## H.I.M. Graphite

Transfer Resistant White Bronzer Age Defense Formula Non-Comedogenic Formulated for Men

## **FEATURES:**

- Transfer Resistant
- White Lotion
- Tattoo Protecting
- Anti-reddening Formula
- · Lightweight Lotion in a Convenient Tube
- Low Maintenance Time Released Bronzers
- Anti-Aging and Skin-Firming Benefits
- Bergamont Woods Fragrance

## **BENEFITS:**

- Intense DHA and natural bronzers provide a delayed bronzing result without transferring onto clothes.
- Formulated with various accelerators to speed up the tanning process for faster, darker results.
- Matrixyl Synthe 6<sup>™</sup> Targets and fills in fine lines and wrinkles.
- Tattoo & Color Fade Protecting formula Protects the color and luster of your tattoos.
- Tamanu Oil- A powerful skin regenerator; aiding in wrinkle reducing, blemish-fighting, and moisturize dry skin. Also, helps to hide the appearance of scars and stretch marks.
- · Shea Butter- Helps to soothe dry skin and improves the skin's elasticity.
- Avocado Extract Helps counter act reddening in the skin caused by irritation.
- Vitamins C &E Protect the skin from environmental damage, promote a more youthful looking appearance.
- FreshTek<sup>™</sup> Body deodorizing blend to leave the skin with no after tan odor.
- SunXTend<sup>™</sup> Extends the life of your tanning results and helps to prevent color fading.



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## **KEY SELLING STATEMENT:**

HIM Graphite<sup>™</sup> is formulated specifically for men's skin. White bronzers allow color to develop in as little as 2 hours without transferring onto your clothes. Witch hazel, avocado & tamanu extracts will help to detoxify pores, reduce excess oil and hydrate while utilizing anti-inflammatory and anti-reddening properties to improve the overall appearance and feel of your skin. For touchable, toned and tanned results- Grab Graphite<sup>™</sup>.

> PRODUCT ACTIONS: Tan Enhancer, DHA Bronzer Bottle Size 8.5oz Packet Size .5oz