours! Enriched with black charcoal and blue tansy extracts, this velvety soft black bronzer will detoxify, color correct and protect the skin from developing any orange hues. Added spray tan safe silicones plus tattoo and color fade protectors allow your results to last days longer by keeping skin hydrated and creating a moisture barrier to protect color fading. If what you seek is super soft skin and superior dark results, then yow to velvet... Black Velvet™!



# **DEVOTED HERBAL SPECIAL EDITION**<sup>™</sup>

Ultra- Black Bronzing Blend - Dark Tan Amplifying pH Balancing – Argan Oil Hydration Micro Infused with Essential Oils and Extracts for maximum hydration and absorption



### **FEATURES:**

- Ultra-Dark DHA, Natural & Cosmetic Bronzing Formula
- 1,000 MG of CBD Isolate
- Light Activated Photosomes
- White Birch Extracts
- pH Balancing Agents
- Collagen Boosting
- Anti-inflammatory properties
- Herbal Fields Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS:**

- Superior Dark bronzing complex allows skin to develop an immediate dark and delayed bronzing result.
- 1,000 MG CBD Isolate Formula Contains Natural Cannabidiol.
- pH Balancing Blend make this formula optimal for use before or after all tanning and spa services.
- Photosomes –Used with any light therapy and helps protect the skins immune system.
- Hyaluronic Acid Helps to boost collagen and elastin in the skin.
- Argan Oil Deeply softening and nourishing.
- $\bullet$  Ginger Root, Grapefruit Seed & Spearmint Oil to reduce inflammation and irritation in the skin.
- Tea Tree Oil Absorbs excess oil, detoxifies, and reduces inflammation while aiding in improving acne prone skin.
- · Coconut & Hemp Seed Oil for natural skin softening.
- Advanced Matrixyl Synthe 6<sup>TM</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.

### **KEY SELLING STATEMENT:**

Devoted Herbal Special Edition CBD<sup>™</sup> Black bronzing lotion is formulated to enhance and pH balance the skin for maximum results from UV light or from any type of light therapy. Deep penetrating instant and long lasting bronzers make Devoted Herbal Special Edition <sup>™</sup> your best bud for quick, long lasting results unmatched by anything on the market. Natural acne combating oils and extracts, combined with calming lavender, hemp seed, argan and coconut essential oils allow your skin to drift off into a realm of relaxation. Formulated with ginger root extracts to open pores and create maximum absorption for this unique power packed 1000mg CBD Isolate Formula.



# INDIGO ILLUSION<sup>™</sup>

Color Correcting & Anti-Orange Blue Hued Bronzing Blend With Collagen Stimulators & Antioxidant Rich Smoothie Complex



### **FEATURES**:

- Anti-Orange Bronzing Blend
- Color Correcting Formula
- Provides Cutting Edge Anti-Aging Benefits
- Wrinkle Fighting Bakuchiol
- Superfood Smoothie Blend
- Fresh Nectar Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

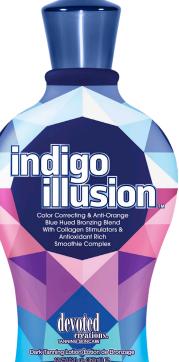
- Tan Enhancer
- DHA Bronzer

### **BENEFITS:**

- Dark bronzing formula allows you to see color quicker and maintain color longer.
- Bakuchiol Works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity and overall photo damage
- Superfood Smoothie Blend Strawberry, Acai, Dragon fruit, Blueberry & Pomegranate.
- Myramaze Potent antioxidant which effectively moisturizes dry skin while toning, revitalizing and soothing.
- Blue Tansy<sup>™</sup> Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide the most natural color possible.
- Tiger Grass<sup>™</sup> Color-correcting ingredient that reduces redness and helps protect skin from environmental stress and blemishes.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- MelaTime<sup>™</sup> Boost Melanin production for faster, darker results.
- FreshTek™ Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

The color you crave is no longer an illusion! Devoted Creations<sup>™</sup> revolutionary new formula will bathe the skin in picture perfect DHA bronzers while the blue tansy extracts will help to counteract any orange tones in the skin so you develop flawless, natural, just from the beach color. Cutting edge collagen stimulators, anti-aging and firming ingredients, blended with our new superfood smoothie complex helps to tighten, tone, hydrate and replenish for not only unmatched tanning results- but a refined and improved overall complexion. It's not an Illusion... If you want a stunning glow, choose Indigo!



# NEON ROSE

Vividly Vibrant Streak-Free/Stain-Free Radiant Natural Bronzers Infused with Luxurious Rose & Coconut for Petal Soft Skin



### **FEATURES**:

- Powerful Tanning Intensifiers and Deep Natural Streak-Free/ Stain-Free Bronzers
- Wrinkle Fighting Bakuchiol
- Rosehip Seed Oil
- Hibiscus, Coconut Oil, & Strawberry Extracts
- Rose Bouquet Blend<sup>™</sup> Skin Rejuvenators
- Body Fit<sup>™</sup> Technology
- BB Crème Matte Finish Formula
- Provides Superior Skin Firming and Tightening Benefits
- Potent Anti-Aging and Firming Ingredients
- Rich Anti-oxidants
- Color Correcting Blend
- Sparkling Cactus Blossom Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer

### **BENEFITS:**

- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.
- Bakuchiol Potent agent that works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity, and overall photo damage.
- Rosehip Seed Oil Helps to speed up cell maturation and turnover, which results in a bright and more even complexion.
- Hibiscus Increasing skin elasticity to give a stunning natural youth-boost. Helps to even out skins tone and texture as well as deeply hydrates.
- Coconut Oil Helps to penetrate through dry layers of skin for the deeps level of hydration.
- Strawberry Extract Rich antioxidant that helps to reduce darks spots.
- Rose Bouquet Blend<sup>™</sup> A proprietary blend of 6 rose stem cells and 6 rose extracts help to repair, regenerate and rejuvenate skin. Reduces appearance of fine lines and wrinkles, skin sagging, dehydration and dullness.
- Japanese Rose<sup>™</sup> Refines pore size while boosting collagen production and reducing excess oil
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results.
- BB Crème Formula offers matte airbrush results.
- Deep tanning stimulators allow for deep, dark gorgeous color without the use of DHA bronzers.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- FreshTek<sup>™</sup> Proprietary blend of deodorizing and skin freshening ingredients.

### **KEY SELLING STATEMENT:**

This color captivating formula is perfect for the girl on the go! Luminous natural bronzers allow for a streak-free/stain-free bronzed result without the use of self-tanners. Mesmerizing BB crème and extravagant levels of cellulite fighters, skin toning and collagen boosters allow for radiant results! Exotic Japanese rose and rose hip seed oil will leave skin stunningly, silky smooth. What are you waiting for, your color is ready to bloom!

Dark Tanning Lotion/Lotion de Bronzage 12.25 US II. oz. (360mL) C

VIVIDLY VIBRANT

STREAK-FREE/STAIN-FREE RADIANT NATURAL BRONZERS

INFUSED WITH LUXURIOUS ROSE & COCONUT FOR

PETAL SOFT SKIN

Dark Tanning Lotion/Lotion de Bronzad

# TURQUOISE TEMPTATION

Cucumber & Aloe Cooling Infused Hydra-Dark Optimizer Pore Tightening Indoor/Outdoor Formula Super Smoothie Blend



### **FEATURES:**

- Fast Acting Tan Enhancer
- Formulated for Indoor & Outdoor Use
- Provides Targeted Anti-Aging Benefits
- Wrinkle Fighting Bakuchiol
- Superfood Smoothie Blend
- Cucumber & Aloe Cooling Agents
- Skin Tightening & Toning Agents
- Sugared Sorbet Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

• Tan Enhancer

### **BENEFITS**:

- Deep tanning stimulators allow for deep, dark gorgeous color without the use of bronzer.
- Bakuchiol Potent agent that works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity and overall photo damage.
- Superfood Smoothie Blend Strawberry, Acai, Dragon fruit, Blueberry & Pomegranate, load the skin with essential antioxidants.
- Cucumber & Aloe Cooling Agents- Help to calm skin.
- Charcoal Extracts help to detoxify and pull impurities from the skin.
- C5 Technology<sup>™</sup> Silicone feel, without the silicone. Lightweight, silky-smooth skin conditioner that helps lock in skin's moisture and tanning results.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results.
- Myramaze Potent antioxidant which effectively moisturizes dry skin while toning, revitalizing and soothing.
- MelaTime<sup>™</sup> Boost Melanin production for faster, darker results.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- FreshTek™ Proprietary blend of deodorizing and skin freshening ingredients.

### **KEY SELLING STATEMENT:**

Take the plunge to pore perfect skin with Devoted Creations Turquoise Temptation<sup>™</sup>! This cool cucumber and aloe blend with added super smoothie antioxidant complex will immerse your skin with calm, cool, color! This lightweight formula is ready to enhance your results in and out of the salon. If you are ready to drench your skin in refreshing hydration, then take a dip and submerge yourself in Turquoise Temptation<sup>™</sup>!



# **DEVOTED HERBAL CBD TANNING LOTION**<sup>™</sup>

200 MG CBD • Tanning Enhancing & pH Balancing Lotion Micro Infused with Essential Oils and Extracts for maximum hydration and absorption



### **FEATURES**:

- Bronzer-Free
- CBD pH Balancing Agents
- Collagen Boosting
- Tea Tree Oil Anti-inflammatory properties
- Calming Lavender Aromatherapy
- Herbal Fields Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

• Tan Enhancer

### **BENEFITS**:

- Plateau breaking dark tanning intensifier that allows for natural dark tanning results
- CBD Contains 200mg of Cannabidiol
- pH Balancing Blend make this ideal for use not only in UV light but also red-light and as a cocktail tanning product.
- Hyaluronic Acid Helps to boost collagen and elastin in the skin.
- Tea Tree Oil Absorbs excess oil, detoxifies, and reduces inflammation while aiding in improving acne prone skin.
- Coconut & Hemp Seed Oil for natural skin softening.
- Advanced Matrixyl Synthe 6<sup>TM</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Blended with multiple accelerators that work to target color production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

Devoted Herbal CBD<sup>™</sup> Tan Enhancing and pH balancing lotion is formulated for use indoor, outdoor and/or with light therapy. Added pH Balancers and dark tan enhancers make Devoted Herbal CBD<sup>™</sup> your best bud for the bed, the beach or red light therapy. Natural acne combating oils and extracts, combined with calming lavender, hemp seed and coconut essential oils allow your skin to drift off into a realm of relaxation. Formulated with ginger root extracts to open pores and create maximum absorption for this unique CBD Isolate Formula. Go Green!



# **DEVOTED HERBAL CBD MOISTURIZER**<sup>™</sup>

CBD Moisturizer • Micro Infused with Essential Oils and Extracts for maximum hydration and absorption



### **FEATURES**:

- Ultra-Hydrating Formula
- CBD pH Balancing Agents
- Collagen Boosting
- Tea Tree Anti-inflammatory properties
- Calming Lavender Aromatherapy
- Herbal Fields Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

### **BENEFITS**:

- Superior hydrating formula
- CBD Contains Natural Cannabidiol.
- pH Balancing Blend make this formula optimal for use before or after all tanning and spa services.
- Hyaluronic Acid Helps to boost collagen and elastin in the skin.
- Tea Tree Oil Absorbs excess oil, detoxifies, and reduces inflammation while aiding in improving acne prone skin.
- Coconut & Hemp Seed Oil for natural skin softening.
- Advanced Matrixyl Synthe 6<sup>TM</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.

### **PRODUCT ACTIONS:**

Moisturizer

### **KEY SELLING STATEMENT:**

Devoted Herbal CBD<sup>TM</sup> Moisturizer is formulated for daily use. Added Citrus and Mint extract make this unique lotion your best bud for anytime your skin needs maximum hydration. Natural oils and extracts, combined with calming lavender, hemp seed and coconut essential oils allow your skin to drift off into a realm of relaxation. Formulated with ginger root extracts to open pores and create maximum absorption for this unique CBD Isolate Formula. Go Green!



# **MALIBLUE**<sup>™</sup>

Fast Acting Color Correcting Anti-Orange Tan Enhancer Infused with Coconut and Plum • Formulated for Indoor & Outdoor Use



### **FEATURES**:

- Fast Acting Tan Enhancer
- Formulated for Indoor & Outdoor Use
- Kakadu Plum protects skin from free radical damage
- Coconut Oil provides skin softening and hydration properties
- FreshTek<sup>™</sup> deodorizes and eliminates after tan odor
- C5 Technology™
- Sparkling Coconut Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- Indoor/Outdoor

### **BENEFITS**:

- Powerful tanning intensifiers enhance tanning results without the use of bronzers.
- Kakadu Plum reduces the appearance of red tones, masks dark spots, and soothes acne prone skin while leaving skin with a natural glow.
- Myramaze Potent antioxidant which effectively moisturizes dry skin while toning, revitalizing and soothing.
- Blue Tansy<sup>™</sup> Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide the most natural color possible.
- Tiger Grass<sup>™</sup> Color-correcting ingredient that reduces redness and helps protect skin from environmental stress and blemishes.
- C5 Technology<sup>™</sup> Silicone feel, without the silicone. Lightweight, silky-smooth skin conditioner that helps lock in skin's moisture and tanning results.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Coconut Oils Intense skin softener and hydrator help to keep your tanning results lasting longer, while improving the overall appearance of your skin.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- MelaTime<sup>™</sup> Boost Melanin production for faster, darker results.
- FreshTek™ Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

Get yourself in a Sunshine State of Mind with Devoted Creations Maliblue<sup>™</sup>! This blue hued dark tanning formula will nourish, hydrate and counteract any orange tones and help to correct any skin imperfections. If 'Just from the Beach' bronze color is what you crave... take a Trip to Maliblue<sup>™</sup>!



# **BIKINI BODY**<sup>™</sup>

Ultra-Rich Dark Tanning Butter Superior Toning & Firming Formula



### **FEATURES**:

- Bikini Ready tanning intensifier
- Kakadu Plum antioxidants
- Myramaze skin soothers
- Tiger Grass<sup>™</sup> blemish fighters
- White Charcoal reduces excess oil
- Advanced Matrixyl Synthe 6<sup>™</sup> and BodyFit<sup>™</sup> skin firmers
- Pink Champagne Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

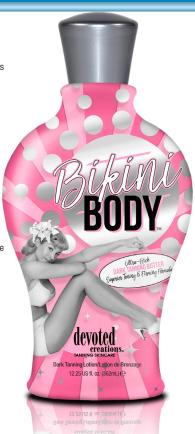
• Tan Enhancer

### **BENEFITS**:

- Ultra-Sleek tanning accelerators work to target melanin production and achieve fast, bikini ready, dark tanning results.
- Kakadu Plum reduces the appearance of red tones, masks dark spots, and soothes acne prone skin while leaving skin with a natural glow.
- Myramaze Potent antioxidant which effectively moisturizes dry skin while toning, revitalizing and soothing.
- Tiger Grass<sup>™</sup> Color-correcting ingredient that reduces redness and helps protect skin from environmental stress and blemishes.
- White Charcoal Powerfully reduces skin's impurities such as excess oil, clogged pores and breakouts.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- MelaTime<sup>™</sup> Boosts Melanin production for faster, darker results.
- FreshTek™ Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

Just like being Bikini ready hydrated skin is always in! Allow Bikini Body™ to be your new tanning BFF! This Ultra-rich tanning butter will deeply nourish and darken skin while also tightening, toning, and reducing the appearance of cellulite. Complexion correctors counteract skin sagging for flawless, highly-sought after results. This bronzer-free tan enhancing blend will work overtime to maintain your Bikini Body™ all year round!



# **LET'S FLAMINGLE**<sup>™</sup>

Mega Glow Dark Bronzing Blend Flawless Finish Primers and Color Enhancing BB Crème



### **FEATURES**:

- Super Fun DHA, splashed with Natural and Cosmetic Bronzers
- Enriched with BB Cream and Blue Tansy<sup>™</sup> skin perfecters and anti-orange technology
- Tiger Grass<sup>™</sup> color corrects red tones
- Kakadu Plum Antioxidants
- FreshTek<sup>™</sup> deodorizes and eliminates after tan odor
- Sun-kissed Plum Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS**:

- Dreamy levels of DHA, natural and cosmetic bronzers allow you to be the bronzed envy of your flock.
- Kakadu Plum Reduces the appearance of red tones, masks dark spots, and soothes acne prone skin while leaving skin with a natural glow.
- Myramaze Potent antioxidant which effectively moisturizes dry skin while toning, revitalizing and soothing.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Blue Tansy<sup>™</sup> Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide most natural color possible.
- Tiger Grass<sup>™</sup> Color-correcting ingredient that reduces redness and helps protect skin from environmental stress and blemishes.
- Liquid Glass<sup>TM</sup> Technology "Breakthrough" ingredient found in many high-end face lifting and tightening skin creams. This potent anti-aging, wrinkle reducer also shrinks and minimizes the appearance of pores.
- BB Crème formula will prime, perfect and correct the skin for an overall more even, clear and youthful appearance.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- MelaTime<sup>™</sup> Boost Melanin production for faster, darker results.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- FreshTek<sup>™</sup> Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

If you are a 'one in a melon' kind of girl who always 'squeezes the day'- then vote less Monday's and more Fundays by choosing to Flamingle! This mega dark bronzer, with flawless finish primers and BB crème skin perfecting emulsion will leave your skin with the perfect glow, formulated for the girl on the go! With Let's Flamingle<sup>TM</sup>... You'll be a Flamingo in a flock of Pigeons!



# **FUEL MY FIRE**<sup>™</sup>

Intensely Powerful Ultra HOT Tingle Lotion With Super Sizzling Black Bronzers Tattoo & Color Fade Protection



### **FEATURES:**

- Insane levels of DHA, Natural & Cosmetic Bronzers
- Hot Action Tingle Formula
- · Hemp Seed Oil hydrators
- Blue Tansy™ Anti-Orange Technology
- Tiger Grass<sup>™</sup> Skin Perfectors
- FreshTek<sup>™</sup> deodorizer
- Mango Madness Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer
- Tingle

### **BENEFITS:**

- Super dark bronzing blend combines DHA with natural and cosmetic bronzers to provide a deep, dark, long lasting color.
- Advanced hot action formula that helps to increase microcirculation for faster, darker results.
- Kakadu Plum Reduces the appearance of red tones, masks dark spots, and soothes acne prone skin while leaving skin with a natural glow.
- Myramaze™ Potent antioxidant which effectively moisturizes dry skin while toning, revitalizing and soothing.
- Hemp Seed Oil Hydrates and softens the skin for longer lasting tanning results.
- Blue Tansy<sup>™</sup> Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide the most natural color possible.
- Tiger Grass™ Color-correcting ingredient that reduces redness and helps protect skin from environmental stress and blemishes.
- Liquid Glass<sup>™</sup> A "Break-through" ingredient found in many high-end face lifting and tightenin skin creams. This potent anti-aging, wrinkle reducer also helps to shrink and minimize the appearance of pores.
- Advanced Matrixyl Synthe 6™ Powerful anti-aging peptide that reduces the appearance o fine lines and wrinkles for long lasting results.
- Body Fit<sup>™</sup> Reduces the appearance of cellulite and restores firmness.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- FreshTek™ Proprietary blend of deodorizing and skin freshening ingredients
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

Devoted Creations Award Winning Tingle formula just got upgraded! Fuel My Fire™ is guaranteed to turn up the heat! This revolutionary triple bronzing lotion is loaded with antioxidants and skin nourishing vitamins to hydrate, darken and protect the life of your tan. For a blazing bronzer hotter than you've ever experienced before – add some Fuel to your Fire!



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ntensely Powerful Ultra HOT Tingle Lotion With Super Sizzling Black Bronzers Tattoo & Color Fade Protection

Creations TANNING SKINCARE Dark Tanning Lotion/Lotion de Bronzagi 12.25 US fl. oz. (362mL) @

Dark Tanning Lotion/Lotion de Bronza 12.25 US fl. oz. (362mL) 🕒

# GLOW ALL OUT<sup>™</sup>

Airbrush Mattifying BB Cream Dark Bronzer Contouring – Color Correcting – Ultra-Slimming Double Dip Approved Formula



### **FEATURES:**

- Triple Dark Bronzer
- Double Dip Approved Formula
- Japanese Rose<sup>™</sup> collagen boosters
- Blue Tansy™ Anti-Orange Technology
- BB Cream priming and perfecting agents
- Tiger Grass<sup>™</sup> blemish fighters
- White Charcoal reduces excess oil
- Advanced Matrixyl Synthe 6<sup>™</sup> and BodyFit<sup>™</sup> skin firmers
- C5 Technology™
- Pink Stardust Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS:**

- Plateau breaking DHA, Natural & Cosmetic Bronzers deliver a deep, dark, delayed and immediate bronzed result.
- Formulated for use before tanning and spray tanning in the same day
- Japanese Rose<sup>™</sup> Refines pore size while boosting collagen production and reducing excess oil.
- Tiger Grass<sup>™</sup> Color-correcting ingredient that reduces redness and helps protect skin from environmental stress and blemishes.
- Blue Tansy<sup>™</sup> Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide the most natural color possible.
- BB Crème formula will prime, perfect and correct the skin for an overall more even, clear and youthful appearance.
- C5 Technology<sup>™</sup> Silicone feel, without the silicone. Lightweight, silky-smooth skin conditioner that helps lock in skin's moisture and tanning results.
- Advanced Matrixyl Synthe 6<sup>TM</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- MelaTime<sup>™</sup> Boosts Melanin production for faster, darker results.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- FreshTek™ Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

If you're ready to glow like whoa, then it's time to tell the competition to step aside! It's your turn to Glow All Out™! This Double Dip approved formula creates envy worthy results with its BB cream airbrush finish, coupled with color correcting, contouring agents, cellulite fighters, and tan extending technologies. Formulated for those who don't want to turn heads, but for those who want to break necks... Glow, baby glow!



Mailifying BB Grean Dark Bronzer Airbrush Contouring - Color Correcting

Wha-Slimming

Double Dip Approved Formula

Creations® TANNING SKINCARE Dark Tanning Lotion/Lotion de Bronzage 12.25 US fl. oz. (362mL) C

# **DETOUR**<sup>™</sup>

Ultra-Darkening Silicone Emulsion Black Bronzer With Anti-Orange Technology + Tattoo and Color Fade Protectors



### **FEATURES**:

- Insane levels of DHA, Natural & Cosmetic Bronzers
- Black Charcoal Extract Detoxifiers
- Blue Tansy™ Anti-Orange Technology
- Tiger Grass™ & Japanese Rose™ Skin Perfectors
- MelaTime<sup>™</sup> will create darker, longer lasting tanning results
- Moonlight Blossom Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS:**

- Plateau breaking DHA, Natural & Cosmetic Bronzers deliver a deep, dark, delayed and immediate bronzed result.
- Blue Tansy<sup>™</sup> Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide the most natural color possible.
- Tiger Grass™ Color-correcting ingredient that reduces redness and helps protect skin from environmental stress and blemishes.
- $\bullet$  Japanese RosetM Refines pore size while boosting collagen production and reducing excess oil.
- Charcoal Extract Absorbs excess oil, detoxifies, and reduces inflammation while aiding, in improving acne prone skin.
- Advanced Matrixyl Synthe 6<sup>TM</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Body Fit<sup>™</sup> Reduces the appearance of cellulite and restores firmness.
- MelaTime™ Stimulates melanin activity for enhanced pigmentation.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- FreshTek™ Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

Dark color, redefined! Detour's<sup>™</sup> black, body-bronzing formula will help you shatter your tanning plateau! Anti-orange ingredients plus potent skin firming agents ensure you develop the darkest bronze color while aiding in perfecting pesky skin imperfections. If you're tanning routine is stuck in a rut, and you are ready to break barriers- take a Detour<sup>™</sup>!



# COLOR KARMA

Royal Repair Infused Ultra-Glittering Instant Bronzer With Beauty Boosters & Wrinkle Warriors



### **FEATURES**:

- DHA-Free bronzers provide streak free/stain free bronzed results
- Champagne Infused with Crushed Gems skin firmer and body shimmer
- Tiger Grass<sup>™</sup> & Japanese Rose<sup>™</sup> Skin Perfectors
- Enriched with CC Crème for color correcting
- FreshTek<sup>™</sup> deodorizes and eliminates after tan odor
- Cotton Candy Crush Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer
- Body Shimmer

### **BENEFITS:**

- Lust-worthy DHA free bronzers and body shimmer allow for a streak-free/ stain-free bronzed result.
- Tiger Grass<sup>TM</sup> Color-correcting ingredient that reduces redness and helps protect skin from environmental stress and blemishes.
- $\bullet$  Japanese Roset  $^{\rm TM}$  Refines pore size while boosting collagen production and reducing excess oil.
- Champagne Infused with Crushed Gems Skin toning and tightening while leaving skin feeling soft and smooth, while contouring and highlighting glamorous features.
- CC Crème Matte airbrush results while correcting color imperfections.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- MelaTime<sup>™</sup> Boosts melanin production for faster, darker results.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- FreshTek<sup>™</sup> Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

For those with champagne wishes and caviar dreams, Color Karma<sup>™</sup> is your first class ticket to fabulous! This DHA free ultra-glittering bronzer with super infused flaw fixers will give you that catwalk complexion unmatched by anything on the market. For a beautiful tan that sparkles and shines... Just glow with the faux!



# **TRULY ICONIC<sup>™</sup>**

Empire Worthy Intensifier Luxury Long Lasting Color Legacy Embellished with White Charcoal & Ultra Rich Silicone

### devoted creations tanning skincare

### FEATURES:

- Scandalously iconic tanning intensifier
- Japanese Rose<sup>™</sup> collagen boosters
- Tiger Grass<sup>™</sup> blemish fighters
- White Charcoal reduces excess oil
- Advanced Matrixyl Synthe 6<sup>™</sup> and BodyFit<sup>™</sup> skin firmers
- C5 Technology™
- White Diamonds Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

• Tan Enhancer

### **BENEFITS:**

- Iconic tanning accelerators work to target melanin production and achieve fast, empire worthy, dark tanning results.
- $\bullet$  Japanese RoseTM Refines pore size while boosting collagen production and reducing excess oil.
- Tiger Grass<sup>™</sup> Color-correcting ingredient that reduces redness and helps protect skin from environmental stress and blemishes.
- White Charcoal Powerfully reduces skin's impurities such as excess oil, clogged pores and breakouts.
- C5 Technology<sup>™</sup> Silicone feel, without the silicone. Lightweight, silky-smooth skin conditioner that helps lock in skin's moisture and tanning results.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- MelaTime<sup>™</sup> Boosts Melanin production for faster, darker results.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- FreshTek<sup>™</sup> Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

They say to dress how you want to be addressed. With this color classic your look will go from fair to famous! This empire worthy intensifier will have you brunch-time-bronzed with no added self-tanners and standard setting, skin perfecting ingredients. Not to be petty, but know your worth... you were not made to be subtle, you were born to be loonic!



Empire Worthy Intensifier Luxurious Long Lasting Color Legacy Embellished with White Charcoal & Ultra Rich Silicone



Dark Tanning Lotion/Lotion de Bronzage 12.25 US fl. oz. (362mL) e

Dark Tanning Lotion/Lotion de Bronzage 12.25 US fl. oz. (362mL) C

# DC BLACK TULIP

Skin Softening Ultra Rich Dark Bronzer Infused with Sweet Violet & Black Currant Extract



### **FEATURES:**

- Exquisitely dark DHA bronzers, provide instant and long lasting color
- Sweet Violet Extract contains powerful skin Vitamins A and C
- Black Currant Extract helps reduce skin inflammation
- Hemp Seed Oil provides essential skin hydration benefits
- Counteracts orange tones in skin to provide deepest bronzed results with Blue Tansy™ flower extract
- Black Tulip Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS:**

- Potent levels of DHA, Natural & Cosmetic Bronzers deliver a deep, dark delayed and immediate bronzed result.
- Advanced MatrixyI Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Sweet Violet Extract High in Vitamins A and C to help soothe troubled acne-prone skin, promote skin softening and aid in anti-aging benefits.
- Black Currant Extract Known for its antioxidant properties to help reduce skin inflammation and restore skin's natural glow.
- Blue Tansy<sup>™</sup> Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide most natural color possible.
- Hemp Seed Oil Gives skin essential hydration and contains Amino Acids, which are naturally high in vitamins, proteins & antioxidants.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- Baobab Very rich source of calcium and vitamins.
- MelaTime<sup>™</sup> Boost Melanin production for faster, darker results.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- FreshTek<sup>™</sup> Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

DC Black Tulip<sup>™</sup> is inspired by the beautiful tulips grown in Holland. Known as one of the rarest flowers in the Netherlands, the 'Black Tulip' develops such a dark, beautiful, long lasting color that we were able to emulate this phenomenon and develop a skin softening bronzing lotion that will aid in achieving the deep, long lasting, sought after color only available in the rarest of formulas. For color as exquisite as you are, bloom baby, bloom!



# SOMEWHERE ON A BEACH

Indoor/Outdoor Instant Dark Tanning Cocktail Infused with Coconut Oils & Sea Buckthorn Berry



### **FEATURES**:

- DHA-Free bronzers provide streak free/stain free results
- Sea Buckthorn Berry protects skin from free radical damage
- Coconut & Walnut Oil provide skin softening and hydration properties
- Enriched with BB Cream to prime, mattify and perfect skin
- Can be used indoor/outdoor
- FreshTek<sup>™</sup> deodorizes and eliminates after tan odor
- Tropical Tantini Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer
- Indoor/Outdoor

### **BENEFITS**:

- Powerful tanning intensifiers coupled with deep natural bronzers allow for a streakfree/ stained-free bronzed result without the use of DHA.
- Advanced MatrixyI Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Sea Buckthorn Berry Utilizes high levels of Vitamin C, Omega 3, 6, 7, and 9 to help protect skin against free radical damage.
- Coconut & Walnut Oils Intense skin softeners and hydrators help to keep your tanning results lasting longer, while improving the overall appearance of your skin.
- Black Tea Strong antioxidant with astringent properties that helps to reduce blemishes.
- Body Fit™ Technology Reduces the appearance of cellulite and restores firmness.
- MelaTime<sup>™</sup> Boost Melanin production for faster, darker results.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- FreshTek<sup>™</sup> Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

If you dream of high tides and good vibes, palm trees and 80 degrees, good times and no tan lines... Then look no further than Devoted Creations' Somewhere On A Beach™! This intoxicating tropical formula will keep your skin hydrated, toned and tanned! If you're looking for the perfect tanning cocktail, then order up a bottle of liquid sunshine. Somewhere On A Beach™ it's TAN o'clock ALWAYS!



# MERMAID MAJESTY

Aqua Breeze Cooling Triple Bronzing Lotion Splashed with Hawaiian Seaweed & Starfruit Extracts

### FEATURES:

- Perfectly hand crafted DHA bronzer to allow for just from the beach color every time
- Counteracts orange tones in skin to provide deepest bronzed results with Blue Tansy<sup>™</sup> flower extract
- Hawaiian Seaweed & Starfruit provide powerful antioxidants and nutrient rich skin conditioners
- Sea Buckthorn Berry
- Cooling essence to give the body a fresh feel after each tanning session
- Sea Island Sparkle Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer
- Coolant

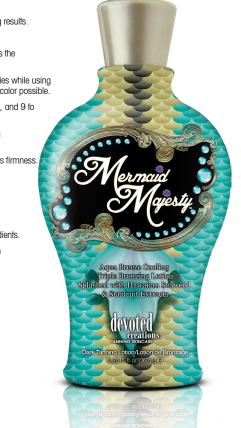
### **BENEFITS:**

- Dark bronzing formula allows for dark instant and dark delayed bronzing results.
- Added coolants keep the body fresh and invigorated after each session.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Blue Tansy<sup>™</sup> Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide most natural color possible.
- Sea Buckthorn Berry Noted for high levels of Vitamin C, Omega 3, 6, 7, and 9 to protect skin against free radical damage.
- Hawaiian Seaweed & Starfruit Extract– Provide ultimate skin conditioning while helping to combat skin blemishes.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- Baobab Very rich source of calcium and vitamins.
- MelaTime<sup>™</sup> Boost Melanin production for faster, darker results.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- FreshTek™ Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production
   and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

For perfectly tanned, just from the beach color, make a wish upon a starfish! Seas the day and indulge in Devoted Creations' Mermaid Majesty<sup>™</sup>! This Mer-mazing formula drowns your skin in vitamin rich Hawaiian Seaweed, Starfruit and Sea Buckthorn Berry for a replenished and hydrated complexion. The dark bronzers and cooling sensation keep you refreshed and bikini bronzed. Others will be salty and green with envy but you sweet mermaid, are meant to make waves!







Champagne & Diamond Infused Skin Contouring Matte Finish Bronzer "Lift Your Glass to a Whole New You"



### **FEATURES**:

- Rich DHA, enhanced with natural and cosmetic bronzers
- Champagne & Diamond infusion provides a flawless, skin illuminating bronzed glow
- Enriched with BB Cream and Electric Daisy™ Extract to promote skin firmness and perfect skin contour
- Liquid Glass<sup>™</sup> Technology
- Blue Tansy™
- FreshTek<sup>™</sup> deodorizes and eliminates after tan odor
- Champagne Bubbles Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS:**

- Luxurious levels of DHA, natural and cosmetic bronzers allow you to look and feel like the champagne connoisseur you are.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Blue Tansy<sup>™</sup> Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide most natural color possible.
- Electric Daisy<sup>™</sup> Flower derived to promote skin firmness, perfect skin contour, shrink pore size, and combat the signs of aging.
- Liquid Glass<sup>™</sup> Technology "Break-through" ingredient found in many high-end face lifting and tightening skin creams. This potent anti-aging, wrinkle reducer also shrinks and minimizes the appearance of pores.
- BB Crème formula will prime, perfect and correct the skin for an overall more even, clear and youthful appearance.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- Baobab Very rich source of calcium and vitamins.
- MelaTime<sup>™</sup> Boost Melanin production for faster, darker results.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- FreshTek<sup>™</sup> Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

Make everyday a special occasion with Devoted Creations' Yes Way Rosé™! Our rich Diamond and Champagne skin perfecting complex allows you to celebrate the skin you're in! Treat yourself to the royalty of finer things in life with skin tighteners, toners, mattifying and deep bronzing elixirs that are sure to leave your tan with that sparkling POP! When asked, only the top shelf for you darling, just say Yes Way Rosé™... Pop, Fizz, Clink!



# **BLACK GEM**<sup>™</sup>

Skin Illuminating DD Crème Black Bronzer With Instant Tightening and Toning Agents



### **FEATURES**:

- Extremely Dark DHA, Natural & Cosmetic Bronzers for immediate and delayed bronzing results
- DD Crème Formula for flawless Matte Finish color
- Provides anti-aging and skin firming benefits with RevitaFit™, Body Fit™ and Advanced Matrixyl Synthe 6™
- MelaTime<sup>™</sup> will create darker, longer lasting tanning results
- Antioxidant Blend
- Forbidden Luxury Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS:**

- High amounts of DHA, Natural & Cosmetic Bronzers deliver a deep, dark delayed and immediate bronzed result.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results.
- DD Crème formula mattifies, protects and gives skin a flawlessly airbrushed result.
- Revita Fit<sup>™</sup> Tones and tightens the skin.
- Body Fit<sup>™</sup> Reduces the appearance of cellulite and restores firmness.
- MelaTime<sup>™</sup> Stimulates melanin activity for enhanced pigmentation.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- Hibiscus Extract Increases skin elasticity to give a stunning natural youth-boost. Evens out skins tone and texture and deeply hydrates.
- Mangosteen & Acai Berry Potent skin vitamins and antioxidants
- FreshTek<sup>™</sup> Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

Step into the realm of darkness with Black Gem<sup>™</sup>. This rapid release black bronzing formula will take your color to new tanning heights while our revolutionary DD Crème formula defends, delights, darkens and delivers for perfectly matte finished bronzed results, every time. Added antioxidants, toning and firming agents work together to protect, correct, tighten and fight premature signs of aging.



# **WOKE UP LIKE THIS<sup>™</sup>**

Complexion Correcting Ultra Sleek Long Lasting Bronzer Imperfection Blurring, Skin Toning, Vitamin Packed Formula



### **FEATURES**:

- Flawlessly smooth DHA and Natural Bronzers
- CC Crème (Color Correcting) Matte Finish Formula
- Provides superior skin firming and tightening benefits with RevitaFit™, Body Fit™ and Ideal Lift™
- Potent anti-aging and firming ingredients
- Antioxidant & skin pigment correctors
- Flawless Temptation Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS:**

- DHA and Natural Bronzers combine to leave skin with a flawless bronzed glow.
- Advanced Matrixyl Synthe 6<sup>TM</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results.
- CC Crème Formula- Matte airbrush results while correcting color imperfections.
- Hibiscus Extract Increases skin elasticity to give a stunning natural youth-boost. Evens out skins tone and texture and deeply hydrates.
- Revita Fit<sup>™</sup> Tones and tightens the skin.
- Body Fit<sup>™</sup> Reduces the appearance of cellulite and restores firmness.
- IdeaLiff<sup>™</sup> Fights sagging skin for a toner, more youthful appearance.
- MelaTime<sup>™</sup>- Stimulates Melanin Production for darker long lasting results.
- FreshTek<sup>™</sup> Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

Say hello to your skins new best friend! This captivating CC Crème formula will transcend your flawless glow into rich bronzed color. Revitalizing ingredients like Advanced Matrixyl Synthe 6<sup>™</sup> and BodyFit<sup>™</sup> will help to fight wrinkles, cellulite, fine lines, and skin's pesky imperfections. Let this lux, satin perfecting crème be your sexy secret weapon to skin so flawlessly perfect you will be the envy of all. When they ask, just tell them you Woke Up Like This<sup>™</sup>.



# **#TANLIFE**<sup>™</sup>

Super Soft Hydrating Golden Tanning Butter Hypoallergenic – Shea Butter – Sensitive skin Formula



### **FEATURES:**

- Super soft tanning butter builds and maintains skin's natural glow
- Sensitive Skin Shea Butter Formula
- Provides anti-aging and skin firming benefits with Revita Fit<sup>™</sup>, Body Fit<sup>™</sup> and Advanced Matrixyl Synthe 6<sup>™</sup>
- AcquaCell<sup>™</sup> for fine line and wrinkle reducing benefits
- Tattoo & Color Fade Protectors
- Exotic Mango Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

• Tan Enhancer

### **BENEFITS**:

- Extremely hydrating tanning butter designed to moisturize even the driest skin.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide reduce the appearance of fine lines and wrinkles for long-lasting results.
- Revita Fit<sup>™</sup> Tones and tightens the skin.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- MelaTime<sup>™</sup>- Boost Melanin production for faster, darker results.
- AcquaCell<sup>™</sup>- Rapid fine line and wrinkle reducer.
- Baobab<sup>™</sup>– Very rich source of calcium and vitamins.
- 5X Antioxidant Blend Containing Lychee, Orange, Grapefruit, Pomegranate and Acai Berry which works together to fight free radical damage.
- FreshTek<sup>™</sup>- Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

This luxurious tanning butter will leave even the driest and most sensitive skin hydrated, and touchably soft. This thick, rich butter is formulated with shea butter to softly melt into the skin. Isn't it time you gave your skin the treatment it deserves? Hydrate, bronze and protect... Go ahead, live the #Tanlife™.



# CAMO KING<sup>™</sup>

Super Sleek Black Bronzing Custom Blend Camouflages, Mattifies and Hydrates for Sexy Touchable Skin Sensitive Skin, Tattoo & Color Fade Protecting & Body Deodorizing Formula



### **FEATURES**:

- BB Crème Formula
- Provides anti-aging and skin firming benefits with Revita Fit<sup>™</sup> and advanced Matrixyl Synthe 6<sup>™</sup>
- Very rich in powerful antioxidants
- Helps to fight dark spots in the skin
- Tattoo and Color Fade Protection Technology
- Citron Noir Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS**:

- Dark DHA, Natural and Cosmetic bronzers provide instant and time released color to the skin.
- Advanced Matrixyl Synthe 6<sup>™</sup>− Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results.
- Revita Fit<sup>™</sup>– Tones and tightens the skin.
- Intenslim<sup>™</sup>– Helps to shrink fat cells for a more toned appearance.
- MelanoBronze<sup>™</sup> Stimulates melanin activity for enhanced pigmentation.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- Baobab<sup>™</sup>- Very rich source of calcium and vitamins.
- White Birch Restores firmness and has skin protectant benefits.
- Phloritan<sup>™</sup>– Works to reduce dark spots and promotes even skin tone.
- FreshTek<sup>™</sup>- Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

Camo King<sup>™</sup> is specifically formulated for the man who will settle for nothing but the best. Low maintenance bronzers allow for a perfect golden color while skin tightening, mattifying and deep penetrating moisturizers allow for soft, touchable, lust worthy results that last all day and all night. The body deodorizing system and intoxicating fragrance is sure to drive her wild and leave you smelling unforgettable.



# CAMO QUEEN<sup>™</sup>

Fast Acting Bronzing & Radiance Restoring Formula BB Crème Color Perfecting Technology



### FEATURES:

- BB Crème Formula
- Provides anti-aging and skin firming benefits with RevitaFit™, Body Fit™ and Advanced Matrixyl Synthe 6™
- Very rich in powerful antioxidants
- Helps to fight dark spots in the skin
- Tattoo & Color Fade Protection Technology
- Wild Berry Dahlia Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS:**

- Dark DHA, Natural and Cosmetic bronzers provide instant and time released color to the skin.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results.
- Revita Fit<sup>™</sup> Tones and tightens the skin.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- MelanoBronze<sup>™</sup> Stimulates melanin activity for enhanced pigmentation.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- Baobab Very rich source of calcium and vitamins.
- Green Coffee Extract, Mangosteen & Acai berry Helps fight free radical damage.
- White Birch Restores firmness and has skin protectant benefits.
- Phloritan<sup>™</sup> Works to reduce dark spots and promotes even skin tone.
- FreshTek<sup>™</sup> Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

Camo Queen<sup>™</sup> is your break-through bronzing beauty balm designed to hydrate, prime, enhance, mattify and camouflage skin imperfections in one single step. Green Coffee Extract and Vitamin C help to smooth and tighten the skin while also fighting free radical damage. Let this skin perfecting formula be your sexy secret weapon to flawlessly bronzed color... fit just for a queen.



### **BLONDE OBSESSION**<sup>™</sup>

Sexy Plateau Breaking Maximizer Spiked with Cellulite Fighting & Skin Firming Technologies \*Gluten & Oil Free\*

#### FEATURES:

- Powerful tanning intensifiers for the most gorgeous deep, dark color without of the use of bronzing agents
- $\bullet$  Provides superior skin firming and tightening benefits with Revita Fit^M, Body Fit^M and Ideal Lift^M
- Potent anti-aging and firming ingredients
- Antioxidant & skin pigment correctors
- Sweet Black Lotus Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

• Tan Enhancer

#### **BENEFITS**:

- Deep tanning stimulators allow for deep, dark gorgeous color without the use of bronzer.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results.
- Revita Fit<sup>™</sup> Tones and tightens the skin.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- Idea Lift™ Fights sagging skin for a toner, more youthful appearance.
- Phloritan™ Antioxidant blend that works to reduce dark spots and even out skin tone.
- FreshTek<sup>™</sup> Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

#### **KEY SELLING STATEMENT:**

It's true what they say, blondes really do have more fun! Blonde Obsession™ is for the ultimate tanning goddess who demands the best! This dark tanning maximizer utilizes the skin toning and tightening benefits of Revita Fit™, Ideal Lift™ and Body Fit™ to fight skin's sagging, reduce the appearance of cellulite and restore firmness to the skin. Intense tanning stimulators will ensure a perfect, just from the beach tan while the powerful anti-aging benefits of Matrixyl Synthe 6<sup>™</sup> will keep your skin sexy, vibrant and youthful - just like your attitude. Dark spot corrector and after tan odor eliminators perfectly compliment this tanning cocktail... So go ahead, have a Blonde Moment.



### LIMITED COUTURE

Dark Tanning Cream Oil Hypoallergenic Paraben Free Fragrance Free



#### **FEATURES**:

- Hypoallergenic
- Paraben Free
- Uses natural vitamins and essential oils
- Provides anti-aging and skin firming benefits
- Fragrance Free no perfumes or dyes
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS:**

- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.
- Formulated for tanners with sensitive skin.
- Contains coconut and macadamia oils which allow for fast absorption and excellent moisturization.
- Formulated with natural vitamins and oils to help firm and tighten the skin, while revitalizing and detoxifying.
- Contains MatrixyI™ A targeted anti-aging complex that reduces the appearance of fine lines and wrinkles for long-lasting results.



#### **PRODUCT ACTIONS:**

• Tan Enhancer

#### **KEY SELLING STATEMENT:**

Limited Couture<sup>™</sup> is a pure hypoallergenic and paraben free lotion. This dark tanning cream oil is blended with coconut and macadamia oils to allow for fast absorption into the skin while providing intense hydrotion. Lemon Peel and Apricot Kernel oils will improve the luster of dull skin, rejuvenate and revitalize, as well as help to slow down the aging process. Natural vitamins are blended with MatrixyI<sup>™</sup> to promote healthy skin as well as make you look years younger! This fragrance free product is great for all tanners, but especially those with sensitive skin.

### **GUILTLESS GLAMOUR**<sup>™</sup>

**Tinted Facial Tanner** 

Shine & Blemish Free - Redness Reducing Formula



- Provides anti-aging and skin firming benefits with Renovage<sup>™</sup>, ALA Technology<sup>™</sup> and Phloritan<sup>™</sup>
- Helps clear and prevent blemishes
- Natural extracts rejuvenate the skin and improve elasticity
- Fragrance Free
- Bottle Size: 3.5 US fl. oz. (100mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- Cosmetic Bronzer

#### **BENEFITS**:

- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.
- Tinted color works to provide an immediate color to the skin and lightly supplement the tan.
- Phloritan<sup>™</sup> Works to reduce the appearance of dark spots and evens the skin tone.
- Renovage<sup>™</sup> Firms, hydrates and plumps the skin, increases collagen production.
- ALA Technology<sup>™</sup> Reduces the appearance of fine lines and wrinkles.
- Salicyclic Acid Helps clear and prevent blemishes.
- Ginseng & Green Tea Improves skin elasticity and works to rejuvenate the skin.
- Lychee Fruit Antioxidant that fights free radicals.

#### **KEY SELLING STATEMENT:**

When it comes to your face you deserve nothing but the best! To achieve that dark, natural color that we strive for without having to worry about blemishes ... Guiltless Glamour™ is the product for you! There is absolutely nothing to stress over with this perfect facial formula. The instant tinted formula will give you an immediate shine free glow, while acne fighting ingredients will ensure that you remain blemish free! Fragrance free and oil free – this is the perfect blend of fanning and hydrating ingredients that will not clog your pores. Firm, tighten and perfect your skin with the unique advanced skin care blend. Soft, smooth, desirable skin is at your fingertips!





### LAVISH LEGS

Ultimate Leg Bronzer



#### **FEATURES:**

- Extreme DHA, Natural and Cosmetic bronzers
- Provides skin firming and tightening benefits with Revita Fit<sup>™</sup>, Ideal Lift<sup>™</sup> and Body Fit<sup>™</sup>
- Natural extracts reduce swelling and increase circulation
- Hair re-growth inhibitors
- New One Fragrance
- Bottle Size: 3.5 US fl. oz. (100mL)

#### **BENEFITS**:

- DHA, natural and cosmetic bronzers work to provide an immediate and delayed bronzed results.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.
- Body Fit<sup>™</sup> Reduces the appearance of cellulite and promotes skin firmness.
- Revita Fit<sup>TM</sup> Tones and tightens the skin while targeting both the causes and effects of cellulite.
- Ideal Lift<sup>™</sup> Fights against skin sagging and improves skin elasticity.
- Coffee Bean Extracts Anti-inflammatory, works to reduce puffiness and swelling while increasing circulation.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **KEY SELLING STATEMENT:**

To achieve that ultimate all over gorgeous glow ... Lavish Legs™ is a tanner's dream! This product is specifically formulated to use in conjunction with your tanning lotion in order to obtain beautiful, dark legs. The bronzing triffecta - consisting of immediate and delayed bronzers – will work to darken your legs to that ideal shade. Hair re-growth inhibitors will help you maintain this color by slowing down the rate of hair growth reducing your need to shave as often. IdealLift™, BodyFit™ and RevitaFit™ technologies will work to make your legs lok their best by tightening, toning and firming. In addition, coffee bean extracts will help to reduce any swelling and increase the circulation in your legs. This product will give you exactly what you are looking for ... the Lavish Legs™ of your dreams!



### **GLAMMED GLOW**<sup>™</sup>

Instant HD Facial Tanning Bronzer Color, Correct, Contour

#### **FEATURES:**

- Instant Bronzing DHA CC Crème Facial Tanning Serum
- Can be used as a DHA facial tanning accelerator or an at-home as a sunless bronzing facial serum
- Trylagen™ & Niacinamide™ provide maximum anti-aging benefits
- Electric Daisy<sup>™</sup> perfects skin contour & shrinks pore size
- Non Comedogenic
- Fragrance Free
- Bottle Size: 1.7 US fl. oz. (50mL)

#### **PRODUCT ACTIONS:**

- Facial Tan Enhancer
- DHA Bronzer
- Instant Facial Bronzer

#### **BENEFITS:**

- Daringly Dark CC Crème, DHA Facial-Bronzing accelerator for longer lasting, color correcting results.
- Electric Daisy<sup>™</sup> − Flower derived to promote skin firmness, perfect skin contour, shrink pore size, and combat the signs of aging.
- Niacinamide<sup>TM</sup> Contains high levels of B3 to improve skin elasticity, fight breakouts, even out skin tones and enhance skin's natural barrier to lock in moisture.
- Trylagen<sup>TM</sup> Helps boost the appearance of collagen and helps protect collagen from degenerating. Skin appears firmer, smoother and wrinkles appear to 'fill out' becoming less and less visible.
- Lightweight and Non Comedogenic Will not clog pores.
- Fragrance free for sensitive skin.



#### **KEY SELLING STATEMENT:**

Glammed Glow™ is your new secret weapon! This bronzing facial serum is Non Comedogenic and Fragrance-Free making it perfect for every skin type. The revolutionary lightweight formula will dramatically darken facial skin with the light boost of a sunless tanner. Packed with protein, Glammed Glow™ contains the amazing skin care ingredient Trylagen™, which helps to boost collagen production, fill out wrinkles and plump skin for noticeable results in just one week. Niacinamide™ and Electric Daisy™ work together to perfect skin contour and even out skin's tone. Can be used alone as a sunless facial bronzing serum or in the tanning bed as a DHA enhanced facial tanning accelerator.





### **GLAM FACTOR™**

Collagen Producing Instant Bronze Serum



#### **FEATURES:**

- Instant Bronzing Serum hides tiny imperfections
- Can be used as a facial tanning accelerator or an at-home bronzing facial serum
- Revolutionary Trylagen<sup>™</sup> is a break through skin plumper
- Advanced Matrixyl Synthe 6<sup>™</sup>
- Non Comedogenic
- Fragrance Free
- Bottle Size: 1.7 US fl. oz. (50mL)

#### **BENEFITS**:

- Advanced Matrixyl Synthe 6<sup>TM</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for longlasting results.
- Trylagen<sup>TM</sup>- Helps boost the appearance of collagen and helps protect collagen from degenerating. Skin appears firmer, smoother and wrinkles appear to 'fill out' becoming less and less visible.
- Delicate facial tanning optimizers and accelerators to produce long lasting, natural looking results.
- Light weight instant bronze concentrate to give skin a quick, streak free sun kissed glow.
- Non-Comedogenic Will not clog pores.
- Fragrance free for sensitive skin.



#### **PRODUCT ACTIONS:**

- Facial Tan Enhancer
- Instant Facial Bronzer

#### **KEY SELLING STATEMENT:**

Glam Factor<sup>™</sup> is a girl's best friend! This bronzing facial serum is free of self-tanners and fragrance making it perfect for every skin type. The revolutionary lightweight formula will dramatically darken facial skin without the commitment of DHA and gently washes off when you desire. Packed with protein, GlamFactor<sup>™</sup> contains the amazing skin care ingredient Trylagen<sup>™</sup>, which helps to boost collagen production, fill out wrinkles and plump skin for noticeable results in just one week. Advanced Matrixyl Synthe 6<sup>™</sup> will work to fight the formation of fine lines for longer lasting results. This can be used alone as a facial bronzing serum, under make up as a facial primer or in the tanning bed as a gentle facial tanning accelerator.

### LIL BIT #MOMLIFE<sup>™</sup>

Hassle-Free Tanning Intensifier Skin tightening and toning formula For the Mom On-The-Go Lavender Aromatherapy

## LIL BIT

#### FEATURES:

- Hassle-Free Tanning Intensifier
- Lavender Aromatherapy
- Chickweed & Blueberry Extracts to restore and repair troubled skin
- Tattoo & Color Fade protectors
- FreshTek<sup>™</sup> deodorizes and eliminates after tan odor
- Zen Lavender Fragrance
- Bottle Size: 8.5 US fl. oz. (2251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

• Tan Enhancer

#### **BENEFITS:**

- Tanning intensifiers deliver dark golden results without the use of bronzing agents.
- Advanced Matrixyl Synthe 6<sup>TM</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- "Country Complex" Chickweed & Blueberry Extracts paired together to provide skin with a vitamin layer to restore and repair, nourish and soothe troubled skin.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- Lavender Aromatherapy Added botanicals to ease the mind and help the busy mom unwind.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- FreshTek<sup>™</sup> Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

#### **KEY SELLING STATEMENT:**

Take a break from the dirty dishes and sticky kisses with Lil' Bit's #MomLife<sup>TM</sup>! This aromatherapy bronzer free blend will give your body the quick break you need to lay back, close your eyes and give yourself a much-needed quiet moment. Skin tightening and toning benefits will help prevent sagging, and reduce the appearance of cellulite and stretch marks. Being a Mom is hard work, your tan shouldn't have to be.



### PAULY D BOTTLE SERVICE<sup>™</sup>

Ultra-Dark Intoxicating Black Bronzer Infused with Body Deodorizers + Tattoo & Color Fade Protectors Seductive Silicone Hydra-Blend



#### **FEATURES:**

- Pumped up levels of DHA, Natural & Cosmetic Bronzers
- Black Charcoal Extract Detoxifiers
- Blue Tansy<sup>™</sup> Anti-Orange Technology
- Tiger Grass<sup>™</sup> Skin Perfectors
- MelaTime<sup>™</sup> will create darker, longer lasting tanning results
- Champagne Showers Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **BENEFITS**:

- Dark DHA, Natural & Cosmetic Bronzers deliver a deep bronze, delayed and immediate result.
- Blue Tansy<sup>™</sup> Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide the most natural color possible.
- Tiger Grass<sup>™</sup> Color-correcting ingredient that reduces redness and helps protect skin from environmental stress and blemishes.
- White Birch Restores firmness and soothes troubled skin.
- Charcoal Extract Absorbs excess oil, detoxifies, and reduces inflammation while aiding in improving acne prone skin.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Body Fit<sup>™</sup> Reduces the appearance of cellulite and restores firmness.
- MelaTime<sup>™</sup> Stimulates melanin activity for enhanced pigmentation.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- FreshTek<sup>™</sup> Proprietary blend of deodorizing and skin freshening ingredients.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

#### **KEY SELLING STATEMENT:**

Live that VIP lifestyle with Pauly D's Bottle Service<sup>™</sup>! This seductive black bronzing blend will drench the skin in rich hydration and 5 star rated dark color. An infusion of body detoxifying additives and color correctors leave skin perfectly prepared for your next big moment. It doesn't matter if you live for the club life, the jet set life or the red-carpet life, allow Bottle Service<sup>™</sup> to do all the work and be your concierge to color!



### PAULY D TAGGED<sup>™</sup>

Ultra Hydrating Indoor/Outdoor Instant Darkening Lotion Remixed with Coconut & Jojoba Dark Tanning Oils

## Ruby D.

#### **FEATURES:**

- DHA Free bronzers provide streak free/stain free, natural results
- For use Indoor/Outdoor
- Anti-Aging, skin firming and antioxidant benefits with Advanced Matrixyl Synthe 6 ™, Body Fit™, and Sea Buckthorn Berry
- Enriched with Coconut & Jojoba Oils to quench thirsty skin
- Tattoo & Color Fade protectors
- FreshTek<sup>™</sup> deodorizes and eliminates after tan odor
- Fresh Pomegranate Vibes Fragrance
- Bottle Size: 12.25 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

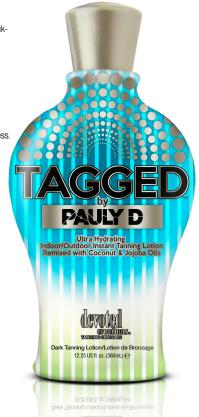
- Tan Enhancer
- DHA Free Bronzer
- Indoor/Outdoor

#### **BENEFITS**:

- Powerful tanning intensifiers coupled with deep natural bronzers allow for a streakfree/ stained-free bronzed result without the use of DHA.
- Sea Buckthorn Berry Utilizes high levels of Vitamin C, Omega 3, 6, 7, and 9 to help protect skin against free radical damage.
- Coconut & Jojoba Oils Intense skin softeners and skin hydrators to keep your tanning results lasting longer.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- Baobab Very rich source of calcium and vitamins.
- MelaTime<sup>™</sup> Boost Melanin production for faster, darker results.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- FreshTek<sup>™</sup> Proprietary blend of deodorizing and skin freshening ingredients.

#### **KEY SELLING STATEMENT:**

Calling all weekend warriors! Pauly D's Tagged<sup>™</sup> is your ultimate bronzing wingman! Whether you're maxin' and relaxin' with a session in the salon or beatin' the beat up at an all-day pool party, Tagged<sup>™</sup> is formulated for those who demand top shelf luxury. Tattoo and Color Fade Protecting Technology, skin tightening and toning agents as well as thirst quenching Coconut & Jojoba hydrators make this tanning elixir the ultimate turn up to your GET DARK, STAY FRESH routine. For summer time vibes… Get Tagged<sup>™</sup>.



### WHITE 2 BLACK COCONUT

Coconut Infused Dark Bronzing Color Crème. Coconut Water + Coconut Oil Allow for Vacation Worth Results! Go 3 Shades Darker... Today!

## DC SOHO

#### **FEATURES:**

- Color Enhancing Dark Bronzer
- Electrolyte Rich Cactus Water
- Antioxidant Rich Acai Berry
- Anti-orange technology
- Skin Softening
- Anti-aging and firming
- After Tan Odor Eliminators
- Waikiki Coconut Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **BENEFITS:**

- Dark Bronzers A blend of DHA, Natural and Cosmetic Bronzers allow for dark immediate and delayed bronzing results
- Cactus Water High in antioxidants, vitamins and electrolytes to keep skin hydrated
- Coconut Oils & Extracts Deeply softens and nourish the skin for long lasting hydration
- Blue Tansy<sup>™</sup> Provides anti-orange agents so the skin develops the most natural, dark bronzed result
- ALA Technology Prolongs the life of healthy skin cells for a more youthful appearance to the skin

#### **KEY SELLING STATEMENT:**

If you are craving a taste of the tropics then your skin needs White 2 Black Coconut<sup>™</sup>, the vacation in a bottle! This intoxicating bronzing crème will drench the skin in just from the beach dark color while added Coconut water, Coconut Oils & Extracts smooth, soften, hydrate and quench even the driest skin. If what you desire is darkness, then no vacation needed... White 2 Black Coconut<sup>™</sup> will be your passport to paradise!



### WHITE 2 BLACK INK<sup>™</sup>

Hydration Rich Maximizer • Clean Approved Formula Go 3 Shades Darker Naturally!

## DC SOHO

#### FEATURES:

- Skin Softening Dark Tanning Intensifier
- Melanin Stimulators for Longer Lasting Results
- Acai Oils for Added Hydration
- Tattoo & Color Fade Technology
- Anti-aging and Firming
- Paraben & Sulfate Free
- Blue Cypress Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

• Tan Enhancer

#### **BENEFITS:**

- Pure Accelerator formula provides dark, streak-free/stain-free results.
- Acai Oil Deeply hydrating and skin softening.
- $\bullet$  Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- ALA Technology<sup>™</sup> Reduces appearance of fine lines and wrinkles.
- Black Tea Extract Strong antioxidant with astringent properties that helps to reduce blemishes.
- Cocoa and Shea Butters Penetrates through dry layers of skin for softer results.
- Indoor/outdoor formula
- Clean approved: Created free of Parabens, Sulfates, SLS, SLE, Phthalates, Mineral Oils & more.

#### **KEY SELLING STATEMENT:**

Enrich, hydrate and protect your biggest investment... your skin! White 2 Black INK<sup>™</sup> is formulated for the color connoisseur that expects heavy-duty results without heavy duty additives. White 2 Black INK<sup>™</sup> will protect the color and the luster of your tattoos and your tanning results while keeping skin super soft and touchable with the use of naturally hydrating Cocoa & Shea butters. For everything you want, and nothing that you don't choose INK! It has our stamp of approval!



### WHITE 2 BLACK NATURAL<sup>™</sup>

Streak-Free/ Stain-Free Natural Bronzer Ultra-hydrating Formula For Indoor & Outdoor Use

### DC SOHO C O L L E C T I O N TM

#### **FEATURES**:

- Streak-free/Stain-Free natural dark bronzer
- Melanin Stimulators for longer lasting results
- Acai oils for added hydration
- Rich in Anti-oxidants
- Skin softeners
- Anti-aging and firming
- Rain Kissed Leaves Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer
- Indoor/Outdoor

#### **BENEFITS**:

- Dark, natural tanning agents are coupled with multiple melanin stimulators to achieve streak-free/stain-free results.
- Mahakanni Extracts Natural bronzing agent that provides longer-lasting results.
- White Birch Restores firmness and soothes troubled skin.
- Acai Oil Deeply hydrating and skin softening.
- For Indoor & Outdoor use.
- Formulated with various accelerators to speed up the tanning process for faster, darker results.

#### **KEY SELLING STATEMENT:**

With White 2 Black Natural<sup>™</sup> - Experience darkness like never before. Formulated with more accelerators, skin softeners and natural DHA Free bronzers, this one of a kind formula will allow your skin to go 3 shades darker – instantly! Melanin Stimulating and skin softening agents will keep skin at ample hydration levels allowing your tan to last days longer while ALA Technology<sup>™</sup> and Acai Berry will fight free radical damage and appearance of fine lines and wrinkles. For fast results and no streaking or staining– the choice is simple – White 2 Black Natural<sup>™</sup>



### WHITE 2 BLACK FACIAL BRONZER<sup>™</sup>

Extreme Darkening Silicone Facial Bronzer CC Cream Color Correcting, Skin Priming & Perfecting Formula Anti-Reddening – Sensitive Skin Approved – Fragrance Free

## 

#### FEATURES:

- Instant and delayed facial bronzer
- CC Crème Color Correctors
- Phloritan<sup>™</sup> dark spot reducers
- Melanin stimulators for higher intensity results
- Super Fruit antioxidant benefits
- Anti-aging and firming
- Fragrance Free
- Bottle Size: 3 US fl. oz. (60mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer
- Facial Lotion

#### **BENEFITS**:

- Color correcting and tan enhancing instant and delayed, DHA facial bronzer.
- CC Crème Mattifying airbrush results while correcting color imperfections and masking red tones in skin.
- Bergamot & Orange Essential Oil Repairs dry skin while reducing excess oil to provide a healthy-looking glow.
- Chicory Extract Provides an immediate tanned appearance 60 seconds after application.
- Phloritan™ Antioxidant blend that works to reduce dark spots and even out skin tone.
- ALA Technology<sup>™</sup> Reduces appearance of fine lines and wrinkles.
- Black Tea Extract Strong antioxidant with astringent properties that helps to reduce blemishes.
- · Acai Oil Powerful fruit oil loaded with antioxidants.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

#### **KEY SELLING STATEMENT:**

With White 2 Black Facial Bronzer™ you will experience darkness like never before. Formulated with more accelerators, darker DHA and natural bronzers this lotion will allow you will go 3 shades darker – instantly! Added essential oils will keep the skin hydrated, while ALA Technology™ and Aacai Berry will fight free radical damage and the appearance of fine lines and wrinkles. The amazing CC Crème will reduce red tones in the skin as the fragrance-free formula appeals to all sensitive skin tanners.



### WHITE 2 BLACK LEG BRONZER<sup>™</sup>

Extreme Dark Bronzing Formula Shave Minimizing Complex Tea-Toxifying – Skin Tightening – Imperfection Masking Formula

## DC SOHO C O L L C C T I O N TM

#### **FEATURES**:

- Leg perfecting DHA, Natural & Cosmetic Bronzers provide instant, dark color
- "Tea-toxifying" Green & Black Teas
- Hair-Re-Growth Inhibitors
- Melanin stimulators for higher intensity results
- Toning & Skin Tightening
- Fresh & Clean Fragrance
- Bottle Size: 5.07 US fl. oz. (150mL)

#### **BENEFITS:**

- DHA & natural bronzers will allow for a long-lasting bronzed result, while cosmetic bronzers give the instant bronzing satisfaction your legs love.
- "Tea-Toxifying" Blend Strong antioxidant with astringent properties that helps to reduce blemishes and mask red tones.
- Hair Re-Growth Inhibitors Slows down the rate of hair growth reducing your need to shave as often keeping legs soft and smooth.
- Coffee Bean Extract Promotes firmness, fights the appearance of cellulite and works to reduces inflammation.
- BodyFit<sup>™</sup> Reduces the appearance of cellulite and restores firmness.
- ALA Technology<sup>™</sup> Reduces appearance of fine lines and wrinkles.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer
- Leg Lotion

#### **KEY SELLING STATEMENT:**

With White 2 Black Legs<sup>TM</sup> you will experience darkness like never before. Formulated with more accelerators, darker DHA and natural bronzers this lotion will allow you will go 3 shades darker – instantly! Added hair re-growth inhibitors keep stubble away while coffee bean extracts energize skin and mask imperfections. Amazing green and black tea detoxify and reduce red tones in the skin keeping your legs looking flawless.



### WHITE 2 BLACK VIOLET

Superior Advanced Ultra-Black Bronzing Lotion With Orange Counteracting Violet Tones

## $\bigcup_{C \ O \ L \ L \ C \ C \ T \ I \ O \ N \ M}$

#### FEATURES:

- High levels of DHA, Natural & Violet Toned Bronzers
- Melanin stimulators for higher intensity results
- Blackberry antioxidants
- Anti-aging and firming
- Black Tea Extract blemish fighters
- Electric Blackberry Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS**:

- Superior amounts of DHA & Natural Bronzers will allow for a long lasting bronzed result.
- Violet Tones- Counteract orange tones in the skin.
- Blackberry Extract Boosts the production of collagen and elastin improving the skin's firmness and elasticity.
- ALA Technology<sup>™</sup> Reduces appearance of fine lines and wrinkles.
- Black Tea Extract Strong antioxidant with astringent properties that helps to reduce blemishes.
- · Acai Oil Powerful fruit oil loaded with antioxidants.



- Tan Enhancer
- DHA Bronzer

#### **KEY SELLING STATEMENT:**

With White 2 Violet<sup>™</sup> you will experience darkness like never before. Formulated with more accelerators, darker DHA and natural bronzers this lotion will allow you will go 3 shades darker – instantly! Added violet tones will help to counteract orange tones in the skin so you develop dark, bronzed, envy worthy results- every time! For fast, dark results and ultra hydrated skin- the choice is simple- White 2 Black Violet<sup>™</sup>!



### WHITE 2 BLACK TINGLE

Ultra Fast Darkening Tingle Lotion Black Tea & Cranberry

## $\bigcup_{C \ O \ L \ L \ C \ C \ T \ I \ O \ N \ M}$

#### FEATURES:

- Intense tingle that allows the skin to go 3 shades darker
- Cranberry Seed Oil for added hydration
- Rich in Antioxidants
- Skin softeners
- Anti-aging and firming
- Rain Kissed Leaves Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS**:

- Bronzer-free tingle formula designed to achieve extremely dark results.
- Cranberry Seed Oil Keeps skin at ample hydration levels.
- ALA Technology<sup>™</sup> Reduces appearance of fine lines and wrinkles.
- Black Tea Antioxidant that helps to shrink pore size.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- Tingle

#### **KEY SELLING STATEMENT:**

With White 2 Black Tingle<sup>™</sup> - you will experience a whole new level of darkness! Formulated with more body heat tinglers and color boosters allowing your tan to go 3 shades darker! Higher amounts of Black Tea and Cranberry extracts will keep your skin at ample hydration levels allowing your tan to last days longer. For fast, long lasting results and ultra-hydrated more even looking color- Give your skin the treat of heat!



#### WHITE 2 BLACK PURE POMEGRANATE )(

Fast Actina Dark Tannina Intensifier With Antioxidant Rich Pomearanate

#### FEATURES:

- Multiple dark tan activators for natural dark color
- Melanin Stimulators for longer lasting results
- Pomearanate oils and extracts for added hydration
- Rich in Antioxidants
- Skin softeners
- Anti-aging and firming
- Purely Pomegranate Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

Tan Enhancer

#### **BENEFITS:**

- Super charged dark tanning intensifiers are coupled with multiple melanin stimulators to achieve extremely dark results instantly and naturally without the use of bronzers.
- Pomearanate Extracts Hydrates and softens the skin for longer lasting tanning results.
- White Sapphire Visibly helps to reduce the signs of aging.
- Deeply hydrating and skin softening.
- Formulated for Indoor & Outdoor use

#### **KEY SELLING STATEMENT:**

With White 2 Black Pure Pomegranate<sup>TM</sup> - you will experience a whole new level of darkness. Formulated with more accelerators and color boosters this lotion allow your tan to go 3 shades darker! Higher amounts of pomegranate will keep your skin at ample hydration levels, help to combat free radical damage and allow your tan to last days longer. For fast results and ultra hydrated skin - the choice is simple – White 2 Black Pure Pomegranate™!



### WHITE 2 BLACK HEMP<sup>™</sup>

Ultra advanced black bronzing lotion With 100% Pure Hemp Seed Oil

## $\bigcup_{C \ O \ L \ L \ C \ C \ T \ I \ O \ N \ M}$

#### FEATURES:

- Super dark bronzers allow the skin to go 3 shades darker instantly
- Hemp Seed Oil for added hydration
- Rich in Antioxidants
- Skin Softeners
- Anti-aging and Firming
- Rain Kissed Leaves Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **BENEFITS**:

- Super charged dark tanning intensifiers with dark bronzing formula designed to achieve extreamly dark results instantly.
- ALA Technology<sup>™</sup>- Reduces appearance of fine lines and wrinkles.
- Hemp Seed Oil Hydrates and softens the skin for longer lasting tanning results.
- White Sapphire Visibly helps to reduce the signs of aging.
- Black Tea Antioxidant that helps to shrink pore size.

#### **KEY SELLING STATEMENT:**

With White 2 Black Hemp<sup>™</sup> - you will experience darkness like never before. Formulated with more accelerators, darker DHA and natural bronzers this lotion will allow you to go 3 shades darker – instantly! Higher amounts of 100% pure hemp seed oil will keep the skin at ample hydration levels allowing your tan to last days longer while ALA Technology<sup>™</sup> and Acai Berry will fight free radical damage and the appearance of fine lines and wrinkles. For fast results and ultra hydrated skin – the choice is simple – White 2 Black Hemp!<sup>™</sup>



### WHITE 2 BLACK EXTREME

Extremely Advanced Black Bronzing Lotion Triple Action – Go 3 Shades Darker INSTANTLY

### DC SOHO C O L L E C T I O N TM

#### FEATURES:

- High concentration of DHA, Natural & Cosmetic Bronzers impart perfect dark color
- Melanin stimulators for higher intensity results
- Super Fruit antioxidant benefits
- Anti-aging and firming
- Hemp Seed Oil
- Soft & Sweet Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS**:

- High amounts of DHA & Natural bronzers will allow for a long lasting bronzed result, while Cosmetic bronzers give the instant bronzing satisfaction your skin craves.
- ALA Technology<sup>™</sup> Reduces appearance of fine lines and wrinkles.
- Black Tea Extract Strong antioxidant with astringent properties that helps to reduce blemishes.
- Acai Oil Powerful fruit oil loaded with antioxidants.
- Hemp Seed Oil Saturates your body and continually restores and replenishes moisture.



- Tan Enhancer
- DHA Bronzer

#### **KEY SELLING STATEMENT:**

With White 2 Black Extreme<sup>™</sup>- you will experience darkness like never before. Formulated with more accelerators, darker DHA and natural bronzers this lotion will allow you will go 3 shades darker – instantly! Added hemp seed oil will keep the skin hydrated, while ALA Technology<sup>™</sup> and Acai Berry will fight free radical damage and the appearance of fine lines and wrinkles. The amazing tapioca starch blend will soften and condition the skin as the soft & sweet fragrance appeals to all tanners.



### WHITE 2 BLACK

Super Advanced Bronzing Lotion

## DC SOHO

#### FEATURES:

- Intense DHA and Natural & Cosmetic Bronzer
- Natural vitamins and exotic extracts and oils
- Tapioca Starch blend Hydrates and moisturizes
- Provides anti-aging and skin firming benefits
- Autumn Nights Fragrance
- Bottle Size: 8.5 US fl. oz. (260mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS**:

- Formulated DHA, Natural Bronzers and Cosmetic Bronzers to ensure the darkest bronzed results imaginable.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.
- Acai Oils provide powerful antioxidants to target the signs of aging.
- Hemp Seed Oil will deliver hydration and moisture to the skin.
- Blended with natural vitamins to fight the signs of aging.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **KEY SELLING STATEMENT:**

White 2 Black<sup>™</sup> is part of the DC SOHO<sup>™</sup> Collection. You will notice immediate tanning results and smooth, soft skin! Intense levels of DHA are blended with natural bronzers to help you get three shades darker in just one tanning session! Natural vitamins combined with exotic oils and extracts deliver potent skin-firming and anti-aging benefits. The amazing tapicca starch blend bathes the skin in hydration, leaving it soft and silky to the touch. A light autumn nights fragrance appeals to every tanner.



### **BRONZE HAVE MORE FUN**<sup>™</sup>

Coconut Infused Hydration Satin Soft Bronzer Detox – Hydrate Tan – Tone

#### GLAMOUR COLLECTION

#### **FEATURES:**

- Lightweight DHA Bronzing Lotion
- Extreme Immediate and Progressive Bronzers
- Anti-Aging and Skin-Firming Benefits
- Pore Tightening Witch Hazel
- Potent Phloritan
- Paraben Free Formula
- Sugar Craze Fragrance
- Bottle Size: 8.45 US fl. oz. (250mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **BENEFITS:**

- Formulated with various accelerators to speed up the tanning process for faster, darker results.
- Camu Camu Berries Compliment the body's natural growth and repair of tissues & collagen formation.
- Sea Weed Draws toxins out of the body.
- Bee's Wax Contains skin conditioning and healing properties.
- Intense DHA formula blended with natural and cosmetic bronzers for super dark immediate and progressive bronzing results.
- Provides immediate and long-term moisturizing benefits.
- Witch Hazel Helps to reduce the appearance of pores, reduce inflammation, and tighten the skin.
- Phloritan Antioxidant blend that works to reduce dark spots and even out skin tone.

#### **KEY SELLING STATEMENT:**

They say 'Blondes have more fun' but we believe BRONZE Have More Fun™! If you crave a splash of color, then look no further than Devoted Creation's newest seductive bronzer! This super soft formula detoxifies, hydrates and tones the skin for glamorously glowing results! It's okay to be a tease, but not with your tan! After all, Bronze do have more fun™!



### ALL BLACK EVERYTHING<sup>™</sup>

XXX Extreme Darkening Black Bronzer Coconut Juice & Black Charcoal Infused

#### GLAMOUR COLLECTION

#### **FEATURES**:

- Extreme DHA bronzing lotion
- Black Charcoal detoxifiers
- Anti-aging and skin conditioners
- Coconut Juice Based
- Coconut Berry Fizz Fragrance
- Bottle Size: 8.45 US fl. oz. (250mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **BENEFITS**:

- Blackout levels of DHA blended with Nnatural and Cosmetic bronzers for super dark immediate and delayed bronzing results.
- Chicory Extract Provides an instant tanned appearance 60 seconds after application.
- Black Charcoal Skin detoxifiers reduce excess oil and inflammation while aiding in improving acne prone skin.
- Camu Camu Berries Compliment the body's natural growth and repair of tissues & collagen formation.
- Sea Weed Draws toxins out of the body.
- Bee's Wax Contains skin conditioning and healing properties.
- Provides immediate and long-term moisturizing benefits.
- Formulated with various accelerators to speed up the tanning process for faster, darker results.

**KEY SELLING STATEMENT:** 

If you're on the quest for color, then ALL BLACK EVERYTHING<sup>TM</sup> is your one-way ticket to destination darkness! This extreme black bronzing formula will transform your tan from boring to soaring! Black charcoal extracts coupled with coconut juice will help to detoxify, hydrate and maintain super dark results! Don't stop demanding black until they invent a darker color!



### GIRLS JUST WANNA HAVE SUN™

Sparkle all day, Shine all night! Streak & Stain Free Glam Girl Approved Natural Bronzer

#### GLAMOUR COLLECTION

#### **FEATURES:**

- DHA Free, instant bronzing lotion
- Anti-aging and skin-firming benefits
- · Chicory Extract
- Sunflower Oil
- Sunshine & Mimosa Fragrance
- Bottle Size: 8.45 US fl. oz. (250mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS**:

- Glam Girl approved streak-free, stain-free bronzers for natural, glowing results.
- Chicory Extract Provides an immediate tanned appearance 60 seconds after application.
- Camu Camu Berries Compliments the body's natural growth and repair of tissues & collagen formation.
- Sea Weed Draws toxins out of the body.
- Bee's Wax Contains skin conditioning and healing properties.
- Sunflower Oil Provides immediate and long-term moisturizing benefits.
- Formulated with various accelerators to speed up the tanning process for faster, darker results.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer

#### **KEY SELLING STATEMENT:**

Calling all glam girls! If you are ready to slay the day, then your new bestie will be "Girls Just Wanna Have Sun™!" This color & contour formula, infused with minerals and vitamins, will give you the color and vibe to be the envy of your tribe! If you are looking to upgrade to #GirlBoss status, remember, some girls are made of sugar and spice, but DC girls are born with sunshine as their vice!



### PLAYFUL IN PINK<sup>™</sup>

Wild at Heart & Playfully Sunkissed Coconut Infused Black Bronzer Dark Tanning Lotion

## GLAMOUR<sup>T</sup>

#### **FEATURES**:

- Lightweight DHA bronzing lotion
- Extreme immediate and progressive bronzers
- Anti-aging and skin detoxifying
- Coconut Juice Based
- Sunkissed Fruit Fragrance
- Bottle Size: 8.45 US fl. oz. (250mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS**:

- Intense DHA formula blended with Natural and Cosmetic bronzers for super dark immediate and progressive bronzing results.
- Formulated with various accelerators to speed up the tanning process for faster, darker results.
- Camu Camu Berries Compliment the body's natural growth and repair of tissues & collagen formation.
- Sea Weed Draws toxins out of the body.
- Bee's Wax Contains skin conditioning and healing properties.
- Provides immediate and long-term moisturizing benefits.



#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **KEY SELLING STATEMENT:**

Playfully perfect coconut infused dark bronzer for color beyond your wildest dreams. Formulated with seaweed and bee's wax to hydrate the skin as well as draw out toxins. Added camu camu berries act as added antioxidants to speed up the body's natural repair of tissue and collagen formation. You must not be afraid to dream a little bigger, darling.

### **COLOR ME BLACK<sup>™</sup>**

Instant Tanning Satisfaction Triple XXX Bronzers

#### GLAMOUR COLLECTION

#### **FEATURES**:

- Lightweight lotion
- Extreme immediate and delayed bronzers
- Anti-aging and skin-firming benefits
- Soft Plum Fragrance
- Bottle Size: 8.45 US fl. oz. (250mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS:**

- Intense DHA formula blended with Natural and Cosmetic bronzers for super dark immediate and delayed bronzing results.
- Formulated with various accelerators to speed up the tanning process for faster, darker results.
- Camu Camu Berries Complement the body's natural growth and repair of tissues & collagen formation.
- Sea Weed Draws toxins out of the body.
- Bee's Wax Contains skin conditioning and healing properties.
- Provides immediate and long-term moisturizing benefits.



- Tan Enhancer
- DHA Bronzer

#### **KEY SELLING STATEMENT:**

Now super dark color is only 20 minutes away! Color Me Black™'s intoxicatingly addictive fragrance and lush triple dark bronzers make this tanning elixir a vacation in a bottle. Blended with camu camu berries to help slow down the aging process. Color Me Black™ utilizes seaweed and bee's wax to help draw toxins from the body and work to condition the skin. You will notice soft, smooth skin, instant color and a lasting dark tan.



### **BE SCENE**<sup>™</sup>

Coconut Juice Based Natural Tan Enhancer

## GLAMOUR<sup>T</sup>

#### **FEATURES**:

- Lightweight lotion
- Anti-aging and skin-firming benefits
- Island Kisses Fragrance
- Bottle Size: 8.45 US fl. oz. (250mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS**:

- Formulated with various accelerators to speed up the tanning process for faster, darker results.
- Camu Camu Berries Compliments the body's natural growth and repair of tissues & collagen formation.
- Sea Weed Draws toxins out of the body.
- Bee's Wax Contains skin conditioning and restorative properties.
- Provides immediate and long-term moisturizing benefits.

#### **PRODUCT ACTIONS:**

• Tan Enhancer

#### **KEY SELLING STATEMENT:**

BE SCENE™ is a lightweight, skin conditioning, tan enhancer. This fun lotion is also blended with camu camu berries to help slow down the aging process. Sea Weed and bee's wax are utilized to help draw toxins from the body and work to condition the skin. You will notice soft, smooth skin – a dark natural tan – and a light Island Kisses fragrance.



### **SUPER BLACK**<sup>™</sup>

Coconut Juice Based XXX Bronzer

#### GLAMOUR COLLECTION

#### **FEATURES**:

- Lightweight lotion
- Extreme immediate and delayed bronzers
- Anti-aging and skin-firming benefits
- Sparkling Berry Punch Fragrance
- Bottle Size: 8.45 US fl. oz. (250mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS**:

- Intense DHA formula blended with Natural and Cosmetic bronzers for immediate and delayed bronzing results.
- Formulated with various accelerators to speed up the tanning process for faster, darker results.
- Camu Camu Berries -Compliments the body's natural growth and repair of tissues & collagen formation.
- Sea Weed Draws toxins out of the body.
- Bee's Wax Contains skin conditioning and healing properties.
- Provides immediate and long-term moisturizing benefits.



- Tan Enhancer
- DHA Bronzer

#### **KEY SELLING STATEMENT:**

SUPER BLACK<sup>™</sup> is an intense DHA bronzer formulated with natural and cosmetic bronzers for immediate and delayed dark bronzing results. It is also blended with camu camu berries to help slow down the aging process. Sea weed and bee's wax are utilized to help draw toxins from the body and work to condition the skin. You will notice soft, smooth skin – a instant, immediate color as well as a dark lasting tan– and a fabulous Sparkling Berry Punch fragrance.



### PLATINUM INDULGENCE

Silky Silicone Tan Extending Moisturizer With Silk Extracts

#### GLAMOUR COLLECTION

#### **FEATURES:**

- Silicone tan extender with silk extracts
- Exotic Oils and Extracts
- Anti-aging and skin-firming benefits
- Platinum Bombshell Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)

#### **BENEFITS**:

- ALA Technology<sup>™</sup> reduces the appearance of fine lines and wrinkles as well as the appearance of dark circles.
- Silk Extracts are blended into a silicone formula to lavish the skin in silky soft hydration.
- Exotic oils such as macadamia nut, lavender and citrus are combined with cocoa and shea butters to bathe the skin in hydration while providing rich antioxidants to fight the aging process.
- Provides immediate and long-term moisturizing benefits.

#### **PRODUCT ACTIONS:**

• Tan Extending Moisturizer

#### **KEY SELLING STATEMENT:**

Dive on into the silkiest and softest skin imaginable! PLATINUM INDULGENCE<sup>™</sup> leaves the skin feeling the best it has ever felt. The silicone formula is blended with silk extracts that bathe the skin in intense silky hydration. ALA Technology<sup>™</sup> is used in conjunction with exotic oils and extracts to reverse the signs of aging while Cocoa and Shea butters nourish and condition the skin. In addition to having the softest, skin ever ... this extender will work to prolong the life of your tan. So you will be incredibly moisturized and lavishly tan. Not to mention the Platinum Bombshell scent is to die for!



### **CRUSHING IT**

Plateau Breaking Streak-Free Glow With Skin Correctors + Tattoo and Color Fade Protection

#### **FEATURES**:

- DHA Free, Natural and Cosmetic Bronzers
- Gluten Free/Paraben/ Oil Free
- Melanin Stimulators
- Skin Tightening and Toning
- Cotton & Rice Extract
- Sugar Extracts
- Pacifeel<sup>™</sup>
- Tattoo & Color Fade Formula
- Agave Melon Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer

#### **BENEFITS**:

- DHA free Natural bronzer and Cosmetic bronzers leave a streak-free and stain-free bronzed result.
- Pacifeel<sup>™</sup> Known as the marvel of Peru, Pacifeel<sup>™</sup> helps the skin absorb skin perfecting agents.
- MelanoBronze<sup>™</sup> Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Caffeine and Green Tea Extracts Energize, firm and tighten the skin.
- Cotton & Rice Extract Soothe and soften the skin without irritation.
- · Formulated with sensitive skin tanners in mind.
- Tattoo & Color Fade Protecting formula Protects the color and luster of your tattoos.
- Black Walnut Rich source of vitamins and nutrients.
- Cocoa and Shea Butters Penetrates through dry layers of skin for softer results.
- Sugar Extracts Gently exfoliates to remove dead skin cells.

#### **KEY SELLING STATEMENT:**

It's time to Crush your color game! Devoted Creation's Crushing It<sup>™</sup> is formulated for the sensitive skin tanner who wants BIG results! This mega packed formula will tighten and tone while keeping skin hydrated and supple. Added cutting edge skin care ingredients help to improve the skin's overall appearance. Don't just break your tanning goals... Crush them!



## intensity

### DC ACCELERATOR<sup>™</sup>

Dark Tanning Lotion Enriched with Argan Oils + Vitamins A & E

## intensity"

#### **FEATURES**:

- Tanning Maximizer Designed for All Skin Types
- Skin Softening and Hydrating
- Bronze Boost Complex
- Vitamins C & E
- Coco Creamsickle Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS**:

- Dark tanning maximizer darkens skin for a natural golden glow without the use of self-tanning ingredients.
- Bronze Boost Complex A combination of MelaTime™, Carrot & Argon Oils to stimulate melanin activity for enhanced pigmentation.
   Penetrates through dry layers of skin for softer results and helps to fill in fine lines and wrinkles, while protecting against premature aging of the skin.
- Vitamins A & E Repair dry and damaged skin.

#### **PRODUCT ACTIONS:**

• Tan Enhancer

#### KEY SELLING STATEMENT:

This Argan Oil enriched superior tanning formula utilizes the revolutionary Bronze Boost Complex which allows skin to start the tanning process instantly, while also providing better UV penetration for deeper, darker, longer lasting results! This unique lotion is rich in nutrients and hydrating ingredients to condition and moisturize the skin. Vitamins A & E work to effectively nourish and protect. If you are in need of a kick start to your color, accelerate!



### **DEVOTED CREATIONS COCOA & SHEA**<sup>™</sup>

**BENEFITS:** 

softer results.

• Daily body moisturizer that doubles as an after-sun skin hydrator.

• Cocoa and Shea Butters - Penetrates through dry layers of skin for

• Vitamin E - Reduces appearance of fine lines and wrinkles and

helping to slow down the aging process.

Daily Softening Cream Relieves Rough, Dry Skin All Day Moisturization A intensity

#### **FEATURES**:

- Daily Body Moisturizer
- After Sun Care
- Skin Softening and Hydrating
- Hydrating Cocoa & Shea Butters
- Vitamin E
- Cocoa & Shea Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Moisturizer
- After Sun Care

#### KEY SELLING STATEMENT:

Natural Cocoa & Shea butters are known for their deep hydrating and skin softening properties. Devoted Creations™ Cocoa & Shea formula will add 24 hours of moisture even to the driest and roughest skin. Formulated for everyday use, Cocoa & Shea is a must for moisture.



## DEVOTED CREATIONS.

#### MOISTURIZER

Daily Softening Cream Relieves Rough, Dry Skin All Day Moisturization



### GAME OVER<sup>™</sup>

Intensity Collection ULTRA-DARK XXX BLACK BRONZING FORMULA WITH TATTOO & COLOR FADE PROTECTION SENSITIVE SKIN FORMULA

#### FEATURES:

- High levels of DHA, Natural, and Cosmetic Bronzers
- Gluten Free/Paraben/Nut & Oil Free
- Melanin Stimulators
- Skin Tightening and Toning
- Cotton & Rice Extract
- Hypoallergenic: Formulated for ALL Skin types
- Aloe & Shea Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)

**PRODUCT ACTIONS:** 

• Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS:**

- Super dark DHA, Natural bronzers, and Cosmetic bronzers give you the deep, dark and instant results.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos.
- MelanoBronze<sup>™</sup> Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Cocoa & Shea Butter Rich skin softeners.
- Caffeine and Green Tea Extracts Energize, firm and tighten the skin.
- Cotton & Rice Extract Soothe and soften the skin without irritation.
- Formulated with sensitive skin tanners in mind.

#### Tan Enhancer DHA Bronzer

#### **KEY SELLING STATEMENT:**

Unlock the secret code to super dark results with Devoted Creations' GAME OVER<sup>TM</sup>! This next level formula is loaded with dark bronzers and skin energizers to super charge your tan! You will be sure to crush the competition with tattoo and tan fade protectors to bring your color back to life. You can't win if you don't play - Get your tan in the game, or it's GAME OVER<sup>TM</sup>.

# intensity



### FAST TRACK 2 BLACK<sup>™</sup>

Bronzer Free Quadruple Dark Tan Maximizer 300X Antioxidants + Oil Absorbing Pore Minimizers

#### **FEATURES**:

- Quad Tyrosine Blend Dark Tanning Maximizer
- Gluten Free/Paraben/Nut Free
- Black Cumin Extract & White Pine Bark skin perfectors
- Skin Tightening and Toning
- Cotton & Rice Extract
- Berry Rush Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS**:

- Potent melanin stimulants for optimal, fast acting, results without the use of added bronzers.
- Quad Tyrosine Blend Four melanin stimulants blended together for maximum color.
- Black Cumin Extract Reduces oily skin and clogged pores. Moisturizes, and reduces the appearance of dark spots.
- White Pine Bark Contains proteins that play a role in improving skin barrier functions and keeping skin hydrated.
- MelanoBronze<sup>™</sup> Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Caffeine and Green Tea Extracts Energizes, firms and tightens the skin.
- Cotton & Rice Extract Soothes and softens the skin without irritation.

#### **PRODUCT ACTIONS:**

• Tan Enhancer

#### **KEY SELLING STATEMENT:**

Need quick color? No time to tan? Ready to boost your bronze? Hurry up and Fast Track 2 Black™! This bronzer free intensifier will maximize your color using 4 different tan enhancing elements. Utilizing potent antioxidants and oil absorbing pore minimizers, you will not only Fast Track 2 Black™, you will speed your way to soft, supple, sought after skin!



### LONG OVERDUE

Ultra-Advanced, Transfer-Resistant Bronzer Body Deodorizing & Oil Free Formula

#### **FEATURES**:

- Transfer- Resistant White DHA Bronzer
- Gluten Free/Paraben/Nut & Oil Free
- Melanin Stimulators
- Skin Tightening and Toning
- Cotton & Rice Extract
- Body Deodorizing
- Soft Plumberry Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS**:

- Potent DHA bronzers for optimal, fast acting, transfer-resistant results.
- MelanoBronze<sup>™</sup> Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Caffeine and Green Tea Extracts Energize, firm and tighten the skin.
- Cotton & Rice Extract Soothe and soften the skin without irritation.
- Double dose of body deodorizers leave you smelling fresh.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **KEY SELLING STATEMENT:**

Long Overdue<sup>TM</sup> is a perfect gym companion tanning product, for your busy day. Devoted Creations<sup>TM</sup> introduces a one-of-a-kind revolutionary body deodorizing, transfer resistant white bronzer, for that 10-minute difference between ordinary and extraordinary. Oil, gluten, paraben and nut free formulation for all skin types seeking dark, fresh, "on the go" color. No more waiting on results, that perfect fast bronze is Long Overdue<sup>TM</sup>.



### **TANMODE**

Ultimate Streak Free Bronzing Lotion Gluten, Oil, and Paraben Free Hypoallergenic: Formulated for ALL Skin types

#### **FEATURES**:

- DHA Free, Natural, and Cosmetic Bronzers
- Gluten Free/Paraben/ Oil Free
- Melanin Stimulators
- Skin Tightening and Toning
- Cotton & Rice Extract
- Sugared Berries Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS**:

- DHA free Natural and Cosmetic bronzers leave you streak-free and stain-free.
- MelanoBronze<sup>™</sup> Stimulates melanin activity allowing longer lasting, darker tanning results.
- Caffeine and Green Tea Extracts Energize, firm and tighten the skin.
- Cotton & Rice Extract Soothe and soften the skin without irritation.
- Formulated for sensitive skin tanners.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer

#### **KEY SELLING STATEMENT:**

You can focus on you and we will focus on your color. Let our streak-free bronzing formula put your skin into Tan Mode<sup>™</sup>! Deep, dark tanning results, extra hydration, along with skin toning and firming ingredients make "Tan Mode<sup>™</sup>" your perfect tanning partner. Formulated without the use of glutens, oils, and parabens this hypoallergenic formula is suitable for all skin types. Everything you need, with nothing that you don't. For dark quick color, get into the mode... The Tan Mode<sup>™</sup>.





Lotion de Bronzage 8.5 US fl. az. (251mL) 🕑



intensity

### DON'T JUDGE ME

Moisture Replenishing Dark Tanning Lotion Gluten, Oil, Paraben, Nut Free, and Hypoallergenic: Formulated for ALL Skin types

#### **FEATURES**:

- Moisture Replenishing Intensifier
- Gluten Free/Paraben/Nut & Oil Free
- Melanin Stimulators
- Skin Tightening and Toning
- Cotton & Rice Extract
- Tropical Beach Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS:**

- Dark tanning activators give skin a natural, sun kissed glow.
- MelanoBronze<sup>™</sup> Stimulates melanin activity allowing longer lasting, darker tanning results.
- Caffeine and Green Tea Extracts Energize, firm and tighten the skin.
- Cotton & Rice Extract Soothe and soften the skin without irritation.
- Formulated with sensitive skin tanners in mind.

#### **PRODUCT ACTIONS:**

• Tan Enhancer

#### KEY SELLING STATEMENT:

Who said you can't have it all? Deep, dark tanning results, extra hydration along with skin toning and firming ingredients make Don't Judge Me<sup>™</sup> your perfect tanning partner. Formulated without the use of glutens, oils, parabens and nuts, this hypoallergenic formula is suitable for all skin types. Everything you need, with nothing that you don't. It's not your average lotion, but we'll let you be the judge...



### **POWER PLAYER**<sup>™</sup>

Visibly Dark Bronzing Results - Instantly Gluten, Oil, Nut and Paraben Free Dark Power Tanning Lotion

#### FEATURES:

- High levels of DHA, Natural, and Cosmetic Bronzers
- Gluten Free/Paraben/Nut & Oil Free
- Melanin Stimulators
- Skin Tightening and Toning
- Cotton & Rice Extract
- Hypoallergenic: Formulated for ALL Skin Types
- Exotic Fruit Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **BENEFITS**:

- Dark DHA, Natural bronzers, and Cosmetic bronzers give you the darkest results possible.
- MelanoBronze<sup>™</sup> Stimulates melanin activity allowing longer lasting, darker tanning results.
- Caffeine and Green Tea Extracts Energize, firm and tighten the skin.
- Cotton & Rice Extract Soothe and soften the skin without irritation.
- Formulated with sensitive skin tanners in mind.

#### **KEY SELLING STATEMENT:**

Be your best, look your best, use the best! Deep, dark powerful bronzing results, extra hydration along with skin toning and firming ingredients make "Power Player™" your perfect tanning partner. Formulated without the use of glutens, oils, nuts and parabens this hypoallergenic formula is suitable for all skin types. Everything you need, with nothing that you don't. Try Power Player™ for less talk, more action!



intensity

# H.I.M ATLANTIC

Blue Hued Anti-Orange Color Correct Bronzer Oil Absorbing + Tattoo Protecting + Anti-inflammatory Formula

#### **FEATURES**:

- Anti-Orange Bronzing Blend
- Color Correcting Formula
- Rich Anti-Inflammatory & Antioxidant Blend
- Oil Absorbing
- Skin Softening
- Tattoo & Color Fade Protecting
- After Tan Odor Eliminators
- Blue Waters Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

• Tan Enhancer

#### **BENEFITS**:

- Blue Hued Bronzing Blend Allows your skin to develop natural, dark brown just from the beach color
- Tiger Grass- Color-correcting ingredient that reduces redness and helps protect skin from environmental stress and blemishes.
- Turmeric Root Extract– Known for its antioxidant and anti-reddening properties Turmeric helps to improve the look for the surface of your skin and create a more blemish free, even appearance
- Blue Tansy<sup>™</sup> Provides anti-orange agents so the skin develops the most natural, dark bronzed result
- Matrixyl Synthe 6<sup>™</sup> Targets and fills in fine lines and wrinkles.
- Tamanu Oil- A powerful skin regenerator; aiding in wrinkle reducing, blemish-fighting, and moisturize dry skin. Also, helps to hide the appearance of scars and stretch marks.
- Shea Butter- Helps to soothe dry skin and improves the skin's elasticity.
- Avocado Extract Helps counter act reddening in the skin caused by irritation.
- Vitamins C & E Protect the skin from environmental damage, promote a more youthful looking appearance.
- FreshTek<sup>™</sup> Body deodorizing blend to leave the skin with no after tan odor.
- SunXTend<sup>™</sup> Extends the life of your tanning results and helps to prevent color fading.

#### **KEY SELLING STATEMENT:**

A blue hued dark tanning bronzer formulated specifically for the man who demands darkness! Anti-orange technologies and revolutionary color correctors make HIM Atlantic<sup>™</sup> your ultimate wing-man to the ideal tan! Detoxify pores, reduce excess oil and hydrate while utilizing anti-inflammatory and anti-reddening properties to improve the overall appearance and feel of your skin. For the man who wants to make waves with soft, sexy, bronzed and touchably smooth skin... You will be amazed by Atlantic<sup>™</sup>!

# H.I.M



BLUE HUED ANTI-ORANGE COLOR CORRECTING BRONZER OIL ABSORBING + TATTOO PROTECTING + ULTRA-DARK TANNING FORMULA



8.5 US fl. oz. (251mL) C

# H.I.M GRAPHITE<sup>™</sup>

Transfer Resistant White Bronzer Age Defense Formula Non-Comedogenic • Formulated for Men

# H.I.M

#### **FEATURES:**

- Transfer Resistant
- White Lotion
- Tattoo Protecting
- Anti-reddening Formula
- Lightweight Lotion in a Convenient Tube
- Low Maintenance Time Released Bronzers
- Anti-Aging and Skin-Firming Benefits
- Bergamont Woods Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **BENEFITS**:

- Intense DHA and Natural bronzers provide a delayed bronzing result without transferring onto clothes.
- Formulated with various accelerators to speed up the tanning process for faster, darker results.
- Matrixyl Synthe 6<sup>™</sup> Targets and fills in fine lines and wrinkles.
- Tattoo & Color Fade Protecting formula Protects the color and luster of your tattoos.
- Tamanu Oil- A powerful skin regenerator; aiding in wrinkle reducing, blemish-fighting, and moisturize dry skin. Also, helps to hide the appearance of scars and stretch marks.
- Shea Butter- Helps to soothe dry skin and improves the skin's elasticity.
- Avocado Extract Helps counter act reddening in the skin caused by irritation.
- Vitamins C &E Protect the skin from environmental damage, promote a more youthful looking appearance.
- FreshTek<sup>™</sup> Body deodorizing blend to leave the skin with no after tan odor.
- SunXTend<sup>™</sup> Extends the life of your tanning results and helps to prevent color fading.

#### **KEY SELLING STATEMENT:**

HIM Graphite<sup>™</sup> is formulated specifically for men's skin. White bronzers allow color to develop in as little as 2 hours without transferring onto your clothes. Witch hazel, avocado & tamanu extracts will help to detoxify pores, reduce excess oil and hydrate while utilizing anti-inflammatory and anti-reddening properties to improve the overall appearance and feel of your skin. For touchable, toned and tanned results- Grab Graphite<sup>™</sup>.



# H.I.M FIT<sup>™</sup>

Weightless Cooling Dark Tanning Serum Oil Absorbing - Body Deodorizing -Tattoo Protecting Indoor & Outdoor Sensitive Skin Bronzer Free Formula

# H.I.M

#### FEATURES:

- Lightweight lotion in a convenient tube
- Cooling agent body refreshers
- Caffeine & Ginkgo skin energizers
- Sensitive skin & body deodorizing formula
- Indoor/Outdoor Formula
- Tamanu Oil
- Tattoo & Color Fade Protecting
- Can be used on face and body
- Oriental Black Cashmere Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- Coolant
- Indoor/Outdoor

#### **BENEFITS**:

- Formulated with various accelerators to speed up the tanning process for faster, darker results.
- Cooling agents reduce sweating while keeping you cool during your tanning session.
- Matrixyl Synthe 6<sup>™</sup> Targets and fills in fine lines and wrinkles.
- Tattoo & Color Fade Protecting formula Protects the color and luster of your tattoos.
- Ginkgo Biloba & Caffeine Extract Energize, firm and tighten the skin.
- Tamanu Oil A powerful skin regenerator; aiding in wrinkle reducing, blemishfighting, and moisturize dry skin. Also, helps to hide the appearance of scars and stretch marks.
- AcquaCell<sup>™</sup> Rapid fine line & wrinkle reducer.
- Avocado Extract Helps counteract reddening in the skin caused by irritation, reddening, and razor burn.
- FreshTek<sup>™</sup> Body deodorizing blend to leave the skin with no after tan odor.
- $\bullet$  SunXTend^{TM} Extends the life of your tanning results and helps to prevent color fading.

#### **KEY SELLING STATEMENT:**

HIM Fit<sup>™</sup> is formulated to tan and hydrate men's stubborn skin while absorbing instantly to avoid excess rubbing or left-over residue. HIM Fit<sup>™</sup>'s unique cooling indoor/outdoor formula eliminates after-tan odor while protecting the life of your tan and your tattoos. Perfect for the guy on the go! It's okay to have a bromance with HIM<sup>™</sup>... we love HIM<sup>™</sup> too!



# H.I.M CHROME<sup>™</sup>

Streak-Free/ Stain-Free Natural Bronzing, Oil Absorbing Tanning Elixir Tattoo Protecting & Body Deodorizing

# H.I.M

#### **FEATURES**:

- Lightweight DHA Free Bronzer
- Sensitive skin & body deodorizing formula
- Tamanu Oil
- Tattoo & Color Fade Protecting
- Anti-aging and Skin-Firming Benefits
- Can be used on face and body
- Oriental Black Cashmere Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer

#### **BENEFITS**:

- DHA Free bronzers with instant cosmetic bronzers provide streak-free, stain-free dark tanning results.
- Advanced Matrixyl Synthe 6<sup>™</sup> Targets and fills in fine lines and wrinkles.
- Tattoo & Color Fade Protecting formula Protects the color and luster of your tattoos.
- Tamanu Oil- A powerful skin regenerator; aiding in wrinkle reducing, blemish-fighting and moisturize dry skin. Helps to hide the appearance of scars and stretch marks.
- AcquaCell<sup>™</sup> Rapid fine line & wrinkle reducer.
- Avocado Extract Helps counteract reddening in skin caused by irritation, reddening, and razor burn.
- Vitamins C & E Protects skin from environmental damage to promote a more youthful looking appearance.
- FreshTek<sup>™</sup> Body deodorizing blend to leave skin with no after tan odor.
- SunXTend<sup>™</sup> Extends the life of your tanning results and helps prevent color fading.

#### **KEY SELLING STATEMENT:**

For the Bro on the go! This dark tanning, oil absorbing, formula is suitable for all bro types. The natural bronzing formula will develop just from the beach, solid results without the potential of annoying streaking or staining. Brofessionally enhanced with Tattoo Protection and body deodorizing so you can party all day.



# H.I.M BLACK EDITION

Oil Absorbing Quick Penetrating Black Bronzer Tattoo Protecting & Body Deodorizing System

# H.I.M

#### **FEATURES**:

- Low maintenance instant and time released bronzers
- Anti-aging and skin-firming benefits
- Tamanu Oil
- Tattoo & Color Fade Protectors
- Double-Dose Body Deodorizers
- Lightweight lotion in a convenient tube
- Spicy Woods Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **BENEFITS**:

- High levels of black bronzers and accelerators provide instant and long lasting, deep-dark results.
- Advance Matrixyl Synthe 6<sup>™</sup> Targets and fills in fine lines and wrinkles.
- Tamanu Oil- A powerful skin regenerator; aiding in wrinkle reducing, blemishfighting, and moisturize dry skin. Also, helps to hide the appearance of scars and stretch marks.
- Tattoo & Color Fade Technology Protects the color and luster of your tattoos.
- Lychee Fruit Boosts moisture, keeping the skin smooth and supple while aiding its hydration.
- Avocado Extract Helps counteract reddening in the skin caused by irritation.
- Vitamins C &E Protect the skin from environmental damage, promote a more youthful looking appearance.
- Fresh Tek<sup>™</sup> Body deodorizing blend to leave the skin with no after tan odor.
- SunXTend™ Extends the life of your tanning results and helps to prevent color fading.

#### **KEY SELLING STATEMENT:**

HIM Black<sup>TM</sup> is a new spin on a cult favorite! This power product is formulated to hydrate without a greasy after feel, absorb excess oil in the skin and deodorize so you stay fresh all day! Get with the Bro-gram, your touchably, irresistible skin will stay our little secret... Don't worry, we will never break Bro Code.



# H.I.M GOLD EDITION

Lightweight Oil Absorbing Dark Tan Lotion Tattoo Protecting- Body Refreshing - Deodorizing System

#### FEATURES:

- Lightweight lotion in a convenient tube
- Sensitive skin & body deodorizing tan enhancer
- Organic Hemp Seed Oil
- Tamanu Oil
- Tattoo & Color Fade Protecting
- Anti-aging and Skin-Firming Benefits
- Can be used on face and body
- Oriental Black Cashmere Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- Formulated for indoor & outdoor use.

#### **BENEFITS**:

- Formulated with various accelerators to speed up the tanning process for faster, darker results.
- Advanced Matrixyl Synthe 6<sup>™</sup> Targets and fills in fine lines and wrinkles.
- Tattoo & Color Fade Protecting formula Protects the color and luster of your tattoos.
- Tamanu Oil- A powerful skin regenerator; aiding in wrinkle reducing, blemishfighting, and moisturize dry skin. Also, helps to hide the appearance of scars and stretch marks.
- Organic Hemp Seed Oil Deeply hydrates the skin for better, longer lasting tanning results.
- AcquaCell<sup>TM</sup> Rapid fine line & wrinkle reducer.
- Avocado Extract Helps counteract reddening in the skin caused by irritation, reddening, and razor burn.
- Vitamins C & E Protect the skin from environmental damage, promote a more youthful looking appearance.
- Fresh Tek<sup>™</sup> Body deodorizing blend to leave the skin with no after tan odor.
- $\bullet$  SunXTend^{TM} Extends the life of your tanning results and helps to prevent color fading.

#### **KEY SELLING STATEMENT:**

HIM Gold Edition<sup>™</sup> is formulated to tan, hydrate and deodorize, dry men's skin. HIM Gold Edition<sup>™</sup> allows even your roughest edges to be transformed into skin so touchably soft. Protect your color and your tattoos with this unique hemp seed oil skin tanning elixir. Freshtek<sup>™</sup> will leave you with no after tan odor, while Tamanu Oil keeps your skin moisturized. It's okay to have a bromance with HIM<sup>™</sup>... We love HIM<sup>™</sup> too!

# H.I.N



# **H.I.M EXTREME**<sup>™</sup>

Lightweight Skin Camouflaging Ultra Dark Bronzer Tattoo Protecting Body Refreshing & Deodorizing System

#### FEATURES:

- Lightweight lotion in a convenient tube
- Low maintenance instant and time released bronzers
- Sensitive Skin & Body Deodorizing Formula
- Organic Hemp Seed Oil
- AcquaCell™
- Tattoo & Color Fade Protecting
- Anti-aging and Skin-firming benefits
- Oriental Black Cashmere Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **BENEFITS**:

- Intense DHA Body sculpting bronzers for the most natural looking dark color.
- Formulated with various accelerators speeds up the tanning process for faster, darker results.
- Advanced Matrixyl Synthe 6<sup>™</sup>− Targets and fills in fine lines and wrinkles.
- Tattoo & Color Fade Protecting formula Protects the color and luster of your tattoos.
- Organic Hemp Seed Oil Deeply hydrates the skin for better, longer lasting results.
- AcquaCell<sup>™</sup>- Rapid fine line & wrinkle reducer.
- Avocado Extract Helps counteract reddening in the skin caused by irritation.
- Vitamins C & E Protect the skin from environmental damage, promote a more youthful looking appearance.
- FreshTek<sup>™</sup>- Body deodorizing blend to leave the skin with no after tan odor.
- $\bullet$  SunXTend^TM- Extends the life of your tanning results and helps to prevent color fading.

#### **KEY SELLING STATEMENT:**

HIM Extreme™ is formulated to tan, hydrate and camouflage tired, dry men's skin. HIM™ allows even your roughest edges to be transformed into skin so touchably soft. Protect your color and your tattoos with this unique hemp seed oil skin tanning elixir. It's okay to have a bromance with HIM™... we love HIM™ too!



# H.I.M TITANIUM BRONZER

Tattoo & Color Fade Protecting Formula Ultra-Dark Bronzer Sensitive Skin & Body Deodorizing Formula

# H.I.M

#### **FEATURES**:

- Lightweight lotion in a convenient tube
- Low maintenance instant and time released bronzers
- Anti-aging and skin-firming benefits
- Oriental Black Cashmere Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **BENEFITS**:

- Intense DHA formula blended with Natural and Cosmetic bronzers for immediate and delayed bronzing results.
- Formulated with various accelerators to speed up the tanning process for faster, darker results.
- Advanced Matrixyl Synthe 6<sup>™</sup> Targets and fills in fine lines and wrinkles.
- Tattoo & Color Fade Protecting formula Protects the color and luster of your tattoos.
- Lychee Fruit Boosts moisture, keeping the skin smooth and supple while aiding its hydration.
- Avocado Extract Helps counteract reddening in the skin caused by irritation.
- Vitamins C &E Protect the skin from environmental damage, promote a more youthful looking appearance.
- FreshTek<sup>™</sup> Body deodorizing blend to leave the skin with no after tan odor.
- SunXTend™ Extends the life of your tanning results and helps to prevent color fading.

#### **KEY SELLING STATEMENT:**

HIM Titanium Bronzer™ is formulated for a man's skin. Low maintenance bronzers allow for an easy, ultra, even dark color every time. Avocado Extracts help to counteract reddening of the skin from burns or skins irritations. After tan odor eliminators allow this non-greasy formula to keep you smelling fresh. Its okay to have a bromance with HIM – we love HIM too!



# H.I.M BODY WASH & SHAMPOO

Ultimate 2 in 1 Men's Body Wash and Shampoo pH Balanced for Men

#### **FEATURES**:

- Thick, rich lathering shampoo/body wash for men
- Angelic Amber Fragrance
- Bottle Size: 6.78 US fl. oz. (200mL)

#### **BENEFITS**:

- Provides immediate and long-lasting hydration to the skin.
- pH balanced for a man's skin.
- Quickly and gently cleanses all parts of a man while protecting the skin's essential oils and moisture.
- Can be used as a shampoo or body wash.

#### **PRODUCT ACTIONS:**

- Body Wash
- Shampoo

#### **KEY SELLING STATEMENT:**

HIM BODY WASH & SHAMPOO<sup>™</sup> is specifically pH balanced for a man's body. Cut your daily cleaning routine in half by using a product that is formulated to deliver a rich lather that will wash away dirt and grime while protecting the skin's essential oils and moisture. An angelic amber fragrance will leave you smelling as good as you look!







# H.I.M SHAVING CREAM

Ultra Skin Conditioning Hypoallergenic Shave Cream

# H.I.M

#### **FEATURES**:

- All in one product
- Revitalizes and nourishes the skin
- Angelic Amber Fragrance
- Bottle Size: 3.4 US fl. oz. (100mL)

#### **PRODUCT ACTIONS:**

- Shaving Cream
- Hypoallergenic

#### **BENEFITS**:

- A pre-shave oil, shaving cream and facial moisturizer all in one.
- Peppermint and Eucalyptus Oils revitalize and refresh.
- Jojoba and Macadamia Nut oils nourish the skin before and after shaving.

**KEY SELLING STATEMENT:** 

HIM SHAVING CREAM<sup>™</sup> is an all in one hypoallergenic shaving facial maintenance product designed specifically for men. One application delivers a pre-shave oil, shaving cream and facial moisturizer. Peppermint and Eucalyptus oils will revitalize and refresh your skin, while Jojoba and Macadamia nut oils combine to nourish the skin before and after shaving. For the best shave and most touchable skin imaginable – HIM Shaving Cream<sup>™</sup>!





# H.I.M MOISTURIZER<sup>™</sup>

Hydrating Intense Moisturizer With Vitamin E and Shea Butter

# H.I.M

#### **FEATURES**:

- Silky smooth lotion for men
- Convenient pump
- Angelic Amber Fragrance
- Bottle Size: 12 US fl. oz. (360mL)

#### **BENEFITS**:

- Provides immediate and long-lasting hydration to the skin.
- Utilizes essential vitamins and shea butter specifically designed for a man's skin to improve moisturization, elasticity and provide protection from daily life stressors.
- Lavender and Rosemany Leaf oils work to improve skin tone and remove dryness while containing antiseptic and antifungal properties.

#### **PRODUCT ACTIONS:**

Moisturizer

#### **KEY SELLING STATEMENT:**

The only moisturizer on the market designed specifically for men, H.I.M.™. Available in a convenient pump, it will provide immediate and long-lasting hydration to the skin. It combines essential vitamins and butters to improve moisturization and elasticity while providing protection from daily life stressors. The addition of Lavender and Rosemary Leaf oils has the added benefits of antiseptic and anti-fungal properties while helping to tone and heal. An angelic amber fragrance will leave you smelling as good as you look!



### **GOOD VIBE TRIBE**<sup>™</sup>

Festival Ready Sunshine Shimmering Indoor/Outdoor Instantly Absorbing Gel Tan Enhancer Gluten Free – Paraben Free- Vegan Formula Sensitive Skin Approved

# GOLDEN SOL

#### **FEATURES**:

- Shimmering Dark Tanning Accelerator
- Transfer-Resistant Color
- Instant Absorbing Gel
- Skin Soothing Peppermint
- Paraben & Gluten Free, Vegan Formula
- Sensitive Skin Formula
- Kale, Sea Kelp & Clary Sage
- Glistening Sunset Fragrance
- Bottle Size: 9.25 US fl. oz. (274mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- Shimmer
- Indoor/Outdoor

#### **BENEFITS:**

- Ultra-glistening, tanning accelerator gel, works to target melanin production to achieve dark tanning results without the use of bronzers.
- Peppermint Extract Provide skin soothing and healing properties while fighting skin inflammation and red tones.
- Kale Packed with Vitamins A & C to fight free radical damage and boost collagen production.
- Sea Kelp Reduces toxins while adding superior hydration as well as antiinflammatory and anti-aging benefits.
- Clary Sage Balances and regulates the production of natural oil in the skin, reducing both oily and dry skin.
- Sodium HA Plumps and moisturizes the skin while reducing the appearance of wrinkles.
- Hemp Seed Oil Provides extra hydration to the skin.
- Paraben and Gluten Free, Vegan formula.

#### **KEY SELLING STATEMENT:**

Golden SOL<sup>™</sup> - Your spirit is as free as the wind. You make your own rules. You enjoy the journey of life. You follow your own blissful path. You enjoy dancing in the desert. You exude positive energy. You display kindness. You believe that people should love more and hate less. Having a Golden SOL<sup>™</sup> is more than a state of mind, it's a way of life.



# LOST IN WANDERLUST

Hippie Days & Sunflower Power Natural Bronzers Free Spirit Enhanced Kale, Sea Kelp & Clary Sage

#### FEATURES:

- Free Spirit Streak Free Bronzers
- Paraben, Gluten, Fragrance & Dye Free Vegan Free Formula
- Sensitive Skin Formula
- Kale, Sea Kelp & Clary Sage
- Sodium HA Anti-aging properties
- Hemp Seed Oil
- Boho Beach Fragrance
- Bottle Size: 9.25 US fl. oz. (274mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer

#### **BENEFITS**:

- Ultimate Natural and Cosmetic Bronzers deliver instant results without streaking or staining.
- Kale Packed with Vitamins A & C to fight free radical damage and boost collagen production.
- Sea Kelp Reduces toxins while adding superior hydration as well as anti-inflammatory and anti-aging benefits.
- Clary Sage Balances and regulates the production of natural oil in the skin, reducing both oily and dry skin.
- Sodium HA Plumps and moisturizes the skin while reducing the appearance of wrinkles.
- Hemp Seed Oil Provides extra hydration to the skin.
- Paraben & Gluten Free Vegan Formula.



Golden SOL<sup>™</sup>- Your spirit is as free as the wind. You make your own rules. You enjoy the journey of life. You follow your own blissful path. You enjoy dancing in the desert. You exude positive energy. You display kindness. You believe that people should love more and hate less. Having a Golden SOL<sup>™</sup> is more than a state of mind, it's a way of life.

# GOLDEN SOL



# SO NAUGHTY NUDE AQUA RUSH™

Moisture Surge 48 Hour Skin Hydrator Cutting Edge formula designed to Rehydrate, Strengthen & Improve Skins Overall Texture



#### **FEATURES**:

- Intensely Hydrating Formula
- Splash of Aloe Vera & Coconut Water
- Dead Sea Mineral Complex
- Skin Softening Argan & Hemp Seed Oil
- Anti-Aging and Skin-Firming Benefits
- Tan Extending Formula
- Easy to Use Pump & Unisex Formula
- Aqua Rush Fragrance
- Bottle Size: 18.75 US fl. oz. (554mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

Moisturizer

#### **BENEFITS**:

- Aloe Vera based formula bathes skin in moisture while leaving skin feeling hydrated and smooth.
- Myramaze Potent antioxidant which effectively moisturizes dry skin while toning, revitalizing and soothing.
- AcquaCell<sup>™</sup> Rapid fine line & wrinkle reducer.
- Coconut Water Intense skin hydrator.
- Advanced Matrixyl Synthe 6<sup>™</sup> Targets and fills in fine lines and wrinkles.
- Renovage<sup>™</sup> Firms, hydrates and plumps the skin.
- Body Fit<sup>™</sup> Reduces the appearance of cellulite and restores firmness.
- Dead Sea Mineral Complex Repairs skin damage, improves tone & texture, increases elasticity and works to reverse the signs of aging.
- Argan & Hemp Seed Oil Adds hydration and protects against premature aging of the skin.
- SunXTend<sup>™</sup> Helps prevent color fading and prolongs the life of your tan.
- Provides immediate and long-term moisturizing benefits.

#### **KEY SELLING STATEMENT:**

It's important to keep your body hydrated inside and out. So Naughty Nude Aqua Rush™ will bathe skin from head to toe in rich hydration utilizing an ultra-healing Aloe Vera Gel and balancing Coconut Water blend. Dry skin is never in; give your skin that plump, dewy, healthy look with our moisture surge blend, Aqua Rush™!



# SO NAUGHTY NUDE HEAD TO GLOW

In-Shower Tan Extending Lotion & Shave Cream 24-Hour Moisture Lock System Perfect Solution for the Girl on the Go!



#### **FEATURES**:

- In-Shower tan extending moisturizing and shave crème
- 24-Hour Moisturizer with Cashmere Blend
- Packed with hydrating Cocoa Butter & Almond Oil
- Easy to use pump
- Doesn't clog razor
- Tan Extending Formula
- Skin-Firming Benefits
- Gorgeous Glow Fragrance
- Bottle Size: 11 US fl. oz. (325mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Moisturizer
- Tan Extender
- Shave Crème

#### **BENEFITS**:

- In-shower, 24-hour body moisturizing shave crème with tan extending benefits.
- Cashmere Blend An innovative technology where cashmere extracts work with the skin's natural moisture to increase the levels of hydration, while enveloping the skin in a breathable moisture barrier.
- Cocoa Butter Hydrating butter that adds superior moisture to even the driest skin.
- Almond Oil Repairs and soothes skin.
- Vitamin E Keeps your skin smooth, preventing dryness and cracking, but also blocks free radicals, which keeps your skin youthful in appearance.
- Provides immediate and long-term moisturizing benefits.

#### **KEY SELLING STATEMENT:**

Calling all glam girls! If you are busy being a #GirlBoss, let us help you save time in your beauty routine! Head to Glow™ is a revolutionary in shower body lotion plus ultra-soft shave crème! It's easy, rub it on, shave (if you want) then rinse it off! After your shower you are left with ultra-hydrated, sleek, touchably soft skin for 24 hours. Plus a sultry, sexy, irresistible lingering fragrance! Umm, #Goals!



# SO NAUGHTY NUDE GLOW ON GORGEOUS

Rosé Lust Worthy Gold Gradual Bronzing Color Contouring - Pore Refining & Imperfection Blurring Glow & Go Crème



#### **FEATURES**:

- Transfer-Resistant DHA contouring moisturizer
- Rosé Gold Elixir Skin Perfectors
- Electric Daisy™ & Renovage™ contour and fight signs of aging
- Easy To Use Pump
- Tan Extending Formula
- Anti-Aging and Skin-Firming Benefits
- Gorgeous Glow Fragrance
- Bottle Size:18.75 US fl. oz. (554mL)

#### **PRODUCT ACTIONS:**

- Moisturizer
- Tan Extender
- DHA Bronzer

#### **BENEFITS:**

- High end DHA enhanced, transfer resistant, tan extending moisturizer to help build, keep and maintain flawless bronzed results.
- Rosé Gold Elixir Japanese Rose™, Rose Bouquet Blend™ and added DHA repair, regenerate, and rejuvenate for flawless, glowing skin.
- Electric Daisy™ Flower derived to promote skin firmness, perfect skin contour, shrink pore size and combat the signs of aging.
- Renovage<sup>™</sup> Firms, hydrates and plumps the skin.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Body Fit<sup>™</sup>- Reduces the appearance of cellulite and restores firmness.
- SunXTend<sup>™</sup> Helps prevent color fading and prolongs the life of your tan.
- Provides immediate and long-term moisturizing benefits.

#### **KEY SELLING STATEMENT:**

This ultra-hydrating self-bronzing emulsion will help you nourish and flourish! Enhanced with contouring, pore perfecting and color extending agents for a seductively streamlined silhouette. For glowing hydration and no tan lines... Just glow and go!



# SO NAUGHTY NUDE 2 IN 1<sup>™</sup>

Double Dip 2 in 1 Tanning Cocktail For Optimal UV and Sunless Tanning Results



#### **FEATURES**:

- 2 in 1 formula for UV and Sunless tanners
- Dark DHA & Cosmetic Bronzers
- Dead Sea Mineral Complex
- Anti-aging and Skin-firming Benefits
- Pink Sugar Fragrance
- Bottle Size: 6.78 US fl. oz. (200mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS**:

- Super dark bronzers delivers instant and delayed bronzing results.
- Can be used in multiple ways Tanning lotion, sunless prep lotion or just alone as a self tanner.
- Renovage<sup>™</sup> Firms, hydrates and plumps the skin.
- Ideal Lift<sup>™</sup> Technology Improves elasticity and skin tightness while helping fight against skin sagging.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- $\bullet$  SunXTendTM- Helps prevent color fading and prolongs the life of your tan.
- Provides immediate and long-term moisturizing benefits.



#### **PRODUCT ACTIONS:**

- Tan Enhancer
- Sunless Tanner
- Sunless Prep
- DHA Bronzer

#### **KEY SELLING STATEMENT:**

So Naughty Nude's 2 in 1<sup>™</sup> is formulated for the tanner who wants it all! This revolutionary lotion can be used in UV tanning equipment as well as sunless tanning units for those who want the best of both words. No need for multiple products, So Naughty Nude's<sup>™</sup> 2 in 1 tightens, tones, hydrates and prepares skin for optimal dark tanning results. Need to be dark in a day? 2 in 1 will take you there.

### SO NAUGHTY NUDE<sup>™</sup>

Tan Extending Moisturizer with Instant Bronze Color With Silicone and Diamond Dust Illuminators

#### FEATURES:

- Light, silky moisturizer
- DHA free bronzers with diamond dust skin illuminators.
- Anti-aging and skin-firming benefits
- Easy To Use Pump, Available In Multiple Sizes
- Pink Sugar Fragrance
- Bottle Size: 18.75 US fl. oz. (554mL)

36 US fl. oz. (1.06 Ltr)

Packet Size: .5 US fl. oz. (15mL)

#### **PRODUCT ACTIONS:**

- Tan Extending Moisturizer
- DHA Free Bronzer
- Cosmetic Bronzer

#### **BENEFITS:**

- Renovage<sup>™</sup> Firms, hydrates and plumps the skin.
- Ideal Lift<sup>™</sup> Technology Improves elasticity and skin tightness while helping to fight against skin sagging.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness
- Dead Sea Mineral Complex Repairs skin damage, improves tone & texture, increases elasticity and works to reverse the signs of aging.
- Argan Oil Protects against premature aging of the skin
- SunxTend<sup>™</sup> Helps prevent color fading and prolongs the life of your tan.
- Provides immediate and long-term moisturizing benefits.

#### **KEY SELLING STATEMENT:**

SO NAUGHTY NUDE™ is DHA free bronzing tan extender with diamond dust skin illuminators. The cosmetic bronzers will deliver an immediate tint to the skin while the diamond dust will help to hide tiny imperfections. Loaded with skin firming and anti-aging complexes, this product will help to target those areas that you want to firm and tighten. Using a unique Dead Sea Mineral complex and essential oils, your skin will start to not only look younger, but feel tighter, take on a more even tone and feel silky, soft and smooth. To help maintain your beautiful tan, the SunXtend<sup>™</sup> complex will work to prevent color fading. An amazing pink sugar scent will have vou smelling delicious all day long!



Pove yourself. Love your skin, Pove your lan Tan Extending Moisturizer with Instant Bronze Golor

and Diamond Dust Shin Alluminato

#### creations Lotion de Bronzage 36 US fl. oz. (1.06 ltr) e

Pove yourself, Pove your skin, Pove your la

devoted

Moisturizer 18.75 US fL oz. (554mL)€

creations

# SO NAUGHTY NUDE BODY WASH

Skin Satisfying Hydrating Body Wash



#### **FEATURES**:

- Hydrating Wash
- Non-alkaline
- Sulfate- & Paraben-free
- Moisturizes and Revitalizes the skin
- Pink Sugar Fragrance
- Bottle Size: 8.5 US fl. oz. (250mL)

#### **BENEFITS**:

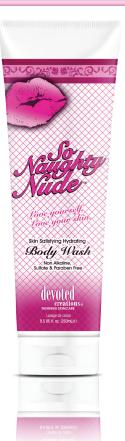
- Non-alkaline Formula cleanses skin without stripping away the bronzing results of DHA self-tanner.
- Enhances and extends tanning results with a wash formulated with indoor tanners in mind.
- Sulfate-free Formula to clarify skin and lock in moisture.
- Paraben-free to help block free radical damage.
- Helps the skin to retain its natural moisture.



- Body Wash
- Tan Extending

#### **KEY SELLING STATEMENT:**

Beautiful, soft skin starts in the shower. SO NAUGHTY NUDE Body Wash™ is designed to replenish your skin with our highest concentration of skin softeners and moisturizers, helping to improve skins appearance over time. This unique formula is also non-alkaline, sulfate- & paraben-free, preventing color-fading and allowing for a longer-lasting tan.



#### LIVELY<sup>™</sup> DHA Free Bronzer With Supercharged Blueberry Extracts

#### **FEATURES:**

- Lightweight, creamy lotion
- DHA free bronzer with a shimmer
- Anti-aging and skin-firming benefits
- Vanilla Lace Fragrance
- Bottle Size: 7 US fl. oz. (200mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS:**

- DHA free bronzers give an immediate color to the skin with a slight shimmer.
- Formulated with a 5 Accelerator Complex to speed up melanin production to achieve fast, dark tanning results.
- Infused with blueberry extracts which is a supercharged antioxidant that has anti-inflammatory properties and aids in improving micro circulation.
- Black Tea Extracts strong antioxidant with astringent properties that helps to reduce blemishes.
- Vitamins C and E Moisturizes the skin and repairs damage.
- Provides immediate and long-term moisturizing benefits.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer

#### **KEY SELLING STATEMENT:**

LIVELY<sup>TM</sup> is a DHA free bronzer that provides an immediate tint and shimmer to the skin. It is infused with blueberry and black tea extracts that together provide antioxidants that help to combat the aging process. These extracts also help to improve micro circulation and reduce blemishes. A light vanilla lace fragrance will provide a relaxing environment during and after your tanning session.



#### AVANT Dark Tanning Optimizer With Tingle and Hemp Seed Oil

#### **FEATURES:**

- Lightweight, creamy lotion
- Tingle formula
- Pomegranate Fragrance
- Bottle Size: 7 US fl. oz. (200mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS:**

- Formulated with a 5 Accelerator Complex to speed up melanin production to achieve fast, dark tanning results.
- Utilizes a new tingle enhancing formula to stimulate micro-circulation.
- Vitamins C and E Moisturizes the skin and repairs damage.
- Hemp Seed Oil provides immediate and long-term moisturizing benefits.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- Tingle

#### **KEY SELLING STATEMENT:**

Avant<sup>TM</sup> is a dark tanning optimizer with tingle and hemp seed oil. It is a lightweight, creamy lotion that utilizes a 5 Accelerator Complex to speed up the production of melanin for deep, dark fast tanning results. Blended with Devoted Creations<sup>TM</sup> tingle, it will stimulate the skin's microcirculation to help produce an extremely dark tan. A refreshing pomegranate fragrance will complete your tanning experience!



#### AZURE<sup>™</sup> Extreme Tingle Bronzer With Antioxidant Rich Mangosteen

#### **FEATURES:**

- · Lightweight, creamy lotion
- Strong DHA, Natural and Cosmetic bronzer
- Anti-aging and skin-firming benefits
- Divine Awakening Fragrance
- Bottle Size: 7 US fl. oz. (200mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS:**

- Combines high levels of DHA with extreme amounts of Natural and Cosmetic bronzers to achieve both an immediate and delayed bronzed glow.
- Intense levels of tingle will provide an immediate reddening and warming sensation to the skin.
- Formulated with a 5 Accelerator Complex to speed up melanin production to achieve fast, dark tanning results.
- Infused with antioxidant rich mangosteen to assist with combating the aging process.
- Vitamins C and E Moisturizes the skin and repairs damage.
- Provides immediate and long-term moisturizing benefits.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer
- Tingle

#### **KEY SELLING STATEMENT:**

AZURE<sup>™</sup> is an extreme tingling bronzer that provides both immediate and delayed bronzing satisfaction. You will experience an intense reddening and warming sensation that will be coupled with a strong cosmetic bronzer as well as high levels of DHA and natural bronzers. You will be beautifully bronzed following your tanning session as well as notice the effects of the powerful mangosteen which will energize the skin and slow the aging process. A Divine Awakening scent will leave the senses wanting more!



Tempo Line<sup>®</sup>

#### CUBE<sup>™</sup> 12X Ultimate Bronzer With Banana Fruit Prime Enzymes

#### **FEATURES:**

- Lightweight, creamy lotion
- 12X Bronzer
- Anti-aging and skin-firming benefits
- Fresh Citrus Fragrance
- Bottle Size: 7 US fl. oz. (200mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS:**

- Combines DHA with Natural bronzers to achieve a beautiful bronzed glow.
- Formulated with a 5 Accelerator Complex to speed up melanin production to achieve fast, dark tanning results.
- Infused with banana fruit prime enzymes to assist with the bronzing process of the skin, provide anti-aging benefits, as well as ideal levels of moisture.
- Coconut Oil will aid the skin in delaying the aging process.
- Vitamins C and E Moisturizes the skin and repairs damage.
- Provides immediate and long-term moisturizing benefits.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **KEY SELLING STATEMENT:**

Cube™ is a 12X bronzer which uses a combination of DHA and natural bronzers to achieve fast, dark bronzing results. The bronzers will work with the 5 accelerator complex to give color to the skin within 2 to 3 hours of your tanning session while your natural tan develops. The banana fruit prime enzymes will work in conjunction with Vitamins C and E to help the skin achieve the ideal level of moisturization, repair damage caused by environmental factors while also helping to reduce the appearance of fine lines and wrinkles. A light fresh citrus fragrance compliments any tan!



### **FLEX**<sup>™</sup>

Dark Tanning Maximizer With Skin Firming Cocoa Butter

### Tempo Line<sup>™</sup>

#### **FEATURES:**

- Lightweight, creamy lotion
- Lemon and Aloe Fragrance
- Bottle Size: 7 US fl. oz. (200mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS:**

- Formulated with a 5 Accelerator Complex to speed up melanin production to achieve fast, dark tanning results.
- Utilizes cocoa butter to help fight against stretch marks and provide for healthier, younger looking skin.
- Provides immediate and long-term moisturizing benefits.

#### **PRODUCT ACTIONS:**

• Tan Enhancer

#### **KEY SELLING STATEMENT:**

Flex™ is a dark tanning maximizer. It is a lightweight, creamy lotion that utilizes a 5 Accelerator Complex to speed up the production of melanin for deep, dark fast tanning results. Blended with cocoa butter, it will help to firm the skin and reduce the appearance of stretch marks. It provides both immediate and long term moisturizing benefits with a light lemon and aloe fragrance



## **HYBRID**<sup>™</sup>

Extreme Bronzing Maximizer With Moisturizing Hemp Seed Oil

#### **FEATURES:**

- Lightweight, creamy lotion
- Floral Spa Fragrance
- Bottle Size: 7 US fl. oz. (200mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS**:

- Blended with Natural and DHA bronzers to supplement the tan.
- Formulated with a 5 Accelerator Complex to speed up melanin production to achieve fast, dark tanning results.
- Infused with organic hemp seed oil to saturate the body and continually restore and replenish moisture.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **KEY SELLING STATEMENT:**

Hybrid<sup>™</sup> is a dark tanning maximizer. A lightweight, creamy blend, this lotion uses a 5 Accelerator Complex to speed up the production of melanin for deep, dark fast tanning results. It is also blended with a combination of natural and DHA bronzers to supplement the tan with a beautiful bronzed glow. Formulated with hemp seed oil it provides both immediate and long term moisturizing benefits with an amazing floral spa fragrance.



devoted creations... lotion de bronzage 7 fl. oz. (200mL) e

> **Creations** creations lotion de bronzage 7 fl. oz. (200mL) 6

#### SYNC<sup>™</sup> Blush Bronzing Maximizer With Anti-Aging Pomegranate

#### **FEATURES:**

- Lightweight, creamy lotion
- Pomegranate Cotton Fragrance
- Bottle Size: 7 US fl. oz. (200mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS:**

- Blended with 5 bronzers to supplement the natural tan.
- Increases circulation in the skin to promote a darker tan.
- Formulated with a 5 Accelerator Complex to speed up melanin production to achieve fast, dark tanning results.
- Formulated with 6 firming agents to provide smooth, young looking skin.
- Infused with pomegranate to help battle damaged skin cells.
- Provides immediate and long term moisture.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer
- Blush/Warming

#### **KEY SELLING STATEMENT:**

Sync<sup>™</sup> is a blushing bronzing maximizer. A lightweight, creamy blend, this lotion uses a 5 Accelerator Complex to speed up the production of melanin for deep, dark fast tanning results. It is also blended with a combination of natural and DHA bronzers, as well as Devoted Creations<sup>™</sup> blush factor to increase circulation and help to achieve dark tanning results.



# **RESTORATIVE MOISTURIZER**<sup>TM</sup>

Tranquility Boosting Calming & Soothing Restorative Spa Replenishing Hydrator Advanced Anti-Aging Promotes Fat Loss Boosts Collagen Production Tightens & Tones Reduces Cellulite & Water Retention Detoxifying Formula

# **COLLAGEN**ETICS

#### FEATURES:

- Light Therapy Extending Lotion
- Cocoa and Shea Butters
- Moisturizes and Softens the Skin
- Vitamin E
- ForsLean™
- Himalayan Salt
- SkintightAP™
- Regu-Sense<sup>™</sup>
- Pepha-Age<sup>™</sup>
- Fresh & Clean Fragrance
- Bottle Size: 18.25 US fl. oz. (540mL)
- Packet Size: .5 US fl.oz. (15mL)

#### **PRODUCT ACTIONS:**

- Moisturizer
- Post Light Therapy Hydrator

#### **BENEFITS:**

- Hydrates and moisturizes skin while detoxifying and protecting skin against free radical damange.
- Cocoa and Shea Butters Penetrates through dry layers of skin for softer results.
- Vitamin E Reduces the appearance of fine lines and wrinkles and helps slow down the aging process
- Forslean<sup>™</sup> Award winning natural ingredient that helps to dissolve fat deposits
- Himalayan Salt Powerful detoxifier that helps to extract the toxins out of your skin leaving you refreshed and nourished.
- Skin tight AP™ Helps make the skin look firmer, reitalized and regenerated.
- Body Fit<sup>™</sup> Technology Reduces the appeareance of cellulite and restores firmness.
- $\bullet$  Regu-SenseTM It's unique mechanism helps to delay the natural aging process while reducing collagen loss
- $\bullet$  Pepha-Age  ${}^{\rm TM}$  Reduces skins hyper pigmentationand restores evan skin tone and light exposure.
- Hydrates and moisturizes skin while detoxifying and protecting skin against free radical damage.

#### **KEY SELLING STATEMENT:**

Restorative Moisturizer from the Devoted Creations<sup>™</sup> Collagenetics<sup>™</sup> Spa Collection will work to maintain and promote the overall health of your skin. The innovative formula pairs perfectly as a replenishing hydrating crème after the use of any type of infrared or light therapy. Collagenetics<sup>™</sup> Spa is the renewing, repairing, and revitalizing treatment your skin deserves. Paraben & Sulfate Free



### **2-IN-1 PRO**<sup>™</sup>

# **COLLAGEN**ETICS<sup>™</sup>

#### FEATURES:

- Red Light Therapy Prep Lotion AND Tanning Accelerator
- PH Stabilizers for optimal absorption
- Boosts collagen production and helps reduce stress caused cell damage with Bioactive Tetra Peptides<sup>™</sup> and Advanced Matrixyl Synthe 6<sup>™</sup>
- Trylagen<sup>™</sup> and Renovage<sup>™</sup> provide maximum anti-aging and skin firming benefits
- Moisturizes and Revitalizes the skin
- Clean Cotton Fragrance
- Bottle Size: 7 US fl. oz. (210mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- Red Light Prep

#### **BENEFITS:**

- Prepares the skin for Red Light Therapy and/or UV tanning session.
- Blended with multiple accelerators that work to speed up the tanning process for fast, dark tanning results.
- Bioactive Tetra Peptides™ Activates Collagen production and decreases appearance of fine lines, wrinkles and skins overall roughness.
- Trylagen<sup>TM</sup> Helps boost the appearance of collagen and helps protect collagen from degenerating. Skin appears firmer, smoother and wrinkles appear to 'fill out' becoming less and less visible.
- Kollaren<sup>™</sup> Potent skin repairing and collagen producing peptides.
- Renovage<sup>™</sup> Firms, hydrates and plumps the skin, increases levels of collagen.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results.
- pH Stabilizers help the skin to achieve optimal pH levels.
- Lychee Fruit Extracts Natural extracts that work to boost moisture and revitalize the skin for a fresh, rejuvenated appearance, help to erase the signs of aging for a more youthful complexion.
- Helps the skin to retain its natural moisture.

#### **KEY SELLING STATEMENT:**

Collagenetics<sup>™</sup> is a miracle break-through, total face and body skin care system. COLLAGENETICS 2-IN-1 LOTION PRO<sup>™</sup> is the newest product to this innovative regime. The 2-in-1 PRO has been formulated for those tanners who have chosen to utilize both the red light therapy and tanning in the same day, but still want the highly concentrated skin care ingredients Devoted Creations<sup>™</sup> is known for. With one product you can do it all! Apply the lotion to your entire body following exfoliation and prior to Red Light Therapy or your tanning session. Your skin will be prepped for your red light session and then ready to get fast, dark tanning results without the need to apply a separate product. Our innovative Collagenetics 2 in 1 PRO has been scientifically designed to work in conjunction with our Collagentics<sup>™</sup> line, or with use alone, to help erase the appearance of aging and restore your skins youthful look. 2 in 1 Pro will provide optimum Red light and tanning results as well as help to reduce the appearance of fine lines, wrinkles, signs of aging, and boost collagen production.



# 2-IN-1 LOTION<sup>™</sup>

Tanning Accelerator & Red Light Therapy Prep Lotion

# COLLAGENETICS

#### FEATURES:

- Red Light Therapy Prep Lotion AND Tanning Accelerator
- pH Stabilizers
- Skin-firming and anti-aging benefits
- Moisturizes and Revitalizes the skin
- Iced Cranberry Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- Red Light Prep

#### **BENEFITS**:

- Prepares the skin for Red Light Therapy.
- Blended with multiple accelerators that work to speed up the tanning process for fast, dark tanning results.
- Renovage<sup>TM</sup>- Firms, hydrates and plumps the skin, increases levels of collagen.
- MatrixyI<sup>™</sup>- Targets and fills in fine lines and wrinkles.
- pH Stabilizers help the skin to achieve optimal pH levels.
- Acai, Pomegranate, Goji and Lychee Fruit Extracts Natural extracts that work to boost moisture and revitalize the skin for a fresh, rejuvenated appearance, help to erase the signs of aging for a more youthful complexion.
- Helps the skin to retain its natural moisture.

#### **KEY SELLING STATEMENT:**

Collagenetics<sup>™</sup> is a miracle break- through, total face and body skin care system. COLLAGENETICS 2-IN-1 LOTION<sup>™</sup> is the newest product to this innovative regime. The 2-in-1 has been formulated for those tanners who have chosen to utilize both the red light and tanning in the same day. With one product you can do it all. Apply the lotion to your entire body following exfoliation and prior to Red Light and then go straight into the tanning bed! Your skin will be prepped for your red light session and then ready to get fast, dark tanning results without the need to apply a separate product. All of these formulas have been scientifically designed to work in conjunction with each other to help erase the appearance of aging and take your skin back to its youthful look. Ideal to use as the foundation of your daily skin care regime, they have also been formulated to work with Red Light or optimal results to reduce the appearance of fine lines, wrinkles, and signs of aging.



### **PREP SPRAY**<sup>™</sup>

Restore and Renew Healthier Skin Activated Peptide Formula

# **COLLAGEN**ETICS<sup>™</sup>

#### FEATURES:

- Total Body Enhancement Preparation Spray
- pH Balancers
- Aloe Vera Skin Hydrators
- Skin Soothing Green Tea
- Highly Concentrated Anti-Aging Blend
- Hypoallergenic & Safe for Sensitive Skin
- Fragrance Free
- Bottle Size: 6oz (180mL)

#### **PRODUCT ACTIONS:**

- Preparation Spray
- Red Light Prep

#### **BENEFITS:**

- Prepares the skin for Red Light and Total Body Enhancement.
- pH Balancers help the skin to achieve optimal pH levels.
- Aloe Vera Repairs and intensely soothes for an ultra-hydrated feel.
- $\bullet$  Green Tea & Lychee Fruit Contains antioxidant properties that also help reduce red tones in the skin
- Kollaren<sup>TM</sup> Potent skin repairing and collagen producing peptides. Aids in reducing the appearance of acne scars & stretch marks, boosts tissue renewal, and promotes smoother looking skin.
- Bioactive Tetra Peptides<sup>TM</sup> Activates Collagen production and decreases appearance of fine lines, wrinkles and skins overall roughness.
- Revitalizes the skin for a fresh, rejuvenated appearance.
- Hypoallergenic so it can be used by even those with sensitive skin.

#### **KEY SELLING STATEMENT:**

Collagenetics<sup>™</sup> is a miracle break- through, total face and body skin care system. Prior to Red Light or Total Body Enhancement, spray the light, non-greasy formula on your entire body. All of these formulas have been scientifically designed to work in conjunction with each other to help erase the appearance of aging and take your skin back to its youthful look. Ideal to use as the foundation of your daily skin care regimen, they have also been formulated to work with Red Light for optimum results. Kollaren<sup>™</sup> paired with Bioactive Tetra Peptides<sup>™</sup> work to reduce the appearance of fine lines, wrinkles, and aging. The PREP SPRAY is a fragrance-free, aloe-based clear spray that will revitalize the skin and help it to maintain its ideal levels of natural moisture. Hypoallergenic and fragrance free; it is designed even for those with sensitive skin.



### **POST-THERAPY SERUM**<sup>™</sup>

Synthesis Focus Area Serum

# COLLAGENETICS

#### FEATURES:

- Total Body Enhancement Post-Therapy Serum
- Highest concentrated anti-aging serum
- 3% Renovage Concentration
- Advanced Matrixyl Synthe 6<sup>™</sup> & Bioactive Tetra Peptide<sup>™</sup> Blend
- Infused with Fruit Antioxidants
- Available in a convenient .34 oz syringe tube
- Fragrance Free
- Bottle Size: .34oz (10mL)

#### **PRODUCT ACTIONS:**

- Anti-Aging Serum
- Red Light Post Therapy

#### **BENEFITS:**

- Focus area serum works to reduce the appearance of fine lines and wrinkles while promoting collagen production.
- Renovage<sup>™</sup> Firms, hydrates and pumps the skin.
- Advanced Matrixyl Synthe 6<sup>TM</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Bioactive Tetra Peptides<sup>TM</sup> Activates Collagen production and decreases appearance of fine lines, wrinkles and skins overall roughness.
- Kollaren<sup>TM</sup> Potent skin repairing and collagen producing peptides. Aids in reducing the appearance of acne scars & stretch marks, boosts tissue renewal, and promotes smoother looking skin.
- Nourishes and detoxifies the skin with exotic extracts such as Lychee, Goji, Pomegranate and Acai.

#### **KEY SELLING STATEMENT:**

Collagenetics™ is a miracle break- through, total face and body skin care system. Following Red Light or Total Body Enhancement apply the concentrated serum on the areas of your face and body where you wish to target the most. All of these formulas have been scientifically designed to work in conjunction with each other to help erase the appearance of aging and take your skin back to its youthful look. Ideal to use as the foundation of your daily skin care regimen, they have also been formulated to work with Red Light for optimal results. Together, they are designed to reduce the appearance of fine lines, wrinkles, and aging. The POST-THERAPY SYRINGE is specifically designed to target areas with the highest concentration and most advanced anti-aging ingredients and technologies. Natural fruit extracts such as Goji, Acai, Pomegranate and Kiwi are blended with Vitamins A, C and E to reverse the appearance of aging.



### **REJUVENATING CREAM**<sup>™</sup>

Multi-Targeting Rejuvenating Cream Increases Collagen Hydrates Skin with Maximum Moisturization Anti-Aging Patent Pending Formula

# **COLLAGEN**ETICS<sup>™</sup>

#### FEATURES:

- Red Light Therapy Post-Therapy Lotion
- Moisturizes and Softens the Skin
- Advanced Peptide Blend
- Skin Perfecting Antioxidant Formula
- Masks Red Tones & Soothes Acne Prone Skin
- Essential Orange Oil Fragrance
- Bottle Size: 4 US fl. oz. (120mL)

#### **PRODUCT ACTIONS:**

Moisturizer

#### **BENEFITS**:

- Daily and Post-Therapy Rejuvenating Cream hydrates and moisturizes skin while detoxifying and protecting skin against free radical damage.
- Advanced Matrixyl Synthe 6<sup>TM</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- White Truffle Oil Repairs dry damaged skin while correcting dark spots and reducing the appearance of hyperpigmentation.
- Kakadu Plum
   – Reduces the appearance of red tones, masks dark spots, and soothes acne prone skin while leaving skin with a natural glow.
- Kollaren<sup>TM</sup> Potent skin repairing and collagen producing peptides. Aids in reducing the appearance of acne scars & stretch marks, boosts tissue renewal, and promotes smoother looking skin.
- White Pine Bark Extract Contains proteins that play a role in improving skin barrier functions and keeping skin hydrated.
- Nourishes and detoxifies the skin with exotic extracts such as Lychee, Goji, Pomegranate and Acai.

#### **KEY SELLING STATEMENT:**

Collagenetics™ is a miracle break-through, total face and body skin care system. Following Red Light or Total Body Enhancement use the light-weight, creamy formula on your entire body. All of these formulas have been scientifically designed to work in conjunction with each other to help erase the appearance of aging and take your skin back to its youthful look. Ideal to use as the foundation of your daily skin care regimen, they have also been formulated to work with Red Light Therapy for optimal results. Together, they are designed to reduce the appearance of fine lines, wrinkles, and aging. The Rejuvenating Cream completes your skin care regime. It has been designed to help protect against free radical damage while hydrating the skin with extreme levels of moisture. Combining a patent pending anti-aging formula with natural fruit extracts such as Lychee, Goji, Pomegranate and Acai, your skin will begin to look and feel years younger.



# COCONUT KRÈM<sup>™</sup>

Coconut Infused Silicone Mega Moisturizer Silk Proteins & Cactus Water for Ultra Rich 24 Hour Hydration

# Face & Care

#### **FEATURES**:

- Ultra-Hydrating Daily Moisturizer
- Silicone Moisture Lock Technology
- Collagen Boosting Silk Proteins
- Antioxidant Rich Coffeeberry
- Skin Softening Coconut Oil
- Electrolyte Rich Cactus Water
- Tattoo & Color Prolonging Technology
- Creamy Coconut Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)

#### **PRODUCT ACTIONS:**

Moisturizer

#### **BENEFITS**:

- Silicone Blend- Visibly reduce the look of pores and of imperfections while offering non-greasy hydration.
- Silk Proteins
   – Acts as a protective shield of hydration, holding in essential
   moisture and strengthening the skin's barrier function without weighing it
   down or clogging pores.
- Coconut Oil Deeply softens and nourishes
- Matrixyl Synthe 6<sup>™</sup> Targets and fills in fine lines and wrinkles.
- Coffeeberry- Rich antioxidant that helps to neutralize free radical damage and help to prevent cellular damage in the skin
- Cactus Water High in antioxidants, vitamins and electrolytes to keep skin hydrated

#### **KEY SELLING STATEMENT:**

Super soft skin is always in! Take the plunge into mega moisture with Devoted Creations<sup>™</sup> new full body hydrator, Coconut Krèm<sup>™</sup>! Velvety silicone blend helps to lock in moisture for 24 hours so skin stays touchably smooth. Added Silk proteins and Cactus Water work to boost collagen levels, deeply hydrate for up to 24 hours and give you the ultra-quenching electrolytes your skin demands. Coffeeberry fights free radical damage for a smooth, picture perfect finish. It doesn't matter what the question is… Coconut Krèm<sup>™</sup> is always the answer!



### SUGAR & SUEDE™

Lush Ultra-Nourishing 24 Hour Dry Skin Softening Cream Sweetly Spun with Vitamin C + Hydrating Shea & Cocoa Butters

# Face & Body Care

#### FEATURES:

- Ultra-Rich Daily Body Moisturizer
- Perfect for Dry Winter Skin
- Skin Softening and Hydrating
- Intensive Hydrating Marshmallow, Cocoa & Shea Butters
- Vitamin C & Sparkling Plum Antioxidants
- Aloe Vera based 24 Hour Moisturizer
- White Birch
- Sensitive Skin Formula
- Sugar & Suede Fragrance
  Bottle Size: 18.25 US fl. oz. (550mL)

#### **PRODUCT ACTIONS:**

Moisturizer

#### **BENEFITS**:

- Daily rich body cream that will keep skin hydrated for up to 24 hours.
- Cocoa & Shea Butters Helps to repair dry, damaged and scaly skin.
- Marshmallow Extract Antioxidant rich, free radical fighting and complexion boosting natural extract.
- Vitamin C & Sparkling Plum Antioxidants Repair skin, fight free radical damage & boost collagen production.
- White Birch Anti-aging and skin firming benefits.
- Cotton & Rice Extract Soothe and soften the skin without irritation.
- Vanilla & Sugar Extracts Natural antibacterial packed with high levels of skin soothing antioxidants that fight breakouts and reduce the signs of aging.
- Paraben, Nut, Gluten, & Sulfate Free Sensitive Skin Formula

#### **KEY SELLING STATEMENT:**

Give your skin the sweet treat of delectable hydration with Devoted Creations New Sugar & Suede<sup>™</sup>! This 24 hour rich mega moisture blend utilizes Lush Vitamin C, Sparkling Plum extracts and luminous White Birch to Nourish, Soften and power pack dry winter skin with essential vitamins and antioxidants. Added sweetened Vanilla, Cocoa & Shea butters will penetrate through even the driest layers of skin, so you are left touchably soft, and irresistibly sweet! If color extending, superior soft hydration is the confection you crave, then give into temptation with Sugar & Suede<sup>™</sup>!



# SPARKLING SNOWFLAKE

Superior Softening & Hydrating 24 Hour Winter Care Cream Blended with Miracle Moisture Cocoa and Shea Butter + Magical Marshmallow & Vanilla Bean Oil

# Face & Care

#### FEATURES:

- Ultra-Rich Daily Body Moisturizer
- Perfect for Dry Winter Skin
- Skin Softening and Hydrating
- Intensive Hydrating Marshmallow
- Miracle Magic Vanilla Bean & Cranberry Seed Oil
- Aloe Vera based 24 Hour Moisture
- Sensitive Skin Formula
- Sparkling Snowflakes Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)

#### **PRODUCT ACTIONS:**

Moisturizer

#### **BENEFITS**:

- Daily rich body cream that will keep skin hydrated for up to 24 hours.
- Vanilla Bean Oil Antioxidant rich skin softening agent
- Marshmallow Extract Helps to repair skins moisture barrier
- Vitamin C Repair skin, fight free radical damage & boost collagen production.
- Cocoa & Shea Butters + Potent Cranberry Extracts Help to hydrate
   and add moisture to dry winter skin
- Cotton & Rice Extract Soothe and soften the skin without irritation.
- Sensitive Skin Formula

#### **KEY SELLING STATEMENT:**

"Oh, the weather outside is frightful But my skin is so delightful And since we've no place to go Let it glow, let it glow, let it glow!"

Did you know that skin loses over 25% of its ability to hold moisture in the winter? That is why Devoted Creations Sparkling Snowflakes™ is formulated with rich hydrators, antioxidants, and skin brightening butters to keep your skin glowing - even when it's snowing! Stay super smooth and touchable soft with this 24 hour Winter Care Cream because... Baby, it's cold outside!



### CORAL COLADA<sup>™</sup>

Skin Quenching & Replenishing After Sun Daily Moisturizer Infused with a Tropical Cocktail of Monoi Butters, Coconut Oils and Acai Berry Extracts Reef Friendly Formula

## Face & Care

### **FEATURES**:

- Moisture Replenishing Daily Body Moisturizer
- Perfect for all skin types
- Super Softening Monoi Butter
- Antioxidant and Vitamin Rich Blend
- Green Tea & Sea Salt Detoxifiers
- Aloe Vera based 24 Hour Moisture
- Sensitive Skin Formula
- Coral Colada Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)

### **PRODUCT ACTIONS:**

Moisturizer

#### **BENEFITS:**

- Moisture replenishing body lotion that will keep skin hydrated for up to 24 hours without any greasy after feel.
- Acai Berry Antioxidant rich skin softening agent
- Monoi Butters Helps to repair skins moisture barrier
- Vitamin C Repair skin, fight free radical damage & boost collagen production.
- Green Tea & Sea Salt Detoxify and help pull impurities from the skin
- Cotton & Rice Extract Soothe and soften the skin without irritation.
- Sensitive Skin & Reef Friendly Formula.

### **KEY SELLING STATEMENT:**

This ultra-replenishing formula is ideal for anytime your skin needs extra hydration. Coral Colada<sup>™</sup> utilizes a tropical cocktail of Monoi Butters, Coconut Oils and Acai Berry extracts infused in an Aloe Vera based crème designed for smooth and soft long lasting hydration. If you are in need of a sunny state of mind, sit back, relax and indulge in Coral Colada<sup>™</sup>. Don't worry, Beach Happy! Hypoallergenic – Nut Free – Gluten Free – Vegan and Sensitive Skin approved Reef Friendly Formula



### **SEASIDE SUNSET**<sup>™</sup>

Ultra-Replenishing After Sun Daily Moisturizer Infused with Sea Salt, Coconut and Sea-Toxifying Seaweed & Starfruit

## Face & Care

### **FEATURES**:

- Daily Body Moisturizer
- After Sun Care
- Skin Softening and Hydrating
- Sea-Toxifying Seaweed & Starfruit
- Aloe Vera Crème Gel
- Hypoallergenic/Vitamin E Free/ Nut Free/ Wheat Free/ Vegan Formula
- Beachside Breeze Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)

### **PRODUCT ACTIONS:**

Moisturizer

### **BENEFITS**:

- Daily detoxifying body moisturizer that doubles as an after-sun skin hydrator.
- Seaweed Provides superior hydration as well as Anti-Aging and Anti-Inflammatory benefits.
- Starfruit Detoxifies while toning, tightening and reducing the appearance of fine lines and wrinkles.
- Lotus Flower Age Defying, hydrating and radiance boosting.
- $\bullet$  Aloe Vera Crème Gel- Skin protector that contains minerals and nutrients to reduce inflammation and keep skin hydrated
- Vitamin C Repair skin, fight free radical damage & boost collagen production.
- Sea Salt & Coconut For pore tightening and extra hydration.
- Cotton & Rice Extract Soothe and soften the skin without irritation.
- Cucumber Extracts Helps to naturally nourish, hydrate, comfort, soothe, calm, and de-puff the appearance of skin.
- Hypoallergenic Nut free, Vitamin E free, Wheat free, Vegan formula.

### **KEY SELLING STATEMENT:**

This ultra-hydrating formula is ideal for anytime your skin needs extra hydration. Seaside Sunset™ utilizes the deeply nourishing natural ingredients Sea Salt, Coconut Oil, and Cucumber in an Aloe Vera based crème designed for results you can see and feel. Added Seaweed and Starfruit extracts detoxify to keep skin ultra-soft. Take a walk on the sunny side and embrace your Sunset state of mind.



### **GOING DARKER DROPS**<sup>™</sup>

DHA Bronzing Drops "Control Your Color!"

**FEATURES:** 

DHA Bronzing drops

Melanin Stimulators

Acai Oil Antioxidants

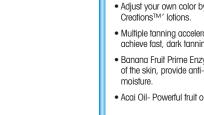
• Pink Sugar Fragrance

Banana Fruit Prime Enzymes

Bottle Size: 1 US fl. oz. (30mL)

#### **BENEFITS:**

- DHA Bronzing drops can be added to any lotion to increase melanin production and providing a longer-lasting tan.
- Adjust your own color by adding desired drops to your Devoted Creations<sup>TM'</sup> lotions.
- Multiple tanning accelerators work to target melanin production and achieve fast, dark tanning results.
- Banana Fruit Prime Enzymes Assists with the bronzing process of the skin, provide anti-aging benefits, as well as ideal levels of moisture.
- Acai Oil- Powerful fruit oil loaded with antioxidant benefits.





DHA Lotion Additive

### **KEY SELLING STATEMENT:**

Boost your color with Devoted Creation's Going Darker Drops™! You can add a little or a lot to your Devoted Creations lotion to take your color from now to WOW! For airbrush results without the wait, just tell them you are "Going Darker™!"



Face & Care

### **COLOR POP**<sup>™</sup>

Instant Facial Bronzer For a POP of Color! Contouring + Non comedogenic - BB Crème Gel

## Face & Care

#### **FEATURES:**

- Facial Tan Enhancer
- BB Crème skin perfectors
- Instant bronzing beads
- Contouring Formula
- Won't clog pores
- Fine line and wrinkle reducers
- Sensitive Skin Formula
- Fragrance Free
- Bottle Size: 2 US fl. oz. (60mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Facial Lotion
- Instant Facial Bronze

### **BENEFITS**:

- Facial tan enhancer to help create a golden glow.
- BB Crème formula will prime, perfect, and correct the skin for an overall more even, clear and youthful appearance.
- Electric Daisy<sup>™</sup> Flower derived to promote skin firmness, perfect skin contour, shrink pore size, and combat the signs of aging.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Instant bronzing beads for a POP of color that washes off at the end of the day.
- Sensitive Skin, non comedogenic, fragrance free formula for all skin types.

### **KEY SELLING STATEMENT:**

Need results quick? Try Color Pop<sup>™</sup>! This contouring and correcting gel formula instantly absorbs into the skin for defined dark color in a flash! Our custom non comedogenic gel won't clog pores and can be used in or out of the tanning bed for a POP of color whenever your heart desires! Craving more color? Then Color Pop!



### **BOURBON & HONEY**<sup>™</sup>

Ultra- Hydrating Super Rich 24 Hour Nourishing Cream Old fashioned muddled with wheat and rye, and a splash of sweet honey

## Face & Care

### **FEATURES:**

- Ultra-Rich Daily Body Moisturizer
- Perfect for Dry Winter Skin
- Skin Softening and Hydrating
- Intensive Hydrating Marshmallow & Tamanu Oil
- . Honey, Rye & Wheat
- Aloe Vera based 24 Hour Moisture
- Sensitive Skin Formula
- Bourbon & Honey Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)

### **PRODUCT ACTIONS:**

Moisturizer

### **BENEFITS**:

- Daily rich body cream that will keep skin hydrated for up to 24 hours.
- Tamanu Oil Helps to repair dry, damaged and scaly skin.
- Marshmallow Extract Antioxidant rich, free radical fighting and complexion boosting natural extract.
- Vitamin C Repair skin, fight free radical damage & boost collagen production.
- Rye & Wheat Extract Anti-aging and skin firming benefits.
- Cotton & Rice Extract Soothe and soften the skin without irritation.
- Honey Natural antibacterial packed with high levels of skin soothing antioxidants that fight breakouts and reduce the signs of aging.
- Sensitive Skin Formula

### **KEY SELLING STATEMENT:**

Oh, Honey! It's time to wet your whistle with a splash of an old fashioned favorite! This ultra-rich hydrating formula is muddled with wheat, rye, and honey extracts to tighten, tone and fight the signs of aging. This cream deeply rehydrates dry and damaged skin. For classic, refined results ... Be someone's shot of bourbon instead of everyone's cup of tea.



### **DEVOTED CREATIONS BRONZING POWDER**<sup>™</sup>

Flawless Finish Mattifying Mineral Bronzing Powder For all skin tones

#### **FEATURES:**

- Buildable color
- Mattifying Minerals
- Adds instant color
- Anti-Orange & Won't clog pores
- Can be used on face and body
- Includes mirror and brush in a convenient compact
- Formulated for all skin tones & Irritancy Tested
- Fragrance Free
- Product Size: .35 US fl. oz. (9 g)

### **PRODUCT ACTIONS:**

Bronzing Powder

#### **BENEFITS**:

- Mattifying bronzing minerals help to even out skin tone as well as create an instant, non-orange, bronzed glow.
- Can be used on face as well as body to even out tan lines.
- Easy, purse friendly packaging that includes a mirrored compact with applicator brush.
- Buildable color can be adjusted from lighter to darker- approved for all skin tones.
- Irritancy tested, safe for sensitive skin.

### **KEY SELLING STATEMENT:**

Devoted Creations' Bronzing Powder™ is your new secret weapon. Easy for the girl on the go with a mirror and brush. This mattifying mineral powder will take your makeup routine from now to WOW! Instant, buildable results leave you prepped, pampered, and ready to take on the day- the bronzed way! Safe for all skin tones, this pigmented bronzer provides natural bronzed results without any orange tones. Glow on, girl!



Face & Body Care

### SALT WATER SUNDAYS

Ultra Nourishing After Sun Daily Moisturizer Infused with Sea Salt, Coconut and a shot of Vitamin Sea

## Face & Body Care

### **FEATURES:**

- Daily Body Moisturizer
- After Sun Care
- Skin Softening and Hydrating
- Soothing Peppermint & Green Tea
- Sea Salt & Coconut
- Aloe Vera Crème Gel
- Hypoallergenic/ Nut Free/ Wheat Free/ Vegan Formula
- Sea Salt Breeze Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)

2 US fl. oz. (60mL)

### **PRODUCT ACTIONS:**

Moisturizer

### **BENEFITS**:

- Daily body moisturizer that doubles as an after sun skin hydrator.
- Lotus Flower Age Defying, Hydrating and Radiance boosting
- Peppermint Extract Provide skin soothing and healing properties while fighting skin inflammation and red tones.
- Aloe Vera Crème Gel Skin protector that contains minerals and nutrients to reduce inflammation and keep skin hydrated.
- Vitamin C Repair skin, fight free radical damage & boost collagen production.
- Sea Salt & Coconut For pore tightening and extra hydration.
- Cotton & Rice Extract Soothe and soften the skin without irritation.
- Cucumber Extracts Helps to naturally nourish, hydrate, comfort, soothe, calm, and de-puff the appearance of skin.
- Hypoallergenic Nut free, Vitamin E free, Wheat free, Vegan formula.

### **KEY SELLING STATEMENT:**

This replenishing formula is ideal for after sun exposure or anytime you need extra hydration. Saltwater Sundays™ utilizes the deeply nourishing natural ingredients Sea Salt, Coconut Oil, and Cucumber in an Aloe Vera based crème designed for results you can see and feel. Relax and replenish? A little Saltwater Sundays™ is good for the body & SOL!



### LOVE & LEMONADE

Skin Quenching After Sun Daily Moisturizer With Ultra Hydrating Aloe, Cucumber & Vitamin C

### FEATURES:

- Daily Body Moisturizer
- After Sun Care
- Skin Softening and Hydrating
- Soothing Peppermint & Cucumber
- Green Tea & Vitamin C
- Aloe Vera Crème Gel
- Hypoallergenic/ Nut Free/ Wheat Free/ Vegan Formula
- Mango Lemonade Fizz Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)

### **PRODUCT ACTIONS:**

Moisturizer

### **BENEFITS**:

- Daily body moisturizer that doubles as an after sun skin hydrator.
- Peppermint Extract Provide skin soothing and healing properties while fighting skin inflammation and red tones.
- Lotus Flower Age Defying, Hydrating and Radiance boosting.
- Aloe Vera Crème Gel Skin protector that contains minerals and nutrients to reduce inflammation and keep skin hydrated.
- Vitamin C Repair skin, fight free radical damage & boost collagen production.
- Cotton & Rice Extract Soothe and soften the skin without irritation.
- Cucumber Extracts Helps to naturally nourish, hydrate, comfort, soothe, calm, and de-puff the appearance of skin.
- Hypoallergenic Nut free, Vitamin E free, Wheat free, Vegan formula.



This rejuvenating formula is ideal for after-sun exposure or anytime you want a cool, fresh pick-me-up. Love & Lemonade™ utilizes the deeply nourishing, natural ingredients of Green Tea, Peppermint, Cucumber and Vitamin C in an Aloe Vera based crème gel designed to invigorate, repair and intensely soothe for an ultra-hydrated feel!.







18.25 US fL oz. (540mL) 🗨

### **CROWN OF GOLD**<sup>™</sup>

Luxury Skin Softening Hydrator Rich in Color Activating Bronzers Get Golden... Glamorously!

## Face & Body Care

#### **FEATURES:**

- Golden glow moisturizer specifically designed to gradually add a hint of color and even out and enhance your skin's natural complexion.
- Provides anti-aging and skin firming benefits with Revita Fit<sup>™</sup> and Advanced Matrixyl Synthe 6<sup>™</sup>
- · Color extending technology
- Antioxidants & skin protectant benefits from Cranberry & Walnut Oil
- Sweet Seduction Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)

### **PRODUCT ACTIONS:**

- Tan Extender
- DHA Bronzer

### **BENEFITS**:

- Golden Glow Bronzers Gradually add a hint of color, even out and enhance your skin's natural completion.
- Advanced Matrixyl Synthe 6<sup>TM</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for longlasting results.
- Revita Fit<sup>™</sup> Tones and tightens the skin.
- Light Reflectors Accentuate your body's natural contours and give skin a soft, subtle radiance.
- Color Fade Protection Protects the color and luster of tanning results.
- Cranberry & Walnut Oil Provide softening and conditioning benefits as they helps restore skins youthful appearance.

### **KEY SELLING STATEMENT:**

For you, the bronze goddess, we introduce Crown of Gold<sup>™</sup>, a divine temptation for your skin. Using generous amounts of the anti-aging and firming ingredients Advanced Matrixyl Synthe 6<sup>™</sup> and Revita Fit<sup>™</sup>, skin will become tighter and toned for a more youthful appearance. Crown of Gold<sup>™</sup> will protect your royal skin from head to toe. Cranberry and Walnut Oil are added to soften and help condition the skin. The slight bronzing glow will deliver fabulous natural-looking color gradually and you'll reach your optimum intensity of color after about one week of daily use. Color extending hydrators are added to keep your color... well, perfect.



### PEACE, LOVE & COUTURE™

Skin Quenching Daily Body Wash Skin Softening Blend

## Face & Care

### FEATURES:

- Body Wash
- Skin Softening and Hydrating
- 100% Pure Hemp Seed Oil
- Soothing Cucumber & Lotus Flower Extract
- Oriental Flower Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)

### **BENEFITS**:

- 100% Pure Hemp Seed Oil Gives skin essential hydration and contains Amino Acids, which are naturally high in vitamins, proteins & antioxidants.
- Lotus Flower Age Defying, Hydrating and Radiance boosting.
- Cucumber Extracts Helps to naturally nourish, hydrate, comfort, soothe, calm, and de-puff the appearance of skin.



Skin Quenching Daily Body Wash Skin Softening Blend





### **PRODUCT ACTIONS:**

• Body Wash

### **KEY SELLING STATEMENT:**

Keep your body, mind, spirit (and skin) heavenly hydrated with Devoted Creations' Peace, Love and Couture™ Wash. Skin softening oils and extracts will leave you in love with YOU. For a nourishing, luminous feel all you need is Peace, Love and Couture™.

### **PEACE, LOVE & HEMP<sup>™</sup>**

The Premiere Herbal Moisturizer Age Defying- Nourishing- Hydrating Individually Crafted for Beautiful Skin

## Face & Care

### **FEATURES**:

- · Body Moisturizer
- Skin softening and hydrating
- 100% Pure Hemp Seed Oil
- Aloe Vera Gel
- Soothing Cucumber & Lotus Flower Extract
- Hypoallergenic/ Nut Free/ Vegan formula
- Spring Lotus Fragrance
- Bottle Size: 18.25 US fl. oz. (550mL)
- Packet Size: .5 US fl. oz. (15mL)

### **BENEFITS**:

- 100% Pure Hemp Seed Oil Gives skin essential hydration and contains Amino Acids, which are naturally high in vitamins, proteins & antioxidants.
- Aloe Vera Gel Skin protector that contains minerals and nutrients to reduce inflammation and keep skin hydrated.
- Potent Skin Vitamins Repair skin, fight free radical damage & boost collagen production.
- Cucumber Extracts Helps to naturally nourish, hydrate, comfort, soothe, calm, and de-puff the appearance of skin.
- Hypoallergenic Nut Free, Vegan Formula.
- Lotus Flower Age Defying, hydrating and radiance boosting

### **PRODUCT ACTIONS:**

Moisturizer

### **KEY SELLING STATEMENT:**

Devoted Creations Peace, Love & Hemp<sup>™</sup> Body Moisturizer will transform dry and damaged skin with a combination of soothing Cucumber Extracts, Aloe Vera Gel & 100% Pure Hemp Seed Oil. This natural deep conditioning formula will make skin feel more nourished, hydrated and healthy. Added Lotus Flower will assist in creating a tigher, more youthful appearance.



### **FAMOUS FACES™**

Skin Perfecting Hypoallergenic Facial Tanning Formula With Skin Firming & Tightening Complex

#### **FEATURES**:

- Hypoallergenic formula
- Anti-aging and skin-firming benefits
- Palm Garden Fragrance
- Bottle Size: 4.5 US fl. oz. (135mL)

### **PRODUCT ACTIONS:**

• Facial Tan Enhancer

#### **BENEFITS**:

- Blended with multiple advanced tanning technologies to help achieve that dark facial tan.
- Matrixyl <sup>™</sup> Targets and fills in fine lines & wrinkles.
- Vitamin A Promotes healthy skin.

### **KEY SELLING STATEMENT:**

Famous Faces<sup>™</sup> is the perfect product for tanners who are searching for a hypoallergenic facial product. It is blended with a unique tanning complex that will help develop fast, dark tanning results without the use of any bronzers. Matrixyl<sup>™</sup> will target and fill in fine lines and wrinkles while Vitamin A will help promote healthy skin. A very light palm garden scent will be a barley there addition to this amazing add on!



Face & Body Care

### LIP JUICE<sup>™</sup>

#### SPF 15 Lip Balm

#### **FEATURES:**

- SPF 15
- Contains Vitamin E and Aloe
- Convenient, compact .15 US fl. oz.
- Tangerine flavor
- Bottle Size: .15 US fl. oz. (2.5mL)

#### **BENEFITS**:

- Creates barrier on lips to lock in moisture
- Vitamin E & Aloe nourish dry lips
- SPF 15 protects the lips from burning

#### **PRODUCT ACTIONS:**

• SPF 15 Lip Balm

### **KEY SELLING STATEMENT:**

Devoted Creations' Lip Balms are designed for all tanners. Formulated with Vitamin E and Aloe, they will hydrate and nourish the lips. SPF 15 will help to protect the delicate skin on the lips during tanning or daily environmental stressors. Give your pout what it craves...Lip Juice!



Face & Body

are

### LIP BALM<sup>™</sup> SPF 15 Lip Balm

# Face & Care

#### **FEATURES**:

- SPF 15
- Contains Vitamin E and Aloe
- Vanilla Mint flavor
- Bottle Size: .15 US fl. oz. (2.5mL)

#### **BENEFITS:**

- Creates barrier on lips to lock in moisture.
- Vitamin E & Aloe nourish dry lips.
- SPF 15 protects the lips from burning.

#### **PRODUCT ACTIONS:**

• SPF 15 Lip Balm

### **KEY SELLING STATEMENT:**

Devoted Creations<sup>™</sup> Lip Balm are designed for all tanners. Formulated with Vitamin E and Aloe, they will hydrate and nourish the lips. SPF 15 will help to protect the delicate skin on the lips during tanning or daily environmental stressors. It is available in vanilla mint flavor.



### **NEW YORK STATE OF MIND<sup>™</sup>**

DHA Free Organic Bronzer For Color That Never Sleeps

# privileged

### FEATURES:

- DHA-Free Bronzers Provide Streak-Free/Stain-Free Results
- Detoxifying Formula
- Skin Softening & Hydrating
- Mahogany Beachwood Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS**:

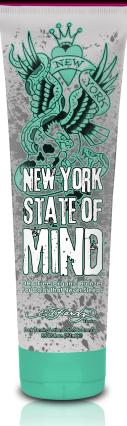
- Powerful tanning intensifiers coupled with deep natural bronzers allow for a streak-free/ stain-free bronzed result without the use of DHA.
- Seaweed Extracts help to detoxify and pull impurities from the skin.
- Beeswax for skin conditioning and hydrating properties.
- Powerful Antioxidants help fight free radical damage for younger, healthier skin.
- Color extending formula

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer

### **KEY SELLING STATEMENT:**

From the cab to the club, from uptown to downtown – If you have a New York State of Mind<sup>™</sup> then let the bright lights inspire you, and indulge in that city color that dreams were made of! This regal natural bronzing formula will deliver a quick, streak-free/stainfree tan for empire worthy results! With New York State of Mind<sup>™</sup>, not even the skyscrapers are the limit!



### **DRAGON THRONE**<sup>™</sup>

Royally Dark Black Bronzing Formula Let Your Color Seize The Last Word!

# privileged

#### **FEATURES**:

FEATURES:

- Ultra-Black Bronzers for Quick Color
- Essential Antioxidants
- Detoxifying Formula
- Skin Softening & Hydrating
- Blackberry Wine Fragrance
- Bottle Size: 8.5 US fl. oz. (251mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **BENEFITS**:

- Dark bronzing formula allows you to see color quicker and maintain color longer
- Seaweed Extracts help to detoxify and pull impurities from the skin
- Beeswax for skin conditioning and hydrating properties
- Powerful Antioxidants help fight free radical damage for younger, healthier skin
- Color extending formula

### **KEY SELLING STATEMENT:**

If you are plotting a revenge on your current tanning cream, then make the choice to be the king of color with Ed Hardy's Dragon Throne<sup>™</sup>! Formulated for the color you were born to have, this royal formula contains skin softeners, natural extracts and dark DHA Bronzers. Even if winter is coming, that doesn't mean you need to look like snow, be the ruler of color and dark as night with Ed Hardy's Dragon Throne<sup>™</sup>!



### BRAZILIAN BROWNING BUTTER

Skin Softening Golden Tanning Butter. Infused with powerful Guaraná Extracts & Antioxidant Rich Guava With Lush Cupuaçu Butters & Coconut Oils for intense skin hydration

### 

### FEATURES:

- Ultra Rich Tan Enchancing Butter
- 4 Dark Tan activators
- Guava Antioxidant Formula
- 2 Color Prolonging agents
- Skin Tightening and toning
- Guarana Extracts
- Capuacu Butters
- Coconut Oil
- Tattoo & Color Fade Protectors
- Vacation Vibes Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

• Tan Enhancer

#### **BENEFITS:**

- Super soft and hydrating dark tanning butter that allows you to develop golden bronze results with out self-tanning agents
- Capuaçu Butters Help to lock in moisture and restore skin's elasticity
- Quad Tyrosine allows skin to develop the darkest results possible
- Guava Extracts Super fruit antioxidant that helps fight the appearance of wrinkles
- Guarana Extracts Super high in caffeine in helps to tighten and tone the appearance of skin
- Coconut Oil Ultra hydrating for longer lasting, softer results
- After Tan Odor Eliminator Proprietary blend of deodorizing and skin freshening ingredients

### KEY SELLING STATEMENT:

This ultra-lush dark tanning butter will melt into your skin while providing plush hydration with the use of Cupuaçu Butters & Coconut Oils. Infused with golden brown tanning intensifiers, your skin will get a tan of the tropics without the use of self-tanning agents. Antioxidant rich Guava and potent cellulite fighters make Brazilian Browning Butter<sup>™</sup> your go-to tanning companion if what you crave is vacation vibes. Isn't it time you let your sol shine?



### ED HARDY TRIPLE BLACK<sup>™</sup>

Instant Dark Color – Anti-orange Technology – Skin Firming Black Bronzer Tattoo Protecting & Color Prolonging Formula

# EXCLUSIVE

### FEATURES:

- Triple Black Bronzing Formula
- 4 Dark Tan activators
- Antioxidant Rich Formula
- 2 Color Prolonging agents
- Skin Tightening and toning
- Anti-Orange Technology
- Tattoo & Color Fade Protectors
- Midnight Rush Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

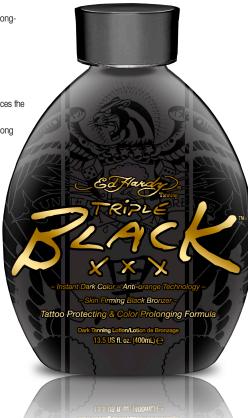
- Tan Enhancer
- DHA Bronzer

### **BENEFITS:**

- Dark DHA, Natural & Cosmetic Bronzers provide and deep, dark and longlasting bronzed result
- Superior soft silicone formula allows results to last days longer
- Quad Tyrosine allows skin to develop the darkest results possible
- Natural oils and extracts will help penetrate dry layers of skin for deeper hydration
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results
- $\bullet$  Blue TansyTM Counteracts orange tones in the skin so you develop long lasting natural results
- Acai Berry Extracts Antioxidant rich to fight free radical damage
- Tattoo & Color Fade Protectors- Protects the color and luster of your tattoos
- After Tan Odor Eliminator Proprietary blend of deodorizing and skin freshening ingredients

### KEY SELLING STATEMENT:

This ultra-black formula utilizes 4 dark tan activators and 2 melanin stimulators to ensure your skin gets superior dark color that lasts days longer than the competition! Anti-Orange technologies plus tattoo and color fade protectors allows your skin to develop flawless, instant dark color after every session. For results as bold as you... command color with Ed Hardy Triple Black™!



### **AQUAHOLIC**<sup>™</sup>

#### Coconut Surge Natural Bronzer BB Cream Mattifiers + Quad Acceleration Blend

## EXCLUSIVE

#### **FEATURES**:

- DHA-Free Bronzers Provide Streak-Free/Stain-Free Results
- Quad Tyrosine Blend
- Enriched with BB Cream to Prime, Mattify and Perfect Skin
- Hydrating Coconut Juice, Coconut Oil & Coconut Water
- Skin Firming and Anti-Aging Formula
- Can Be Used Indoor/Outdoor
- Aqua Kiss Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer

#### **BENEFITS:**

- Powerful tanning intensifiers coupled with deep natural bronzers allow for a streak-free/ stained-free bronzed result without the use of DHA.
- Quad Tyrosine Blend + MelanoBronze<sup>™</sup> Stimulates and increases melanin formation to accelerate the tanning process.
- Melactiva<sup>™</sup> Melanin synthesizer for darker, longer lasting results
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness.
- AcquaCell<sup>™</sup> Rapid fine line & wrinkle reducer.
- Coconut Juice, Coconut Oil & Coconut Water Helps to penetrate through dry layers of skin for the deeps level of hydration.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### KEY SELLING STATEMENT:

Bathe your skin in streak-free/stain-free ultra-moisturizing DHA free bronzers with Ed Hardy's new Aquaholic<sup>™</sup>! This extra hydrating formula will drench the skin in coconut juice, coconut water and coconut oils for longer lasting, super soft results. Added quad acceleration blend will super surge your tan for a dive into deeper, dark sun kissed results. For effortless color, ride the wave with Aquaholic<sup>™</sup>!





Coconut Surge Natural Bronzer BB Cream Mattifyers + Quad Acceleration Blend



### **DESTINATION DARKNESS**<sup>™</sup>

One Hour Color Creator Anti-Orange Technology + Triple Bronzing Blast Tattoo & Color Fade Protecting Formula

# EXCLUSIVE

### FEATURES:

- High intensity dark DHA, Natural & Cosmetic bronzer
- Melanin Stimulating Quad Tyrosine Blend
- Anti-Orange Technology
- Detoxifying Charcoal Extracts
- Tattoo & Color Fade Protection
- Multiple Melanin stimulators
- Sparkling Blackberry Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

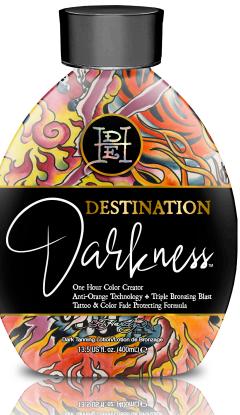
- Tan Enhancer
- DHA Bronzer

#### **BENEFITS**:

- High amounts of DHA, Natural and Cosmetic Bronzers produce seriously dark immediate and progressive bronzing results for an instant pop of color.
- Quad Tyrosine Blend + MelanoBronze™ Stimulates and increases melanin formation to accelerate the tanning process.
- Melactiva<sup>™</sup> Melanin synthesizer for darker, longer lasting results
- Blue Tansy<sup>™</sup> Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide the most natural color possible.
- Charcoal Extract Absorbs excess oil while detoxifying the skin, tightening pores, reducing inflammation and aiding in acne prone skin, helping to provide a clearer looking complexion.
- Body Fit<sup>™</sup> Reduces the appearance of cellulite and promotes firmness.
- Tattoo & Color Fade Protector Prolongs the life and radiance of your tattoos and tanning results.

### KEY SELLING STATEMENT:

Ed Hardy's Destination Darkness™ is redefining Rush Hour! This rapid release dark bronzing formula will put your tan in overdrive! Anti-Orange ingredients and detoxifying agents will allow your skin to navigate the perfect path to sought after dark color! Added moisture magnets, skin tightening and toning agents will make you the main attraction! If you're ready to travel to new tanning heights then the destination is easy... Destination Darkness™.



### COCONUT KISSES BLACK LABEL™

Skin Softening Golden Tanning Lotion With Black Bronzers Coconut Milk & Coconut Oil for Age Defying & Intense Skin Hydration

### 

### FEATURES:

- Black DHA Skin Hydrating Bronzer
- Melanin Stimulating
- Quad Tyrosine Blend
- Tattoo & Color Protecting
- Coconut Oil, Coconut Milk and Cocoa Butter
- Coconut Paradise Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS**:

- High levels of DHA, Natural & Cosmetic bronzers for immediate bronzed results.
- Quad Tyrosine Blend + MelanoBronze<sup>™</sup> Stimulate and increase melanin formation to accelerate the tanning process.
- Melactiva<sup>™</sup> Melanin synthesizer for darker, longer lasting results.
- Nouritan<sup>™</sup> Stimulates tyrosine activity and promotes an even and long-lasting tan.
- Body Fit<sup>™</sup> Reduces the appearance of cellulite and promotes firmness.
- Tattoo & Color Fade Protector Prolongs the life and radiance of your tattoos and tanning results.
- Coconut Oil, Coconut Milk & Cocoa Butter Provide skin firming and superior hydration.

### KEY SELLING STATEMENT:

Sit back, relax, and let your skin escape to the tropics. Coconut Kisses Black Label's™ lavishly hydrating and deep penetrating bronzers will drench your skin in Coconut Milk & Coconut Oil. This coconut cocktail contains extreme levels of bronzers that leave you looking like you just stepped off the beach. Let our intoxicating fragrance envelop your senses and take you to paradise.



### #STAYGOLDEN<sup>™</sup>

Golden Glow Enhancing Dark Tanning Intensifier Silicone Infused – Skin Tone Corrector – Tattoo & Colo<u>r Fade Protection</u>

# EXCLUSIVE

### FEATURES:

- Glow Enhancing Dark Tanning Intensifier
- White Birch skin soothers
- Tamanu Oil regenerator and blemish fighter
- Anti-Aging & Antioxidants
- Melanin Stimulating
- Quad Tyrosine Blend
- Tattoo & Color Protecting
- Beachy Vibes Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

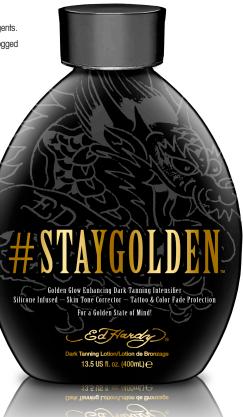
• Tan Enhancer

### **BENEFITS:**

- Tanning intensifiers deliver dark golden results without the use of bronzing agents.
- White Charcoal Powerfully reduces skin's impurities such as excess oil, clogged pores and also helps reduce the appearance of breakouts.
- White Birch Restores firmness and soothes troubled skin.
- Phloritan<sup>™</sup> An antioxidant that helps even skin tone and prevent the formation of wrinkles.
- Tamanu Oil A powerful skin regenerator, aiding in wrinkle reducing, blemish- fighting and moisturizing dry skin. Helps to hide the appearance of scars and stretch marks.
- Quad Tyrosine Blend + MelanoBronze<sup>™</sup> Stimulate and increase melanin formation to accelerate the tanning process.
- Melactiva<sup>™</sup> Melanin synthesizer for darker, longer lasting results.
- Body Fit<sup>™</sup> Reduces the appearance of cellulite and promotes firmness.
- Tattoo & Color Fade Protector Prolongs the life and radiance of your tattoos and tanning results.

### KEY SELLING STATEMENT:

If your goal is a golden glow, then create, maintain and prolong your color with #StayGolden™! This ultimate bronzer-free intensifier utilizes 4 different dark tan activators, color correctors, and detoxifying agents to help you STAY GOLDEN!



### OH PALE NO!<sup>™</sup>

Not Your Basic Dark Tanning Silicone Emulsion Bronzer-Free / For Indoor & Outdoor Use

# EXCLUSIVE

### FEATURES:

- Skin Perfecting Dark Tanning Intensifier
- White Birch skin soothers
- BB Crème Formula
- Pineapple & Dragon fruit Antioxidants
- Melanin Stimulating
- Quad Tyrosine Blend
- Tattoo & Color Protecting
- Sunshine Fizz Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- Indoor/Outdoor

### **BENEFITS:**

- Tanning intensifiers deliver dark golden results without the use of bronzing agents.
- White Charcoal Powerfully reduces skin's impurities such as excess oil, clogged pores and also helps reduce the appearance of breakouts.
- BB Crème formula will prime, perfect and correct the skin for an overall more even, clear and youthful appearance.
- Pineapple & Dragon Fruit Extracts High in antioxidants and Vitamin C to fight free radical damage and increase collagen production.
- White Birch Restores firmness and soothes troubled skin.
- Phloritan<sup>™</sup> An antioxidant that helps even skin tone and prevent the formation of wrinkles.
- Quad Tyrosine Blend + MelanoBronze™ Stimulate and increase melanin formation to accelerate the tanning process.
- Melactiva<sup>™</sup> Melanin synthesizer for darker, longer lasting results
- Body Fit<sup>™</sup> Reduces the appearance of cellulite and promotes firmness.
- Tattoo & Color Fade Protector Prolongs the life and radiance of your tattoos and tanning results.

### KEY SELLING STATEMENT:

Say Goodbye to Pale - and say hello to dark tanning's newest cocktail! Oh Pale No!™ is formulated to hydrate, soften, help detoxify and color correct skins pesky imperfections. Blended with multiple accelerators, Pineapple and Dragon Fruit extracts, Oh Pale No! will help get "just from the beach bronze" color while nourishing skin with essential fruit antioxidants! This dark tanning elixir is created without the use of bronzers or dyes making it transfer resistant. Keep your standards high and your tan dark – choose Oh Pale No!™

NOT YOUR BASIC DARK TANNING SILICONE EMULSION FOR INDOOR & OUTDOOR USE **BRONZER-FREE** TANOVATIONS Dark Tanning Lotion/Lotion de Bronzage 13.5 US fl. oz. (400mL) e 13.5 US fl. oz. (400mL) C Dark Tanning Lotion/Lotion de Bronzage

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### **#BEACHTIME**<sup>™</sup>

Coconut Infused Dark Tanning Lotion With Passion Fruit & Hibiscus Skin Darkening Agents

# EXCLUSIVE

### FEATURES:

- Indoor/Outdoor Dark Tanning Lotion
- Hibiscus, Seaweed & Passion Fruit Extracts
- Coconut Oil & Coconut Milk Skin Softeners
- Melanin Stimulating
- Quad Tyrosine Blend
- Tattoo & Color Protecting
- Beaches and Cream Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- Indoor/Outdoor

### **BENEFITS**:

- Indoor/Outdoor tanning intensifiers deliver dark golden results without the use of bronzing agents.
- Coconut Milk & Coconut Oil Intense skin softeners and skin hydrators to keep your tanning results lasting longer.
- Seaweed Extract Draws toxins out of the body.
- Hibiscus Extract Increases skin elasticity to give a stunning natural youth-boost. Evens out skin's tone and texture as well as deeply hydrates.
- Passion Fruit Extract Rich in Vitamins A & C to protect skin against free radical damage.
- Quad Tyrosine Blend + MelanoBronze™ Stimulate and increase melanin formation to accelerate the tanning process.
- Melactiva<sup>™</sup> Melanin synthesizer for darker, longer lasting results.
- Body Fit<sup>TM</sup> Reduces the appearance of cellulite and promotes firmness.
- Tattoo & Color Fade Protector Prolongs the life and radiance of your tattoos and tanning results.

### **KEY SELLING STATEMENT:**

They say a coconut a day keeps the worries away... Get your dose of the tropics with Tanovations'™ #BeachTime™! This dark tanning elixir utilizes seaweed, passion fruit & hibiscus to help tighten, tone and perfect your beach body. If you have wanderlust for ocean waves and sunny rays, then get lost in the intoxicating #BeachTime™.



### **BODY SHOTS DOUBLESHOT**<sup>™</sup>

Mega Extreme Black Tingle Formula The Hottest of HOT for the most Intense Tanning Experience... Yet!

# EXCLUSIVE

### FEATURES:

- High levels of DHA, Natural & Cosmetic Bronzers
- Hottest tingle formula on the market
- Melanin Stimulators
- Silicone Formula
- Quad Tyrosine Blend
- Tattoo & Color Protecting
- Sparkling Citrus Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

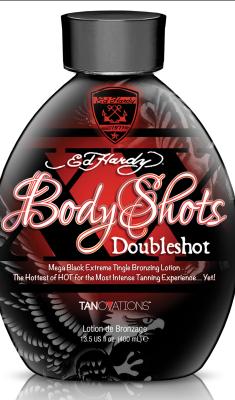
- Tan Enhancer
- DHA Bronzer
- Tingle

### **BENEFITS:**

- High amounts of DHA, Natural and Cosmetic bronzers produce seriously dark immediate and progressive bronzing results for an instant and delayed pop of color.
- Intense tingle stimulates melanin production for a deeper, darker tan.
- Extreme silicone blend locks in tanning results for longer results.
- Quad Tyrosine Blend Jump starts the tanning process.
- $\bullet$  Advanced Matrixyl Synthe  $6^{\intercal M}$  Tightens and tones the skin while helping fight formation of wrinkles.
- Melactiva<sup>™</sup> + MelanoBronze<sup>™</sup> Melanin synthesizers for darker, faster, longer lasting results.
- Body Fit<sup>™</sup> Reduces the appearance of cellulite and promotes firmness.
- Tattoo & Color Fade Protector Prolongs the life and radiance of your tattoos and tanning results.

### KEY SELLING STATEMENT:

For the most intense tanning experience yet... DARE to try Body Shots- Double Shot™! Our world famous Body Shots™ formula just got upgraded! More silicone, higher amounts of bronzers and DOUBLE the heat! Some like it hot... but only the pros can handle the Double Shot™.



### **UPGRADE TO BLACK**<sup>™</sup>

1-Hour Power Triple Black Bronzers With Quad Tanning Stimulators for Optimal Dark Color

# EXCLUSIVE

### FEATURES:

- High intensity dark DHA, Natural & Cosmetic bronzer
- Melanin Stimulating
- Quad Tyrosine Blend
- Tattoo & Color protecting
- Superfruit antioxidants
- Thai Tangerine Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS**:

- High amounts of DHA, Natural and Cosmetic Bronzers produce seriously dark immediate and progressive bronzing results for an instant pop of color.
- Quad Tyrosine Blend + MelanoBronze<sup>™</sup>- Stimulate and increase melanin formation to accelerate the tanning process.
- Melactiva<sup>™</sup>- Melanin synthesizer for darker, longer lasting results.
- Nouritan<sup>™</sup>- Stimulates tyrosine activity and promotes an even and long lasting tan.
- Body Fit<sup>™</sup>- Reduces the appearance of cellulite and promotes firmness.
- Tattoo & Color Fade Protector Prolongs the life and radiance of your tattoos and tanning results.
- Acai Berry Super fruit antioxidants.

### **KEY SELLING STATEMENT:**

Upgrade to Black<sup>™</sup> will take your tan to the next level! Upgrade to Black<sup>™</sup> delivers superior dark color in just one hour, while the Quad Tanning stimulators allow for longer lasting faster, darker results. No need to wait, time is money, baby! You just got upgraded!



1-Hour Power Triple Black Bronzers With Quad Tanning Stimulators for Optimal Dark Color

#### TANOVATIONS"

Lotion de Bronzage 13.5 US fl oz. (400 mL) C

### **COCONUT KISSES™**

Skin Softening Golden Tanning Lotion Coconut Milk & Coconut Oil for Age Defying & Intense Skin Hydration

### 

#### **FEATURES**:

- Skin Hydrating Intensifier
- Melanin Stimulating
- Quad Tyrosine Blend
- Tattoo & Color Protecting
- Coconut Oil, Coconut Milk and Cocoa Butter
- Coconut Paradise Fragrance
- Bottle Size: 13.5 US fl. oz. (400mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

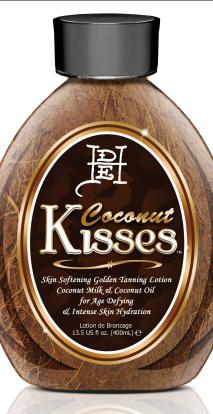
• Tan Enhancer

### **BENEFITS**:

- Tanning intensifiers deliver dark golden results without the use of bronzing agents.
- Quad Tyrosine Blend + MelanoBronze<sup>™</sup> Stimulate and increase melanin formation to accelerate the tanning process.
- Melactiva<sup>™</sup> Melanin synthesizer for darker, longer lasting results.
- Nouritan<sup>™</sup> Stimulates tyrosine activity and promotes an even and long lasting tan.
- Body Fit<sup>™</sup> Reduces the appearance of cellulite and promotes firmness.
- Tattoo & Color Fade Protector Prolongs the life and radiance of your tattoos and tanning results.
- Coconut Oil, Coconut Milk & Cocoa Butter Provide intense, deep skin hydration.

### **KEY SELLING STATEMENT:**

Sit back, relax, and let your skin escape to the tropics. Coconut Kisses™ lavish hydration will drench your skin in Coconut Milk & Coconut Oil for an extreme softening and skin hydrating effect, while the intoxicating fragrance will make you dream of a day in paradise.



### MAUI MOOD<sup>™</sup>

Tropical Tanning Lush Beach Bronzer With a juicy rush of Guava, Starfruit & Macadamia Nut Extracts

## TANOVATIONS

### FEATURES:

- Fast-Acting DHA, Natural and Cosmetic Bronzers
- Macadamia Nut & Coconut Oil
- Starfruit & Guava Extracts
- 2 Melanin Stimulators
- Skin hydrating and Antioxidant Rich
- Paraben Free
- Honolulu Hibiscus Fragrance
- Bottle Size: 11 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **BENEFITS**:

- Super dark DHA bronzers impart instant and delayed bronzing results to the skin for "off the beach" color.
- Macadamia Nut & Coconut Oils Nourish, soften and replenish skin for extreme moisture.
- Guava Extracts Rich in antioxidants that help reduce the appearance of fine lines & wrinkles.
- Starfruit Provide ultimate skin conditioning while helping combat skin blemishes.
- MelanoBronze<sup>™</sup> & Melactiva<sup>™</sup> Stimulates melanin activity allowing for longer lasting, darker tanning results.

### **KEY SELLING STATEMENT:**

Say Aloha to daringly dark results that you will instantly SEA! Maui Mood<sup>™</sup> was formulated for those who want perfectly sun-drenched color. Tropical Guava and Starfruit extracts, combined with Macadamia and Coconut extracts help to bask the skin in native hydration, potent antioxidant benefits and vital skin vitamins to help maximize and prolong the life of your tan. With Maui Mood<sup>™</sup>, your golden hour starts right now! Mai Tai and Lu'au are not included. Aloha!



### **SANTORINI SUMMER**<sup>™</sup>

Wanderlust Worthy Dark Tanning Intensifier Infused with Orange Extracts for a splash of Vitamin Sea

## TANOVATIONS

### FEATURES:

- Skin Softening Dark Tanning Intensifier
- Macadamia Nut & Coconut Oil
- Olive & Apricot Oil Humectants
- Essential Orange Oil Anti-Aging
- 2 Melanin Stimulators
- Skin hydrating and antioxidant rich
- Mad for Mandarin Fragrance
- Bottle Size: 11 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

• Tan Enhancer

#### **BENEFITS:**

- Multiple levels of tanning stimulators achieve extremely dark results instantly without the use of bronzers.
- Macadamia Nut & Coconut Oils Nourish, soften, and replenish skin for extreme moisture.
- Olive & Apricot Oils Natural humectants combat dry skin and provide extended hydration by drawing moisture from the air.
- Essential Orange Oil Increases collagen production and soothes acne prone skin.
- MelanoBronze<sup>™</sup> & Melactiva<sup>™</sup> Stimulates melanin activity allowing a longer lasting, darker tanning results.

### **KEY SELLING STATEMENT:**

Take your color on the trip of a lifetime with Santorini Summer<sup>™</sup>. If you crave Sea & Sun without the commitment of bronzers, switch over to island time to worry less and bronze more! Hand crafted for those who like to make waves, Santorini Summer<sup>™</sup> will be your one-way ticket to tan... Bon Voyage!



### **BALI BEACH**<sup>™</sup>

Coconut Infused Black Bronzer Macadamia Nut Oil + Jackfruit & Guava Extracts

## TANOVATIONS

### FEATURES:

- Fast-Acting DHA, Natural and Cosmetic Bronzers
- Macadamia Nut & Coconut Oil
- Jackfruit & Guava Extracts
- 2 Melanin Stimulators
- Skin hydrating and antioxidant rich
- Blackberry Coconut Fragrance
- Bottle Size: 11 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS**:

- Super dark DHA bronzers impart instant and delayed bronzing results to the skin for that "off the beach" color.
- Macadamia Nut & Coconut Oils Nourish, soften, and replenish skin for extreme moisture.
- Jackfruit & Guava Extracts Rich in antioxidants that help reduce the appearance of fine lines and wrinkles while providing a glowing complexion.
- MelanoBronze™ & Melactiva™ Stimulates melanin activity to allow for longer lasting, darker tanning results.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### KEY SELLING STATEMENT:

Bali Beach<sup>™</sup> is your tropical 10-minute vacation to paradise! Lay back, relax and daydream of beach tides and good vibes! This fruit and nut enhanced, double dark stimulating bronzer will give you straight from the island color after every session. If you have sunshine on the mind then take a Bali break and don't worry, beach happy!



### BAHAMA BRONZER<sup>™</sup>

Transfer Resistant Island Ready Dark Bronzer Blended with Thirst Quenching Pineapple and Hibiscus Extracts

## **TANOVATIONS**<sup>™</sup>

### FEATURES:

- Tropical transfer-resistant DHA & Natural bronzers
- 2 Melanin Stimulators
- Pineapple & Hibiscus Extracts
- Hemp Seed Oil
- Paraben Free
- Tropical Pineapple Fragrance
- Bottle Size: 11 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **BENEFITS:**

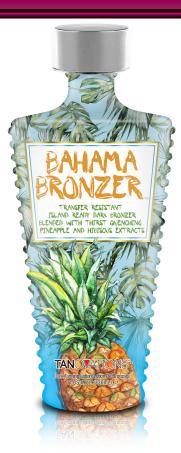
- Potent transfer-resistant DHA bronzers for optimal, fast acting results for just off the beach color.
- Pineapple Extract High in antioxidants and Vitamin C to fight free radical damage and increase collagen production.
- Hibiscus Extract Increases skin elasticity to give a stunning natural youth-boost. Evens out skins tone and texture and deeply hydrates.
- MelanoBronze™ & Melactiva™ Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Hemp Seed Oil- Adds superior hydration to the skin.

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### KEY SELLING STATEMENT:

Seas the day with this island-ready tanning colada! Soak up the darkest color and extreme hydration with a tropical blend of coconut and pineapple. Make waves with our highly sought after, transfer resistant, long lasting, just from the beach lotion. Like the saying goes... A pineapple a day keeps the worries away!



### CARIBBEAN COOL™

Tropical Island Dark Natural Bronzing Lotion With Jamaican Black Castor Oil

## TANOVATIONS

#### **FEATURES**:

- DHA Free Natural Bronzers
- Jamaican Black Castor Oil
- Coconut Milk & Vitamin E
- 2 Melanin Stimulators
- Skin Tightening and Toning
- Argan Oil & Hemp Seed Oil
- Tropical Punch Fragrance
- Bottle Size: 11 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer

#### **BENEFITS**:

- Tropical DHA-Free Natural Bronzer provides streak-free/stain-free results.
- Jamaican Black Castor Oil Unblocks clogged pores while detoxifying, removing excess oil in skin and working as an anti-inflammatory.
- Coconut Milk & Vitamin E Silky-smooth skin softeners deeply penetrate to hydrate skin.
- MelanoBronze<sup>TM</sup> & Melactiva<sup>TM</sup> Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Advanced Matrixyl Synthe 6<sup>™</sup> Tightens and tones the skin while helping to fight the formation of wrinkles.
- Argan Oil softens the skin.
- Hemp seed oil adds superior hydration to the skin.

### **KEY SELLING STATEMENT:**

If you crave sunshine kisses and summertime wishes, then escape to the tropics with Caribbean Cool<sup>TM</sup>. This natural bronzing formula will impart streak-free island dark results while also utilizing Caribbean skin care staple, Jamaican Black Castor Oil. You will slow down the signs of aging, help unblock clogged pores as well as soften and hydrate with the lushest levels of Vitamin E. If you dream of salt air in the middle of nowhere, then ride into the sunset with Caribbean Cool<sup>TM</sup>. Paradise awaits!



### **DRAMATICALLY DARK**<sup>™</sup>

Luxe Firming & Toning Dark Tan Amplifier Bronzer and Color Free

## TANOVATIONS

### FEATURES:

- Fast Acting Tanning Amplifier
- 2 Melanin Stimulators
- Skin Tightening and Toning
- Hemp Seed Oil
- Advanced Matrixyl Synthe 6<sup>™</sup>
- Skin Softening
- Pineapple Mango Fragrance
- Bottle Size: 11 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

• Tan Enhancer

### **BENEFITS:**

- Dark tanning activators give skin a natural, sun kissed glow.
- MelanoBronze™ & Melactiva™ Helps stimulate melanin activity allowing longer lasting, darker tanning results.
- Advanced Matrixyl Synthe 6<sup>™</sup> Tightens and tones the skin while helping fight the formation of wrinkles.
- Argan Oil- Moisturizes and repairs dry, damaged skin.
- Hemp Seed Oil- Adds superior hydration to the skin.
- Can be used Indoor & Outdoor.

### KEY SELLING STATEMENT:

Dramatically Dark<sup>™</sup> is specifically formulated for the tanner who wants it all! This lightweight formula is free of self-tanners and bronzing agents providing natural, just from the beach golden color. This multipurpose lotion can be used indoors and outdoors and is infused with argan and hemp seed oil keeps your skin hydrated and refreshed.



### TAHITIAN BRONZE<sup>™</sup>

DHA Free Streak Free/ Stain Free Bronzer With Argan & Hemp Seed Oil

## TANOVATIONS

### **FEATURES**:

- DHA Free Natural bronzers
- 2 Melanin Stimulators
- Skin Tightening and Toning
- Super Fruit Antioxidants
- Argan Oil
- Hemp Seed Oil
- Tahitian Essence Fragrance
- Bottle Size: 11 US fl. oz. (360mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

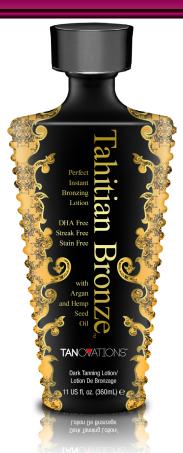
- Tan Enhancer
- DHA Free Bronzer

#### **BENEFITS:**

- DHA Free natural bronzers allow for a Streak Free/ Stain Free result suitable for all tanners.
- MelanoBronze<sup>™</sup>& Melactiva<sup>™</sup>- Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Advanced Matrixyl Synthe 6<sup>™</sup>- Tightens and tones the skin while helping to fight the formation of wrinkles.
- Argan Oil softens the skin.
- Hemp Seed Oil adds superior hydration to the skin.

### **KEY SELLING STATEMENT:**

Tahitian Bronze™ is the radiant boost you need to take your tan to the next level. Skin perfecting, ultra bronzing natural extracts allow for quick color with no streaking or staining. Moisture rich argan oil and hemp seed oil help to hydrate and blur skin imperfections for a soft, supple, flawless finish.



### PINK PALMS<sup>™</sup>

Sunny & Chic Dark Tan Enhancer With a Wave of Himalayan Pink Sea Salt & Pink Grapefruit Extracts Hypoallergenic Sensitive Skin Formula

## **•PREMIER COLLECTION**

### **FEATURES**:

- Super Soft Dark Tanning Butter
- Skin Nourishing Pink Grapefruit
- Skin Softening Himalayan Pink Salt
- Sea Kelp Detoxifiers
- Coconut Oil & Cocoa Butter Skin Softeners
- Pineapple Extract Antioxidants
- Hypoallergenic
- Pink Palms Fragrance
- Bottle Size: 10 US fl. oz. (295 mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

• Tan Enhancer

### **BENEFITS:**

- Extremely hydrating dark tanning butter darkens the skin without the use of bronzers.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.
- Himalayan Pink Salt Powerful detoxifier that helps to extract the toxins out of your skin leaving you feeling refreshed and nourished
- Pink Grapefruit A gentle natural exfoliant that helps to fade dark spots and nourish skin.
- Sea Kelp Reduces toxins while adding superior hydration as well as anti-inflammatory and anti-aging benefits.
- Coconut Oil, Cocoa & Shea Butter Helps to moisturize and soften skin.
- Pineapple Extract Potent antioxidant that contains Vitamin C to fight free radical damage and improve collagen production.
- Kukui Nut Oil Soothes dry skin and improves skin's overall condition.
- Vitamin E Reduces the appearance of fine lines and wrinkles and helps slow down the aging process.

### KEY SELLING STATEMENT:

If you are wanderlusting after that perfect Palm Beach bronze, then take the getaway to Pink Palms<sup>™</sup>! This coastal cocktail will give you an instant "Just from The Islands" tan without bronzers. Utilizing Himalayan pink sea salt and pink grapefruit extracts this glowing formula will help detoxify, even out skins tone and texture while loading your skin with advanced antioxidants. It's time to say "Bon Voyage" to pale by taking the trip to an endless summer with Palms<sup>™</sup>



### WILD FLING<sup>™</sup>

Fierce Color Crushing Black Bronzers For Intensely Untamed Results!

## (•PREMIER COLLECTION•

### FEATURES:

- Deep bronzing Blend Featuring DHA, Natural & Cosmetic Bronzers
- Melanin Stimulators
- Witch Hazel
- Skin Tightening and Toning
- Skin energizing Caffeine and Green Tea Extracts
- Super Fruit Antioxidants
- Cocoa Powder
- Macadamia Extracts + Almond Oil Blend
- Wildberry Rush fragrance
- Bottle Size: 10 US fl. oz. (295 mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **BENEFITS:**

- DHA, Natural and Cosmetic Bronzers blend together for a deep immediate and delayed bronzing result.
- MelanoBronze<sup>TM</sup> Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Caffeine and Green Tea Extracts Energize, firm and tighten the skin.
- Witch Hazel Helps to reduce the appearance of pores, reduce inflammation and tighten the skin.
- Sugar Cane, Acai Berry & Pomegranate extract Super fruit anti-aging antioxidants that fight free radical damage.
- Cocoa Powder Boosts the elasticity of your skin, making it supple and youthful.
- Macadamia Extracts + Almond Oil Naturally keeps skin hydrated.

### **KEY SELLING STATEMENT:**

It's no secret that you want color worth raving about, that's why we know you will instantly fall in lust with Wild Fling! ™ This Beyond Bold Black bronzer will hydrate and condition the skin as well as give you that catwalk color you have been craving! Blended with antioxidants and skin tightening ingredients, Wild Fling<sup>™</sup> is a party you won't want to miss! Honey, no need to toe the line, it's time to let that inner bronze goddess shine!



# **ICE ICE BABY**<sup>™</sup>

Hydra Chill Ultra Invigorating Cooling Triple Black Bronzer

# **•PREMIER COLLECTION•**

### FEATURES:

- Deep DHA bronzing blend featuring Natural and Instant Bronzers
- Ultra-Cooling Formula
- Melanin Stimulators
- Skin Tightening and Toning
- Super Fruit Antioxidants
- Arctic Berry Blast Fragrance
- Bottle Size: 10 US fl. oz. (295 mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer
- Coolant

#### **BENEFITS:**

- DHA, Natural and Cosmetic Bronzers blend together for a deep immediate and delayed bronzing result.
- Cooling agents reduce sweating while keeping you cool during your tanning session.
- $\bullet$  Cranberry & Pomegranate Extracts Super fruit anti-aging antioxidants that fight free radical damage.
- Macadamia & Almond Oil Extremely hydrating and skin softening oils.
- MelanoBronze<sup>™</sup> Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Wheat Proteins Tighten the skin instantly.
- Caffeine and Green Tea Extracts Energize, firm and tighten the skin.

### **KEY SELLING STATEMENT:**

Take the polar plunge into ultra-dark color! Ice Ice Baby™'s super invigorating cooling formula will blast skin with artic berry antioxidants super stimulating caffeine to tighten, soften and nourish skin. For color so cool, don't wait... Just Ice Ice Baby™!



# POOLSIDE PROSECCO

Streak-free/Stain-Free Bronzing Cocktail For an instant POP of Color!



#### FEATURES:

- Streak-Free/ Stain-Free Natural Bronzer
- Champagne Infused for toning & tightening
- Coconut Oil & Cocog Butter skin softeners.
- Red Raspberry Seed & Baobab antioxidants
- Pink Prosecco Fragrance
- Bottle Size: 10 US fl. oz. (295 mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer

#### **BENEFITS:**

- Super soft tanning butter with a splash of natural and cosmetic bronzers for a streak-free and instant result.
- Champagne Extracts Skin toning and tightening agents leave skin soft and smooth.
- Red Raspberry Seed Oil Antioxidant that fights free radical damage and detoxifies acne prone skin.
- Coconut Oil, Cocoa & Shea Butter Helps to moisturize and soften skin.
- Kukui Nut Oil Soothes dry skin and improves skin's overall condition.
- Vitamin E Reduces the appearance of fine lines and wrinkles and helps slow down the aging process.
- Baobab Very rich source of calcium and vitamin C.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

If you're in the mood to Rosé the day away then make a splash with Poolside Prosecco™! Champagne infused soft tanning butters bathe the skin in superior hydration while providing a more toned and tightened appearance. This instant bronzing formula will give you that fun in the sun result without streaking or staining. It's time to dive deep for the color you seek, so take a dip into Poolside Prosecco™



TANOVATIONS Dark Tanning Lotion / Lotion De Bronzage

10 US fl. oz. (295mL) e

# **COMING IN HOT**

Thermal Active Hot Action Black Bronzer Detoxifying Black Charcoal & Black Tea Extracts

# **•PREMIER COLLECTION•**

### FEATURES:

- Rapid Release DHA Bronzer with thermal active tingle additives
- Hot Action Skin Tingling Formula
- Oil Absorbing
- Blemish Fighting
- Superfruit Antioxidants
- Superfruit Fragrance
- Bottle Size: 10 US fl. oz. (295 mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer
- Tingle

#### **BENEFITS**:

- Fast- acting and rapid release DHA bronzers blended with thermal active tingle ingredients to provide faster, longer lasting results.
- Thermal Active Blend Stimulates oxygen in the skin for darker results.
- Black Charcoal Absorbs excess oil, detoxifies, and reduces inflammation while aiding in improving acne prone skin.
- Black Tea Strong antioxidant with astringent properties that helps to reduce blemishes.
- Advanced Matrixyl Synthe 6<sup>™</sup> Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- Mangosteen Super fruit anti-aging antioxidant that fights free radical damage.

### **KEY SELLING STATEMENT:**

HOT or NOT? Don't ask us, because we always choose HOT! Coming in HOT!'s™ thermal active warming blend will stimulate the oxygen in the skin for the darkest, most even, long lasting color on the market! Black Charcoal and Black Tea extracts work to detoxify, purify, and pull impurities from the skin. With Coming in HOT!™, you hit the color jackpot!



# SUN DAY FUN DAY<sup>™</sup>

Indoor/Outdoor Dark Tanning Cocktail Infused with Exotic Island Botanicals



#### **FEATURES**:

- Super Soft Tanning Butter
- Sea Kelp Detoxifiers
- Coconut Oil & Cocoa Butter skin softeners
- Pineapple Extract Antioxidants
- Coconut Passion Fruit Fragrance
- Bottle Size: 10 US fl. oz. (295 mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- Indoor/Outdoor

#### **BENEFITS**:

- Extremely hydrating tanning butter with dark tanning activators.
- Sea Kelp Reduces toxins while adding superior hydration as well as anti-inflammatory and anti-aging benefits.
- Coconut Oil, Cocoa & Shea Butter Helps to moisturize and soften skin.
- Pineapple Extract Potent antioxidant that contains Vitamin C to fight free radical damage and improve collagen production.
- Kukui Nut Oil Soothes dry skin and improves skin's overall condition.
- Vitamin E Reduces the appearance of fine lines and wrinkles and helps slow down the aging process.
- Baobab Very rich source of calcium and Vitamin C.
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results.

### **KEY SELLING STATEMENT:**

Calling all weekend warriors! If you're looking for the ultimate tanning wingman, then look no further than Sun Day Fun Day™! This dark activator can be used in the bed, or outside for a Sun Day Fun Day™! Blended with rich natural oils, as well as Sea Kelp and Pineapple extracts, this tanning cocktail will ensure your Sunday Fundays are full of palm trees and 80 degrees, good times and no tan lines! Go ahead and weekend on!



### **SORRY NOT SORRY**<sup>™</sup>

50X Black Bronzing Dark Tanning Lotion Tattoo Fade Protecting & Matte Finish Formula



#### **FEATURES**:

- High levels of DHA, Natural & Cosmetic Bronzers
- Perfects skin's tone with BB Cream
- Tattoo & Color Fade Protectors
- Avocado, Aloe Vera & Cucumber Extracts
- Melanin Stimulators
- Skin Tightening and Toning
- Starfruit & Aloe Fragrance
- Bottle Size: 10 US fl. oz. (300mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **BENEFITS:**

- Insanely Dark, High Levels of DHA, Natural & Cosmetic Bronzers for immediate and prolonged bronzing results.
- BB Cream Beauty Balm that primes, mattifies & perfects skin for airbrushed results.
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results.
- Avocado, Aloe Vera & Cucumber Extracts Provides calming, soothing, anti-reddening, de-puffing, and moisturizing properties.
- MelanoBronze<sup>TM</sup> Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Hemp Seed Oil, Macadamia Nut & Almond Oil For added hydration, nourishment and skin conditioning benefits.

### **KEY SELLING STATEMENT:**

If you have tried out the competition with lack luster results, it's time to be a goal digger and move up to top-notch color. You live, you learn, you upgrade. Our Tattoo & Color Fade protectors combined with anti-inflarmmatory agents and soothing skin softeners make this matter finish, black bronzing lotion the full package. With color like this, you won't just make an appearance; you will make an impact – Sorry Not Sorry™!



# DIE HARD BLACK<sup>™</sup>

Maximum Strength Black Bronzing Lotion Formulated for Immediate Long Lasting Results



#### **FEATURES**:

- Rapid Release DHA, Natural and Cosmetic bronzers
- Melanin Stimulators
- Skin Tightening and Toning
- Super Fruit Antioxidants
- Hemp Seed Oil, Macadamia Nut & Almond Oil
- Sweet Pomegranate Fragrance
- Bottle Size: 10 US fl. oz. (300mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS:**

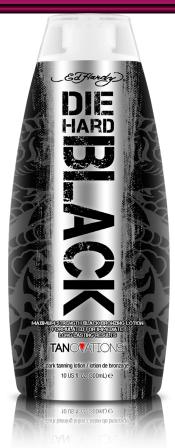
- Fast- acting and rapid release DHA, Natural and Cosmetic Bronzers for extreme bronzing results.
- MelanoBronze<sup>™</sup> Helps stimulate melanin activity allows for longer lasting, darker tanning results.
- Wheat Protein- Tightens the skin instantly upon application.
- Caffeine and Green Tea Energize, firm and tighten the skin.
- Acai Berry & Pomegranate Super fruit anti-aging antioxidants that fight free radical damage.
- Hemp Seed Oil, Macadamia Nut & Almond Oil For added hydration, nourishment and skin conditioning benefits.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### KEY SELLING STATEMENT:

Your tanning plateau has met its match! Die Hard Black's™ supreme darkening formula will take you to new tanning heights…No need to wait. Get dark and stay dark starting now. MelanoBronze™ will stimulate melanin activity helping you achieve optimum color, faster. We are extremely Die Hard about your color so you don't have to be!



# **DOWN RIGHT DARK**<sup>™</sup>

Mega Intense 30x Black Bronzer Instant Rapid Release Dark Color



#### **FEATURES**:

- Rapid Release bronzing blend featuring DHA, Natural and Cosmetic bronzers
- Melanin Stimulators
- Skin Tightening and Toning
- Super Fruit Antioxidants
- Hemp Seed Oil
- Passion Vanilla Orchid Fragrance
- Bottle Size: 10 US fl. oz. (300mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

#### **BENEFITS**:

- Quick acting rapid release DHA, Natural and Cosmetic Bronzers for extreme dark results.
- MelanoBronze™ Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Wheat Proteins tighten the skin instantly.
- Caffeine and Green Tea Extracts Energize, firm and tighten the skin.
- Acai Berry & Pomegranate extract Super fruit anti-aging antioxidants that fight free radical damage.
- Hemp Seed Oil For added hydration, nourishment and skin conditioning properties.

### **KEY SELLING STATEMENT:**

You will be "Down Right Dark<sup>™</sup> after just one session. This fast acting black bronzer will impart insane levels of DHA and Natural Bronzers for the fastest results you have ever seen. To crank up the color – get down with Down Right Dark<sup>™</sup>!



# PEACE & HARMONY<sup>™</sup>

Dark Tanning Intensifier Gluten Free / Paraben/ Nut & Oil Free \*Vegan Formula\*

# **•PREMIER COLLECTION**

### FEATURES:

- Skin Softening Intensifier
- Gluten Free/Paraben/Nut & Oil Free
- Vegan Formula
- Melanin Stimulators
- Skin Tightening and Toning
- Cotton & Rice Extract
- Romantic Kiss Fragrance
- Bottle Size: 10 US fl. oz. (300mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

• Tan Enhancer

#### **BENEFITS:**

- Dark tanning activators give skin a natural, sun kissed glow.
- MelanoBronze<sup>™</sup> Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Caffeine and Green Tea Extracts Energize, firm and tighten the skin.
- Cotton & Rice Extract Soothe and soften the skin without irritation.
- Formulated with sensitive skin tanners in mind.

### **KEY SELLING STATEMENT:**

Call a truce with your skin and allow flawless dark color and perfectly complected skin to finally come together in peace and harmony. This dark tanning blend is Gluten free, Oil, Paraben and Nut Free and is formulated for all skin types. Cotton & Rice Extracts are added to soothe, soften, and hydrate the skin without irritation. While caffeine and green tea extracts will tighten, tone and energize the skin for a more revitalized, youthful appearance.



## **BABY GOT BLACK**<sup>™</sup>

Explosively Dark Black Bronzing Cocktail Infused with Acai Berry & Pomegranate Super Fruit Antioxidants

# •PREMIER COLLECTION•

#### FEATURES:

- Deep bronzing blend featuring DHA and Natural bronzers
- Melanin Stimulators
- Skin Tightening and Toning
- Super Fruit Antioxidants
- Sparkling Blackberry Fragrance
- Bottle Size: 10 US fl. oz. (300mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS:**

- DHA, Natural and Cosmetic Bronzers blend together for a deep immediate and delayed bronzing result.
- MelanoBronze<sup>™</sup> Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Wheat Proteins Tighten the skin instantly.
- Caffeine and Green Tea Extracts Energize, firm and tighten the skin.
- Acai Berry & Pomegranate Extracts Super fruit anti-aging antioxidants that fight free radical damage.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Bronzer

### **KEY SELLING STATEMENT:**

Baby Got Black™ will take you from now to WOW! Super dark DHA, Natural & Cosmetic bronzers will allow for noticeably darker color after just one session, while the super skin-firming blend of Sugar Cane, Wheat Protein & Caffeine will keep skin tight and toned. Super fruit antioxidants Acai Berry & Pomegranate Extract will fight free radical damage and renew skins healthy radiance.



# **BUTTER ME BROWN**<sup>™</sup>

Irresistibly Dark DHA Free Bronzer Streak-free/ Stain-free skin softening & firming formula



#### **FEATURES:**

- DHA Free Bronzer
- Melanin Stimulators
- Skin Tightening and Toning
- Cocoa & Shea Butters
- Sweet Brown Sugar Fragrance
- Bottle Size: 10 US fl. oz. (300mL)
- Packet Size: .5 US fl. oz. (15mL)

### BENEFITS:

- DHA Free natural bronzers allow for a streak-free/ stain-free dark bronzing result.
- MelanoBronze™ Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Wheat Proteins Tighten the skin instantly.
- Caffeine and Green Tea Extracts Energize, firm and tighten the skin.
- Cocoa & Shea Butters Soothe and soften the skin for intense hydration.
- Macadamia Nut & Almond Oil Rich is skin protectors and nutrients.

#### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer

### **KEY SELLING STATEMENT:**

For dark, just from the beach, flawless color, choose Butter Me Brown<sup>™</sup>. This perfect DHA free tanning cocktail will give you instant dark color with no streaking, no staining & no after tan odor. MelanoBronze<sup>™</sup> is added to stimulate melanin production for deeper, darker tanning results. Cocoa & Shea Butter are blended with Almond & Macadamia Nut Oil to insure this sweet formula will leave your skin soft as butter.



# **OBNOXIOUS**<sup>™</sup>

XXXtreme Bronzing Tingle Formula Infused with Mangosteen

# (PREMIER COLLECTION)

#### FEATURES:

- Extremely dark bronzing blend
- HOT tingle formula
- Mangosteen and Hemp Seed Oils
- Vitamins C & E
- Mango Indulgence Fragrance
- Bottle Size: 10 US fl. oz. (300mL)
- Packet Size: .5 US fl. oz. (15mL)

#### **BENEFITS:**

- Extreme bronzing blend gives both immediate and delayed bronzing results.
- HOT tingle formula Creates an intense reddening and warming sensation to the skin.
- Mangosteen Rich in antioxidants helps to combat the aging process.
- Vitamins C & E Moisturizes and repairs dry and damaged skin.
- Hemp Seed Oil Moisturizes and nourishes the skin.



- Tan Enhancer
- DHA Bronzer
- Tingle

### **KEY SELLING STATEMENT:**

OBNOXIOUS<sup>™</sup> is a seriously dark bronzer with an insane tingle formula. You will notice immediate and delayed bronzing results while feeling an extreme warming sensation on the skin. Natural hemp seed oil works to moisturize and soften the skin while mangosteen provides antioxidants to slow the aging process. An intense Mango Indulgence fragrance is the perfect pair to this so good it's an obnoxious product!



# **HOLLYWOOD BRONZE**<sup>™</sup>

Immediate Deep Glistening Bronzer Targeted Anti-Aging and Firming



#### **FEATURES**:

- DHA free, Natural & Cosmetic Bronzers
- Melanin Stimulators
- Skin Tightening and Toning
- Hemp Seed Oil
- Candy Kisses Fragrance
- Bottle Size: 10 US fl. oz. (300mL)
- Packet Size: .5 US fl. oz. (15mL)

### **PRODUCT ACTIONS:**

- Tan Enhancer
- DHA Free Bronzer

### **BENEFITS**:

- Added DHA Free dark bronzers allow for immediate dark tanning results.
- MelanoBronze<sup>™</sup> Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Hemp Seed Oil Hydrates and moisturizes skin.
- Cocoa Butter Formula Repairs dry skin.
- Cranberry Seed Oil Infused with high-levels of antioxidants.

### **KEY SELLING STATEMENT:**

Formulated with essential vitamins and oils for an amazing deep dark tan, you feel like a Hollywood celebrity after using this lotion! Get that radiant glow you lust for and see the super amino-peptide complex help diminish the appearance of fine lines and wrinkles every time you use it. Hollywood Bronze<sup>TM</sup>...welcome to the red carpet!



### **CLEARLY BRONZE**<sup>™</sup>

Hydrating Self-Tan Water

### SELFIE. TAN'N GO° SUNLESS

#### **FEATURES**:

- Colorless Self-Tanning Water
- Easy Spray Application
- Illuminates & Hydrates
- Aloe Vera Gel
- Rose Water
- Calmingly Clear Fragrance
- Bottle Size: 6.76oz (200mL)

#### **BENEFITS**:

- Easy to use light weight spray application
- Colorless for mess free, transfer resistant results
- Skin softening and hydrating ingredients keep skin nourished
- Aloe Vera softens the skin for optimal and even self-tanning results
- Rose Water Anti-inflammatory and anti-reddening properties
- Calming fragrance appeals to all users

#### **PRODUCT ACTIONS:**

• Self-Tanner

### **KEY SELLING STATEMENT:**

Clearly Bronze™ is a miraculous self-tanning water that allows the skin to develop flawless dark tanning results with ease. This revolutionary spray will give your skin a moisture surge while also enhancing and creating an envy worthy glow. For perfectly pure bronze results, the answer is here, and it's clear.



MOISTURIZING SELF-TAN WATER

> PARABEN FREE & STAIN FREE

TAN'N GO' SUNLESS 6.76 fl oz (200mL)O



### **SPF 30**<sup>™</sup>

With bronzers for Instant Results Broad Spectrum UVA/UVB Protection Water Resistant (80 Minutes)

### SELFIE. TAN'N GO" SUNLESS

#### **FEATURES:**

- Spray Gel Sunscreen
- Instant Bronzers
- Water Resistant
- Easy Application Spray
- Natural Skin Conditioning agents
- Tropical Escape Fragrance
- Bottle Size: 8 oz (237mL)

#### **BENEFITS**:

- Easy to use gel spray application.
- Broad Spectrum SPF 30 protects against UVA and UVB rays.
- Instant Bronzers add a quick sun kissed glow.
- Natural Tea Tree Oil protects and hydrates the skin.
- Water Resistant for up to 80 minutes.
- Sweet Tropical Escape fragrance appeals to all users.

#### **PRODUCT ACTIONS:**

- SPF 30
- Instant Bronzer

### **KEY SELLING STATEMENT:**

Selfie SPF 30 Spray Gel is the sun protection that lets everyday feel like vacation! This broad-spectrum SPF will protect against UVA and UVB rays while also softening, healing and hydrating the skin with natural tea tree oil. Added bronzers will give you an immediate sun kissed glow, even without an existing tan.



# SUNLESS TAN REMOVER & PRIMER™

Instant and Effective Sunless Remover + Hydrating Primers to Prepare the Skin for a Fresh Self-Tan

### SELFIE. TAN'N GO° SUNLESS

#### **FEATURES**:

- Sunless Tan Remover
- Sunless Tan Primer
- Use Before Sunless or to Remove Sunless
- Multi-Use Product
- Hydrates & Moisturizes
- Formulated for all skin types
- Beachy Breeze Fragrance
- Bottle Size: 6 oz (177mL)

#### **BENEFITS**:

- Selfie Glow<sup>™</sup> presents Selfie Sunless Tan Remover and Sunless Priming skin conditioner.
- Prepares skin for sunless application ensuring flawless results.
- Removes pre-existing sunless products with ease.
- · Contains skin conditioners and moisturizing humectants.
- Refreshes and preps skin by removing dry, dead skin cells.
- Formulated for all skin types.



### PRODUCT ACTIONS:

- Sunless Tan Remover
- Sunless Primer

### **KEY SELLING STATEMENT:**

Out with the old and in with the new! In just 3 minutes you can gently remove any excess self-tanner while also hydrating and priming the skin for a fresh sunless session! No need to wait, you can now be Selfie ready in no time!

6 US FL 02. (177mL) e

# NIGHT TAN<sup>™</sup>

The Tan Of Your Dreams Soothing Lavender & Chamomile Transfer Resistant Doesn't Stain Sheets Overnight Sunless Bronzing Lotion

### SELFIE TAN'N GO" SUNLESS

#### FEATURES:

- Transfer-Resistant DHA
- Effortlessly achieve a golden glow by morning
- Salon Proven Formula
- Soothing Botanical Extracts
- Won't Stain Sheets
- Formulated for all skin types
- Fresh and Clean Fragrance
- Bottle Size: 6.78 oz (200mL)
- Packet Size: .7 oz (20mL)

### **PRODUCT ACTIONS:**

• DHA Bronzer

#### **BENEFITS**:

- Transfer-Resistant DHA formula works in your sleep without staining your sheets.
- Lavender & Chamomile Extracts Calm and soothe for a restful nights sleep.
- Green Tea & Kola Extracts Natural botanicals that provide healthier looking skin.
- No after tan aroma.
- Transfer-Resistant Bronzing Agents- Won't stain sheets.
- Formulated for all skin types.
- One use can last up to seven days.
- Product can be reapplied for darker results until desired color is reached.

### **KEY SELLING STATEMENT:**

Selfie Night Tan™ is redefining the term Beauty Sleep! – Apply this revolutionary nightfime transfer resistant bronzer before bed and wake up to perfectly developed beach bronze results by morning. This salon quality formula is packed with a rich blend of skin hydrators, Vitamins A & C, Green Tea Extracts and Kola to tone, tighten and prolong your self-tanning results. Selfie Night Tan™'s luxurious transfer-resistant formula I will do all the work while you get your well-deserved beauty rest. With Selfie's Night Tan™ – Your sweet dreams just got sweeter!



# LIP BALM<sup>™</sup>

Berry Tinted SPF 15 Nude Tinted SPF 15

### SELFIE. TAN'N GO° SUNLESS

#### **FEATURES**:

- Selfie Perfecting Lip Balm
- Buildable or Sheer Coverage
- Formulated for all lips
- Bubbly Berry Fragrance
- Seductive Nude Fragrance
- Bottle Size: .15 oz

#### **BENEFITS**:

- Berry tinted lip balm with sun protection 15.
- Nude tinted lip balm with sun protection 15.
- Helps prevent lips from burning and protects chapped lips.
- Protects drying effects of wind and cold weather.
- Formulated for all lips.
- Product can be reapplied for darker berry tinted results until desired color is reached.
- Product can be reapplied for darker nude tinted results until desired color is reached.

#### **PRODUCT ACTIONS:**

- Lip Protection SPF 15
- Lip Balm

### **KEY SELLING STATEMENT:**

Selfie's Berry Tinted SPF 15 Lip & Nude Tinted SPF 15 Lip Treatment hydrates, conditions, protects and smooths. The bubbly berry tint & seductive nude tint offers sheer coverage or buildable color. Selfie Lip creates the perfect pout for the sexiest of selfies!



# NOT SO BASIC PUMPKIN SPICE

#### Limited Edition Ultra-Luxe Hydrating Body Moisturizer Hemp Seed Oil + Aloe Vera Gel + Cocoa Butter

### SELFIE. TAN'N GO" SUNLESS

#### **FEATURES**:

- Limited Edition Daily Body Moisturizer
- Tan Extender
- Skin Softening and Hydrating
- Soothing Cocoa Butters
- Pumpkin Extracts
- Aloe Vera Crème Gel
- Hypoallergenic: Paraben Free/Gluten Free/Vegan Formula
- Pumpkin Spice Fragrance
- Bottle Size: 18.25 oz (540mL)

#### **BENEFITS**:

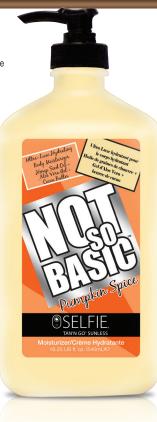
- 100% Pure Hemp See Oil Gives skin essential hydration and contains amino acids which are naturally high in vitamins, proteins and antioxidants.
- Aloe Vera Crème Gel Skin protector that contains minerals and nutrients to reduce inflammation and keep skin hydrated
- Cocoa Butter Penetrates the skin quickly to help create a protective barrier to retain moisture.
- Pumpkin Extracts Natural exfoliator that removes dry and damaged skin.
- Vitamin C & E Repair skin, fight free radical damage and boost collagen production.
- Hypoallergenic: Paraben Free, Gluten Free, Vegan formula.

#### **PRODUCT ACTIONS:**

Moisturizer/ Tan Extender

### **KEY SELLING STATEMENT:**

Fall SO Hard Mother Pumpkins Wanna Spice Me!" Calling All Basic Witches!!!!! Go ahead and indulge in this decadent Pumpkin Spice Daily Moisturizer! This luxurious formula will bathe the skin in ultra-hydrating pumpkin infused, skin softening agents. The choice is easy... we had you at Pumpkin Spice.



## SEA LA VIE<sup>™</sup>

Attention Aquaholics! SEA's THE DAY! Coconut & Sea Salt Infused Tan-Extending Hydrator

### SELFIE. TAN'N GO" SUNLESS

#### FEATURES:

- Daily Body Moisturizer
- Tan Extender
- Skin Softening and Hydrating
- Soothing Peppermint & Green Tea
- Sea Salt & Coconut
- Aloe Vera Crème Gel
- Hypoallergenic/ Nut Free/ Wheat Free/ Vegan Formula
- Sea Salt Breeze Fragrance
- Bottle Size: 18.25 oz (540mL)

### **PRODUCT ACTIONS:**

Moisturizer/ Tan Extender

#### **BENEFITS:**

- Daily body moisturizer that doubles as a tan extender.
- Lotus Flower Age Defying, Hydrating and Radiance boosting.
- Peppermint Extract Provide skin soothing and healing properties while fighting skin inflammation and red tones.
- Aloe Vera Crème Gel Skin protector that contains minerals and nutrients to reduce inflammation and keep skin hydrated
- Vitamin C Repair skin, fight free radical damage & boost collagen production.
- Sea Salt & Coconut For pore tightening and extra hydration.
- Cotton & Rice Extract Soothe and soften the skin without irritation.
- Cucumber Extracts Helps to naturally nourish, hydrate, comfort, soothe, calm, and de-puff the appearance of skin.
- Hypoallergenic Nut free, Vitamin E free, Wheat free, Vegan formula.

### **KEY SELLING STATEMENT:**

Aloha beaches! Sea's the day with Selfie's ultra-hydrating tan extending moisturizer, Sea La Vie™! This Luxe formula will enhance and protect your Selfie™ Glow tanning results as well as ensure, good times and no tan lines, because every day should feel like a day at the beach



# **SALTY BEACH**<sup>™</sup>

Salty But Sweet - Oil Free Exfoliating Scrub

### SELFIE. TAN'N GO° SUNLESS

#### FEATURES:

- Exfoliating salt scrub
- Dead Sea Minerals & Algae extract
- Oil Free & Paraben Free
- Sea Salt Sunset fragrance
- Bottle Size: 11.5 oz (320g)

#### **BENEFITS:**

- Oil Free formula is designed for all skin types
- Exfoliating salt scrub helps to slough off dry, rough skin
- Algae Extract helps improve skins complexion and smoothes irritated skin
- Provides nourishment, hydration and conditioning benefits
- Leaves skin soft, smooth and supple
- Perfect to prime the skin for a fresh sunless tan



### **PRODUCT ACTIONS:**

• Exfoliating Salt Scrub

### **KEY SELLING STATEMENT:**

Now you can be salty and sweet! Bathe your skin with an oil-free, non-greasy mineral rich blend of genuine Dead Sea Salt. Moisturizing and revitalizing, the scrub exfoliates the top layer of dead skin cells and assists in rejuvenating the appearance of your skin. Salty Beach™ is the perfect addition to your self-tanning routine, or anytime you want to slough the day away.

# **2 HOUR SUNLESS LOTION™**

Tan N' Go With Immediate Bronzers

### SELFIE TAN'N GO" SUNLESS

#### **FEATURES**:

- Immediate Streak-Free Bronzers
- Control Your Own Color
- Enriched with Vitamins
- Buildable Results
- Salon Proven Formula
- Formulated for all skin types
- Herbal Fields Fragrance
- Bottle Size: 2 oz (60mL) & 6.78 oz (200mL)

#### **BENEFITS**:

- 2 Hour Sunless DHA leaves skin soft, smooth and evenly bronzed.
- Buildable, gradual results.
- Enriched with Vitamins A, C & E.
- Tan Extending Benefits.
- No after tan aroma.
- Formulated for all skin types.
- One use can last up to seven days.
- Product can be reapplied for darker results until desired color is reached.

#### **PRODUCT ACTIONS:**

- DHA Bronzer
- Sunless Moisturizer

### **KEY SELLING STATEMENT:**

Maximize your tanning results and extend the life of your tan with Selfie™ 2-Hour Sunless Lotion with Immediate Bronzers. This innovative formula mimics the natural sun, giving you a gorgeous glow in as little as two hours. Enriched with Vitamins A, C and E hydrate and nourish the skin, and help keep free radicals from doing future damage; Green Tea and Gotu Kola help keep skin soft and supple. You control the level of color you want by adjusting the time you wait before rinsing off the product. Our exclusive fragrance technology eliminates the tell-tale self-tan aroma, giving you a subtle yet clean fragrance and is perfect for all skin types.



### **BREAKTHROUGH BRONZING MIST**<sup>™</sup>

Ultra Dark Sunless Spray with Instant Bronzers

### SELFIE TAN'N GO" SUNLESS

### FEATURES:

- Flawless Airbrushed Glow
- Control Your Own Color
- Salon Proven Formula
- Continuous 360-Degree Spray
- Quick Dry Mist
- Formulated for all skin types
- Herbal Fields Fragrance
- Bottle Size: 6oz (180mL) & 12.5 oz (375mL)

#### **BENEFITS**:

- Instant DHA bronzing mist gives you the 'just from the beach bronze' result.
- Easy to use 360-degree spray nozzle.
- No after tan aroma.
- Formulated for all skin types.
- One use can last up to seven days.
- Product can be reapplied for darker results until desired color is reached.

#### **PRODUCT ACTIONS:**

- DHA Bronzer
- Sunless Spray

### **KEY SELLING STATEMENT:**

This easy to apply sunless tanning spray leaves your skin with an Instant golden glow while developing into a deeper, darker tan in just a few hours. Best of all, the tan lasts for up to seven days! 360 degree spraying makes this the perfect choice for that flawless, airbrushed look, while immediate bronzers allow for complete and even coverage during application. Exclusive fresh and clean fragrance technology awakens your senses leaving your skin deliciously fragrant and virtually eliminating the tell-tale self tan aroma.



Lotion de Bronzage 6 US II. 02. († 30mL) O

Ultra Dark Sunless Spray with Instant Bronzers

### **GRADUAL TANNER**<sup>™</sup>

Tan N' Go With 24-Hour Moisturizers

### SELFIE. TAN'N GO" SUNLESS

#### **FEATURES**:

- Instant Bronzed Results
- Control Your Own Color
- 24-Hour Skin Hydrators
- Buildable Results
- Salon Proven Formula
- Formulated for all skin types
- Herbal Fields Fragrance
- Bottle Size: 2 oz (60mL) & 9 oz (270mL)

#### **BENEFITS**:

- Gradual DHA sunless tanner with 24-hour hydration leaves skin soft, smooth and evenly bronzed.
- Buildable, gradual results.
- 24-Hour skin softening hydrators.
- No after tan aroma.
- Formulated for all skin types.
- One use can last up to seven days.
- Product can be reapplied for darker results until desired color is reached.



- DHA Bronzer
- Sunless Moisturizer

### **KEY SELLING STATEMENT:**

Selfie<sup>TM</sup> Gradual Tanner with 24-Hour Moisturizers replaces your daily moisturizer while giving you just the hint of a golden, sunkissed glow with each use. Infused with Green Tea, Gotu Kola and Vitamins A, C and E, Selfie Gradual Tanner delivers 24-hour hydration for healthy, radiant skin all day long and is perfect for all skin types. Our exclusive fragrance technology eliminates the tell-tale self-tan aroma, giving you a subtle yet clean fragrance.



# **INSTANT FACE & BODY BRONZER**<sup>™</sup>

Tan N' Go Wash Off Formula

### SELFIE TAN'N GO" SUNLESS

#### **FEATURES**:

- Instant Bronzed Results
- Control Your Own Color
- Salon Proven Formula
- Gel Based dries instantly
- Formulated for all skin types
- Fragrance Free
- Bottle Size: 6.78oz (192g)
- Packet Size: .5oz (15mL)

#### **BENEFITS**:

- Instant bronzing beads burst upon application to provide flawless, wash-off results.
- DHA-free and won't stain clothes.
- Instant drying gel formula.
- No after tan aroma.
- Formulated for all skin types.
- One use can last up to seven days.
- Product can be reapplied for darker results until desired color is reached.

#### **PRODUCT ACTIONS:**

Wash Off Cosmetic Bronzer

### **KEY SELLING STATEMENT:**

Looking for an instant head to toe sun-kissed glow? Selfie<sup>™</sup> Instant Body Bronzer gives you a natural, streak-free tan. This instant bronzing gel is also great for softening the appearance of veins and small scars for a flawless skin finish. Our revolutionary bronzing beads burst on contact, giving you an instant, gorgeous full body bronze that will last all day. Best of all, Selfie® Instant Body Bronzer is fragrance free, dries quickly and is perfect for all skin types. You control the depth of color — apply once for an instant glow, or reapply to build a deeper, bronzed result. Best of all, there's no commitment to this bronzer, as it can be washed off whenever you desire.



# **1 HOUR EXPRESS BRONZING MOUSSE**<sup>™</sup>

Tan N' Go Medium Dark Tan

### SELFIE. TAN'N GO" SUNLESS

#### FEATURES:

- · Bronzed Results in 1 Hour
- Control Your Own Color
- Quick Drying
- Buildable Results
- Comes with Sunless Applicator Mitt
- Salon Proven Formula
- Formulated for all skin types
- Herbal Fields Fragrance
- Bottle Size: 7.5 oz (220mL)

#### **BENEFITS:**

- 1 Hour Sunless DHA Mousse quickly dries while cosmetic bronzers guide the application for even results.
- Anti- Orange and Streak-Free Mousse.
- Tan Extending Benefits
- No after tan aroma.
- Buildable, gradual results.
- Formulated for all skin types.
- One use can last up to seven days.
- Product can be reapplied for darker results until desired color is reached.

#### **PRODUCT ACTIONS:**

- DHA Bronzer
- Sunless Mousse

### **KEY SELLING STATEMENT:**

Our lightweight, medium dark bronzing mousse is easy to apply for a gorgeous, deep tan. This fast-acting, streak-free formula provides a rich, exotic color that dries quickly, giving you an even, natural-looking tan. The tan deepens over time, so you are able to control the level of color you want by adjusting the time you wait before rinsing off the product. Our exclusive fragrance technology eliminates the tell-tale self-tan aroma, giving you a subtle yet clean fragrance and is perfect for all skin types.





# **FREQUENTLY ASKED QUESTION**

Q: What is the benefit of having silicone in a product?	A: Silicone acts as a sealant, locking in moisture and other ingredients that are blended into the product. Being that Devoted Creations <sup>™</sup> products are aloe based – the silicone will seal in the aloe along with other added moisturizers. In addition, skin firming and anti-aging ingredients, as well as additional benefits such as bronzers and tingle ingredients will also be locked in resulting in more intensified results.
Q: What is the benefit of Cashmere Blend?	A: Cashmere Blend formula acts as a 24 hour moisture system that works as a humectant to draw moisture from the air and lock it into your skin.
Q: What is the difference between Silicone and the Tapioca Starch Blend?	A: Both formulas work to lock in moisture, however, the Tapioca Starch Blend absorbs into the skin providing intense hydration while the Silicone Blend acts as a sealant.
Q: What is the difference between BB, CC and DD Créme?	A: BB Créme formula will prime, perfect and correct the skin for an overall more even, clear and youthful appearance. CC Créme helps protect, correct and perfect skins overall color and appearance. DD Créme formula mattifies, protects and gives skin a flawlessly airbrushed result.

# **FREQUENTLY ASKED QUESTION**

Q: What organizations does Devoted Creations™ donate to?	A: Devoted Creations <sup>™</sup> is proud to donate to the following organizations: • Cardiac Kids Foundation of Florida • Paws for Patriots • PETA • Standup2Cancer • Walk for Hunger
Q: Why do the lip balms contain mineral oil?	A: The lip balms are not tanning accelerators since the skin on our lips does not tan, but burns. This area requires ingredients that will act as a moisture barrier to hold in the vitamin E, aloe and SPF 15.
Q: What would I sell a customer who has sensitive skin?	A: Devoted Creations <sup>™</sup> tests all of its products thoroughly for sensitivity and irritation. However, some people have more sensitive skin than others. For those tanners, Devoted Creations <sup>™</sup> has several products that are hypoallergenic. Please see the product section to identify these lotions.
Q: Why should a tanner purchase a moisturizer by Devoted Creations™?	A: Mass market moisturizers contain alcohols and mineral oils which are damaging to the tan. Devoted Creations™ moisturizers are aloe based and therefore intensely hydrating. They will nourish the skin, extend the life of the tan, while also providing skin firming and anti-aging benefits.
Q: Why should a tanner use a facial product?	A: The skin on our face is much more delicate than on the rest of our bodies. It also naturally exfoliates at a much quicker rate. Facial products are specifically designed to be non-comedogenic, slow down the exfoliation process, provide additional skin tightening and anti-aging benefits, while developing dark, long-lasting tanning results.

Pure Lotions/Accelerators

What they do:	Accelerate the tanning process by speeding up melanin production and stimulating tyrosine activity.
How they do it:	Utilizing tyrosine as well as other various trademarked technologies such as Mela-Dark™, MelaTime™, MelanoBronze™, or Nouritan™ Devoted Creations™ products are able to develop fast, dark tanning results.
Things to know:	Pure lotions, in addition to various accelerators, also contain skin firming and anti-aging benefits.
Who they are designed for:	New tanners, lunch time tanners and those who just want a natural tan without the addition of bronzers or tingles.

**DHA Bronzers** 

What they do:	Creates a tanned appearance on the skin within 2-3 hours of your tanning session and lasts approximately 5 to 7 days depending on the rate of exfoliation.
How they do it:	DHA reacts with amino acids on the outer layer of the skin to create a brownish color. Products containing DHA should be applied in even, circular motions. The palms of the hands and in between the fingers should be washed after application.
Things to know:	Most of Devoted Creations <sup>™</sup> products contain a consistent level of DHA – enough to create a tanned appearance but not so much that tanner needs to be concerned about streaking or turning orange. There are a few products by Devoted that do contain higher levels of DHA and therefore, are more intense bronzers and should not be sold to the inexperienced tanner.
Who they are designed for:	Designed for advanced tanners who are looking to achieve the darkest tan imaginable. These are great for tanners who are looking for faster and longer lasting results.

Natural Bronzers/DHA Free Bronzers

What they do:	Create a tanned appearance on the skin supplementing the natural tan – this can be an immediate or a delayed reaction depending on the ingredient.
How they do it:	They slightly tint the skin imparting the color of the natural ingredient upon the skin.
Things to know:	Devoted Creations <sup>™</sup> combines natural bronzers with DHA in many of its bronzing lotions to enhance the bronzed results. There are several bronzing lotions that contain more natural bronzers than others and there are a few products that solely contain natural bronzers.
Who they are designed for:	All tanners can benefit from natural bronzers. They work with DHA in certain products to intensify the results – creating a more bronzed color. Products containing natural bronzers and no DHA are great for tanners who are looking for subtle bronzing results without streaking or staining.

Cosmetic Bronzers

What they do:	Create immediate bronzed results on the skin.
How they do it:	Just like the name implies - cosmetic bronzers are a type of "makeup". They impart immediate color to the skin that washes off with water.
Things to know:	Devoted Creations <sup>™</sup> uses cosmetic bronzers that deliver immediate bronzed results without a "paint-like" application or result. If any staining on clothing – or streaking should result, it can easily be washed off. The addition of a cosmetic bronzer is great for new tanners to learn how to apply lotion or for those wanting instant color. Devoted Creations makes products with just cosmetic bronzers, and those with a combination of cosmetic, DHA and/or natural bronzers.
Who they are designed for:	Tanners who want subtle, immediate color.

**Tingle Product** 

Who

What they do:	Create an immediate reddening and warming sensation on the skin.
How they do it:	A combination of Benzyl and Methyl Nicotinates are used to create an increase in the microcirculation of the skin. The increase in circulation generates an increase in the oxygen output which results in a darker tan. The increase in blood flow results in a reddening effect as well as a "tingle" sensation.
Things to know:	Tingle products should NOT be used by inexperienced tanners and the effects should be thoroughly explained to those new to using a tingle product. With that being said, tingle products are great for tanners that have reached a plateau and need help getting darker. Tingles should be spot tested on the inside of the arm for sensitivity and tolerance before being applied to the entire body during a tanning session. They can be used only on the legs to help achieve a more even looking tan for those whose legs do not tan as easily. Tingle products should NEVER be used on delicate facial skin and tanners should be informed that the "tingle effects" (ie: reddening and warming sensations) CAN BE TRANSFERRED to children and pets. If a tanner decides that the experience is too intense – they should be informed NOT to try to wash it off. The best course of action is to wait it out and apply a product designed to soothe the skin.
o they are designed for:	Advanced tanners who are looking to go beyond the tanning plateau.

**Blush Product** 

What they do:	Create an increase in the microcirculation of the skin which results in a darker tan. Some tanners with sensitive skin might notice a slight reddening effect on the skin.
How they do it:	Low levels of Benzyl Nicotinate are used to increase the blood flow without the irritation of a full tingle product.
Things to know:	Blush products are designed for tanners that need help breaking through the tanning plateau, but do not enjoy the skin sensation that accompanies a tingle product.
Who they are designed for:	Any tanner who wants the results of a tingle product without the reddening or irritation to the skin.

**Cooling Product** 

What they do:	Create a refreshing and cooling sensation on the skin.
How they do it:	Use a blend of ingredients that create an instant and long lasting cooling sensation.
Things to know:	Cooling products counteract the heat of the tanning bed.
Who they are designed for:	Any tanner especially those using high pressure equipment or stand up units, who want a refreshing, cooling experience.

Ad

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Acai Berry Oil -	A powerful antioxidant which helps to preserve connective tissues, like collagen, and restores moisture making the skin glow and appear years younger. Its rich natural vitamin E content is essential for tissue regeneration.
AcquaCell™ -	Rapid fine line and wrinkle reducer. Also provides 24 hours of skin hydration.
vanced Matrixyl Synthe 6™ -	Six Powerful anti-aging peptides that reduce the appearance of fine lines and wrinkles for long-lasting results.
ALA Technology™ -	Works both in and outside cell membranes to provide serious anti-aging benefits.
Aloe Leaf Juice -	Works both in and outside cell membranes to provide serious anti-aging benefits. Healing moisturizer that helps to extend the life of your tan.
Apricot Oil -	Natural humectant combats dry skin and provides extended hydration by drawing moisture from the air.
Argan Oil -	Protects against premature aging of the skin.
Avocado -	Moisturize, soften and soothe the skin.
anana Fruit Prime Enzymes -	Assists with the bronzing process of the skin, provide anti-aging benefits, as well as ideal levels of moisture.
Bakuchiol -	Potent agent that works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity, and overall photo damage.
Baobab -	Very rich source of Calcium and Vitamin C.
Bee's Wax -	Contains skin conditioning and healing properties.
Benzyl Nicotinate -	Ingredient which increases microcirculation in the skin, creating a tingling effect.
Bergamot -	Repairs dry skin while reducing excess oil to provides a healthy-looking glow.
Blackberry Extract -	Boosts the production of collagen and elastin improving the skin's firmness and elasticity.
Black Charcoal -	Absorbs excess oil, detoxifies and reduces inflammation while aiding in improving acne prone skin.
Black Cumin -	Reduces oily skin and clogged pores. Moisturizes, and reduces the appearance of dark spots.
Black Currant Extract -	Known for its' antioxidant properties to help reduce skin inflammation and restore skin's natural glow.
Black Poppy Extract -	Removes dry, damaged skin cells for optimal tan extending benefits.
Black Tea Extract -	Strong antioxidant with astringent properties that helps to reduce the appearance of blemishes.
Black Walnut -	Rich source of Vitamins and nutrients.
Blueberry Extract -	Possesses supercharged antioxidant and anti-inflammatory powers and aids in improving micro-circulation.
Blue Tansy™ -	Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide most natural color possible.
Bioactive Tetra Pept -	Activates collagen production and decreases the appearance of fine lines, wrinkles, and skin's overall roughness.

Body Fit™ -	Reduces the appearance of cellulite and restores firmness.
Cactus Water -	High in antioxidants, vitamins and electrolytes to keep skin hydrated. Protects skin against sun damage, aging, and collagen loss.
Capuacu Butters -	Help to lock in moisture and restore skin's elasticity.
C5 Technology™ -	Silicone feel, without the silicone. Lightweight, silky-smooth skin conditioner that helps lock in skin's moisture and tanning results.
Clary Sage -	Balances and regulates the production of natural oil in the skin, reducing both oily and dry skin.
Camu Camu Berries -	Assist with natural body repair of tissues and collagen formation.
Caramel -	A natural bronzer.
Cashmere Blend -	An innovative new technology where the cashmere extracts work with the skin's natural moisture to increase the levels of hydration, while enveloping the skin in a breathable moisture barrier which draws extensive levels of moisture from the air and pulls it into the skin.
Caviar Extracts -	A rich moisturizing agent full of protein that contains vitamins A, E & B. Tightens, firms and lifts the skin.
Champagne Blend -	Softens the skin & enhances the tan with a natural bronzer.
Chickweed Extract -	Provides skin with a vitamin layer to restore and repair, nourish and soothe troubled skin.
Chicory Extract -	Provides an immediate tanned appearance 60 seconds after application.
Cocoa Butter -	Moisturizes the skin and helps to reduce the appearance of stretch marks.
Cocoa Powder -	Boosts elasticity of the skin.
Coconut Oil -	Excellent skin softener and moisturizer.
Coconut Water -	Intense skin hydrator.
Coffee Bean Extract -	Reduces puffiness and helps to reduce swelling.
Coffeeberry -	Rich antioxidant that helps to neutralize free radical damage and help to prevent cellular damage in the skin.
Cotton & Rice Extract -	Softens and hydrates the skin without added irritation.
CoQ10 -	Penetrates deeply to provide antioxidants and help create collagen and elastin.
Cranberry Extract -	Super fruit anti-aging antioxidant that fight free radical damage.
Cranberry Seed Oil -	Intense moisturizing agent.
Cucumber Extracts -	Helps to naturally nourish, hydrate, comfort, soothe, calm, and de-puff the appearance of skin.
Dead Sea Mineral Complex -	Helps to improve tone and texture of the skin.

Diamond Dust -	Particles of diamonds that create light reflecting pigments on the skin.
Dihydroxyacetone (DHA) -	A sugar-cane based bronzer that reacts with the proteins in the skin to create a tanned appearance.
Dragon Fruit Extracts -	High in antioxidants and Vitamin C to fight free radical damage and increase collagen production
Electric Daisy™ -	Flower derived to promote skin firmness, perfect skin contour, shrink pore size, and combat the signs of aging.
Electrolyte Cocktail -	Utilizes Coconut Water, Sodium PCA, Orange, Almond and Banana extracts to improve skin moisture barrier and strength, calm redness, protect against environmental dehydration, and work as a vital component in maintaining hydration levels in the skin.
Erythrulose -	Works with DHA to create a natural looking, long-lasting, streak-free glow.
Essential Orange Oil -	Increases collagen production and soothes acne prone skin.
Ester-C -	A natural form of vitamin C that penetrates the epidermis to help form and maintain collagen and other support structures.
FreshTek™ -	A proprietary blend of deodorizing and freshening ingredients.
ForsLean™ -	Award winning natural ingredient that helps to dissolve fat deposits.
Geranium Oil -	Helps balance the mind and body, reduces stress and anxiety while also helping to maintain the suppleness of the skin and reduce the appearance of cellulite.
Ginkgo Biloba Extract -	Energizes, firms and tightens the skin.
Ginseng -	Improves skin elasticity, rejuvenates and aids in the diminishing of wrinkles.
Green Clay -	Works overtime to restore balance by absorbing excess oils that clog pores and lead to acne and imperfections. This revolutionary clay also balances pH levels, making it optimal for use in multiple types of salon equipment.
Green Mud -	Skin balancer.
Gold of Pleasure Oil -	Helps to restore the skin's elasticity and is packed with antioxidants
Guarana Extract -	Natural caffeine extract that contains more caffeine than a single cup of coffee promoting firmness, fighting the appearance of cellulite and reducing inflammation.
Guava Extract -	Rich in vitamin A, vitamin C and antioxidants that help protect the skin from wrinkles.
Hair Re-Growth Inhibitors -	Slows down the rate of hair growth reducing your need to shave as often keeping legs smooth and soft.
Hemp Seed Oil -	Conditions and moisturizes the skin, while helping to reduce the appearance of wrinkles.
Hibiscus Extract -	Increases skin elasticity to give a stunning natural youth-boost. It also evens out skin's tone and texture and deeply hydrates.
Himalayan Salt -	Powerful detoxifier that helps to extract the toxins out of your skin leaving you feeling refreshed and nourished.
Holographic Luminizer -	Utilizes Crushed Diamond powder and Dimension creating Micro-Pearls. This 'Flawless Filter' Creator refracts light and allows for transparent coverage to soften, focus, and illuminate the skin. It minimizes the appearance of fine lines and pores for a more refined, smooth appearance to the skin.

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Honey -	Skin detoxifier.				
Hyaluronic Acid -	Helps retain moisture and plump the skin giving a more youthful appearance.				
Hydrolyzed Silk -	Smooths and moisturizes the skin.				
ldeal Lift™ -	Fights against skin sagging, improves elasticity and tightens.				
Intenslim -	Helps to shrink fat cells for a more toned appearance.				
Jackfruit Extract -	Helps reduce the appearance of fine lines and wrinkles while providing a glowing complexion.				
Japanese Rose™ -	Refines pore size while boosting collagen production and reducing excess oil.				
Jojoba Oil -	Intense skin softener and skin hydrator to keep your tanning results lasting longer.				
Kale -	Packed with Vitamins A & C to fight free radical damage and boost collagen production.				
Kakadu Plum -	Reduces the appearance of red tones, masks dark spots, and soothes acne prone skin while leaving skin with a natural glow.				
Kollaren™ -	Potent skin repairing and collagen producing peptides. Aids in reducing the appearance of acne scars & stretch marks, boosts tissue renewal, and promotes smoother looking skin.				
Kukui Nut Oil -	Soothes dry skin and improves skin's overall condition.				
Lavender Aromatherapy -	Added botanicals to ease the mind and help the busy mind unwind.				
Liquid Glass Technology™ -	A breakthrough ingredient that reduces wrinkles while shrinking and minimizing pore size.				
Liquid Gold Elixir™ -	Rich in essential vitamins to improve skin's elasticity.				
Lotus Flower Extract -	Age Defying, Hydrating and Radiance boosting.				
Lychee Fruit -	Boosts moisture, keeping the skin smooth and supple while aiding its hydration.				
Macadamia Oil -	Quickly penetrates the skin to soften, tone and moisturize. Also, a natural bronzer.				
Maca Root™ -	Boosts radiance in skin's complexion.				
Mangosteen Extract -	A powerful anti-oxidant that helps slow down the aging process and helps to energize the skin.				
Mahakanni Extract -	Natural bronzing agent that provides longer-lasting results				
Marshmallow -	Reduces skin irritations.				
MelaTime™ -	Boosts melanin production for faster, darker results. Prolongs the process of tanning, even after your session. Stimulates the natural melanin formulation and leads to enhanced pigmentation.				
MelanoBronze™ -	Stimulates the natural melanin formulation and leads to enhanced pimentation				

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Melactiva™ -	Melanin synthesizer for darker, longer lasting results
Melativa™ -	A natural tan accelerator extracted from Kapi Kacchu seeds. It stimulates UV induced melanin production and provides a dark natural tan.
Monoi Butters -	Helps to repair skin's moisture barrier.
Myramaze -	Potent antioxidant which effectively moisturizes dry skin while toning, revitalizing and soothing.
Niacinamide™ -	Contains high levels of B3 to improve skin elasticity, fight breakouts, even out skin tones and enhance skin's natural barrier to lock in moisture.
Nouritan™ -	Stimulates tyrosine activity and promotes an even and long-lasting tan.
Olive Oil -	Natural humectant combats dry skin and provides extended hydration by drawing moisture from the air.
Pacifeel™ -	Known as the marvel of Peru, Pacifeel <sup>™</sup> helps the skin absorb skin perfecting agents.
Passion Fruit Extract -	Rich in Vitamins A & C to protect skin against free radical damage.
Paraben Free -	Free from chemical preservatives.
Pepha-Age™ -	Reduces skins hyperpigmentation and restores even skin tone after light exposure.
Pentapeptide 34 -	A powerful antioxidant that neutralizes free radicals and supports the production of collagen and elastin
Peppermint Extract -	Provide skin soothing and healing properties while fighting skin inflammation and red tones.
Photosomes -	Used with any light therapy and helps protect the skins immune system.
Phloritan™ -	An antioxidant that helps even skin tone and prevent the formation of wrinkles.
PhytoCelltec™ -	Protects longevity of the skin while combating chronological aging and preserving the youthful look of the skin.
pH Stabilizers -	Help the skin achieve optimal pH levels.
Pineapple Extract -	High in antioxidants and Vitamin C to fight free radical damage and increase collagen production.
Pink Grapefruit -	A gentle natural exfoliant that helps to fade dark spots and nourish skin.
Plum Oil -	Rich oil that offers a non-greasy and silky skin feel that moisturizes skin. Calms irritation and is ideal for all skin types, especially acne prone and extremely sensitve/allergy prone skin.
Pomegranate -	A powerful fruit anti-oxidant that fights free radicals.
Pumpkin Extracts -	Natural exfoliator that removes dry and damaged skin.
Red Raspberry Seed Oil -	Antioxidant that fights free radical damage and detoxifies acne prone skin.
Red Wine Extract -	Super fruit anti-aging antioxidants that fight free radical damage.

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Regu-Sense™ -	Its unique mechanism helps to delay the natural aging process while reducing collagen loss.				
Renovage™ -	Firms, hydrates, and plumps the skin while reducing the appearance of wrinkles and aging.				
Resveratrol <sup>™</sup> -	Potent antioxidant that fights free radical damage caused by environmental stressors while increasing collagen production and smoothing out fine lines.				
Revita Fit -	tones and tightens the skin.				
Revolutionary 4K Blend -	Allows for deeper hydration and longer lasting tanning results as well as better penetration of the high end skincare ingredients, while also working to blur imperfections and allow for a crystal clear complexion.				
Rose Bouquet Blend™ -	A proprietary blend of 6 rose stem cells and 6 rose extracts help to repair, regenerate and rejuvenate skin. Reduces appearance of fine lines and wrinkles, skin sagging, dehydration and dullness.				
Rosehip Seed Oil -	Helps to speed up cell maturation and turnover, which results in a bright and more even complexion.				
Rose Water -	Anti-inflammatory and anti-reddening properties.				
Salicyclic Acid -	Helps to clear and prevent blemishes.				
Sea Buckthorn Berry™ -	Reduces toxins while adding superior hydration as well as anti-inflammatory and anti-aging benefits.				
Sea Kelp -	Utilizes high levels of Vitamin C, Omega 3, 6, 7, and 9 to help protect skin against free radical damage.				
Sea Salt Extract -	For pore tightening and extra hydration.				
Sea Weed Extract -	Draws toxins out of the body.				
Shea Butter -	Improves skin tone, helps retain moisture.				
Silicone Emulsion -	Provides a velvety feel to the skin while locking in moisturizing agents to deliver intense, long-lasting hydration.				
Skin Illuminating -	Remodels and contours the body to bring volume where needed and create harmonious curves.				
SkintightAP™ -	Helps make the skin look firmer, revitalized and regenerated.				
Silk Protein -	Acts as a protective shield of hydration, holding in essential moisture and strengthening the skin's barrier function without weighing it down or clogging pores.				
Snow Algae Powder -	Helps keep skin looking young and smooth.				
Sodium HA -	Reduces the appearance of fine lines and wrinkles and helps to slow down the aging process.				
Sparkling Plum Antioxidants -	Repair skin, fight free radical damage and boost collagen production.				
Starfruit Extract -	Soothing and moisturizing to the skin. A natural bronzer.				
Strawberry Extract -	Rich antioxidant that helps to reduce darks spots.				

Sugarcane-Derived Squalane -	Helps to provide weightless hydration, balance excess oil, soothe, and promote a plump, firm appearance.	
Sugar Extract -	Gently exfoliates to remove dead skin cells.	
Superfood Smoothie Blend -	Strawberry, Acai, Dragon fruit, Blueberry & Pomegranate.	
Sunflower Seed Oil -	Tightens the skin instantly.	
SunXtend™ -	Contains proteins that play a role in improving skin barrier functions and keeping skin hydrated.	
Sweet Violet Extract -	High in Vitamins A & C to help sooth troubled acne-prone skin, promote skin softening and aid in anti-aging benefits.	
Tamanu Oil-	Restores firmness to the skin.	
Tanning Stimulators -	Powerfully reduces skin's impurities such as excess oil, clogged pores while reducing the appearance of breakouts.	
Tapioca Starch Blend -	Repairs dry damaged skin while correcting dark spots and reducing the appearance of hyperpigmentation.	
Tea-Toxifying Blend -	Strong antioxidant with astringent properties that helps to reduce blemishes and mask red tones.	
Tea Tree Oil -	Highlight the most desirable features on the body.	
Tiger Grass™ -	Rejuvenates and protects skin at the cellular level and improves the longevity of skin cells.	
Trylagen -	Helps boost the appearance of collagen and helps protect collagen from degenerating. Skin appears firmer, smoother and wrinkles appear to 'fill out' becoming less and less visible.	
Tumeric Root Extract -	Known for its antioxidant and anti-reddening properties, Turmeric helps to improve the look for the surface of your skin and create a more blemish free, even appearance.	
Vanilla Extract -	Natural antibacterial packed with high levels of skin soothing antioxidants that fight breakouts and reduce the signs of aging.	
Vegan Collagen -	Helps to strengthen and condition the skin to visibly improve texture and suppleness while also helping to restore skin's natural bounce and resilience, diminishing the look of fine lines and wrinkles	
Volufiline™ -	Plumps and moisturizes the skin while reducing the appearance of wrinkles.	
Vitamin A -	Provide ultimate skin conditioning while helping to combat skin blemishes.	
Vitamin E -	Provides moisture to the skin and creates a protective barrier.	
Walnut Oil -	Helps prevent color fading and prolongs the life of your tan density, firmness and erase wrinkles.	
Wheat Protein -	A powerful skin regenerator; aiding in wrinkle reducing, blemish-fighting, and moisturizing dry skin. Also, helps to hide the appearance of scars and stretch mark	ks.
White Bark Extract -	Increases melanin production and stimulates oxygen levels in the skin.	
White Birch -	Provides a luxuriously soft feeling to the skin while intensely hydrating and prolonging your tanning results.	185

 White Charcoal Used to treat various skin conditions.

 White Sapphire Visibly helps reduce the signs of aging.

 White Truffle Oil Color-correcting ingredient that reduces redness and helps protect skin from environmental stress and blemishes.

 Willow Bark Target and shrink the appearance of large pores and sagging skin for a tightened and more youthful appearance.

 Witch Hazel Helps to reduce the appearance of pores, reduce inflammation, and tighten the skin.

### NOTES:

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